

2022-DEC-22

Our File: DVP00436

via Email: [dthomson@pridesigns.com](mailto:dthomson@pridesigns.com)  
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Donna Thomson  
**PRIDE SIGNS LTD**  
255 Pinebush Road  
Cambridge, ON N1T 1B9

**RE: DEVELOPMENT VARIANCE PERMIT NO. DVP00436  
6675 MARY ELLEN DRIVE – COUNCIL APPROVED**

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Attached is a copy of the development variance permit approved by Council on 2022-NOV-21 for the above-noted property.

For your information, the development variance permit will be registered at the Victoria Land Titles Office and will appear on your property title as a legal notation indefinitely.

Please do not hesitate to contact me at (250) 755-4460, Ext 4302 if you have any questions regarding the attached permit.

Yours truly,



Sadie Robinson, Planner  
Current Planning Section  
**Development Approvals**

SR/db

ATT

pc: M. AMBRAY - 500-1508 West Broadway Vancouver BC V6J 1W8

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**DEVELOPMENT VARIANCE PERMIT NO. DVP00436**

**SPIRE LP (WOODGROVE CROSSING) LTD**  
**Name of Owner(s) of Land (Permittee)**

**6675 MARY ELLEN DRIVE**  
**Civic Address:**

1. This development variance permit is issued subject to compliance with all of the bylaws of the municipality applicable thereto, except as specifically varied by this permit.
2. This permit applies to and only to those lands within the municipality described below, and any and all buildings, structures and other developments thereon:

Legal Description:

**LOT A, DISTRICT LOT 26, WELLINGTON DISTRICT, PLAN VIP63639**  
**PID No. 023-483-610**

3. The land described herein shall be developed strictly in accordance with the following terms and conditions and provisions of this permit, and any plans and specifications hereto shall form a part thereof.

**Schedule A Subject Property Map**  
**Schedule B Site Plan**  
**Schedule C Proposed Signage**

4. The City of Nanaimo "Sign Bylaw 1987 No. 2850", Section 3(22) General Provisions is hereby varied to allow LED menu board signs substantially as shown on Schedule C – Proposed Signage.
5. If the landowner does not substantially start any construction with respect to which this permit was issued within two years after the date it was issued, the permit lapses.
6. This permit prevails over the provisions of the bylaw in the event of conflict.
7. This permit is not a building permit, separate applications must be made for building permit and sign permit.

### CONDITIONS OF PERMIT

1. The LED signs shall be sited generally as shown on the Site Plan received 2022-OCT-28, as shown in Schedule B.
2. The LED signs shall be constructed substantially in compliance with the Proposed Signage, prepared by Pride Signs Ltd., received 2022-MAR-17, as shown in Schedule C.
3. The LED portions of the signs are limited to static images only which must be displayed for a minimum display period of six seconds per image. The use of animation effects to transition from one static image to the next will be permitted. Maximum transition time is three seconds. Continuous video, flashing or scrolling type signs are not permitted.
4. The LED portions of the signs must include automatic dimming so that light intensity levels are automatically adjusted based on current weather conditions and the time of day.
5. The brightness level of the LED portions of the signs shall not be more than 0.3 foot candles over ambient levels, as measured using a foot candle meter at a distance of 30m from the face of the sign.
6. The LED portions of the signs must be turned off any time the drive-through is not in operation.
7. The existing menu board signs are to be removed with the installation of the proposed signage.

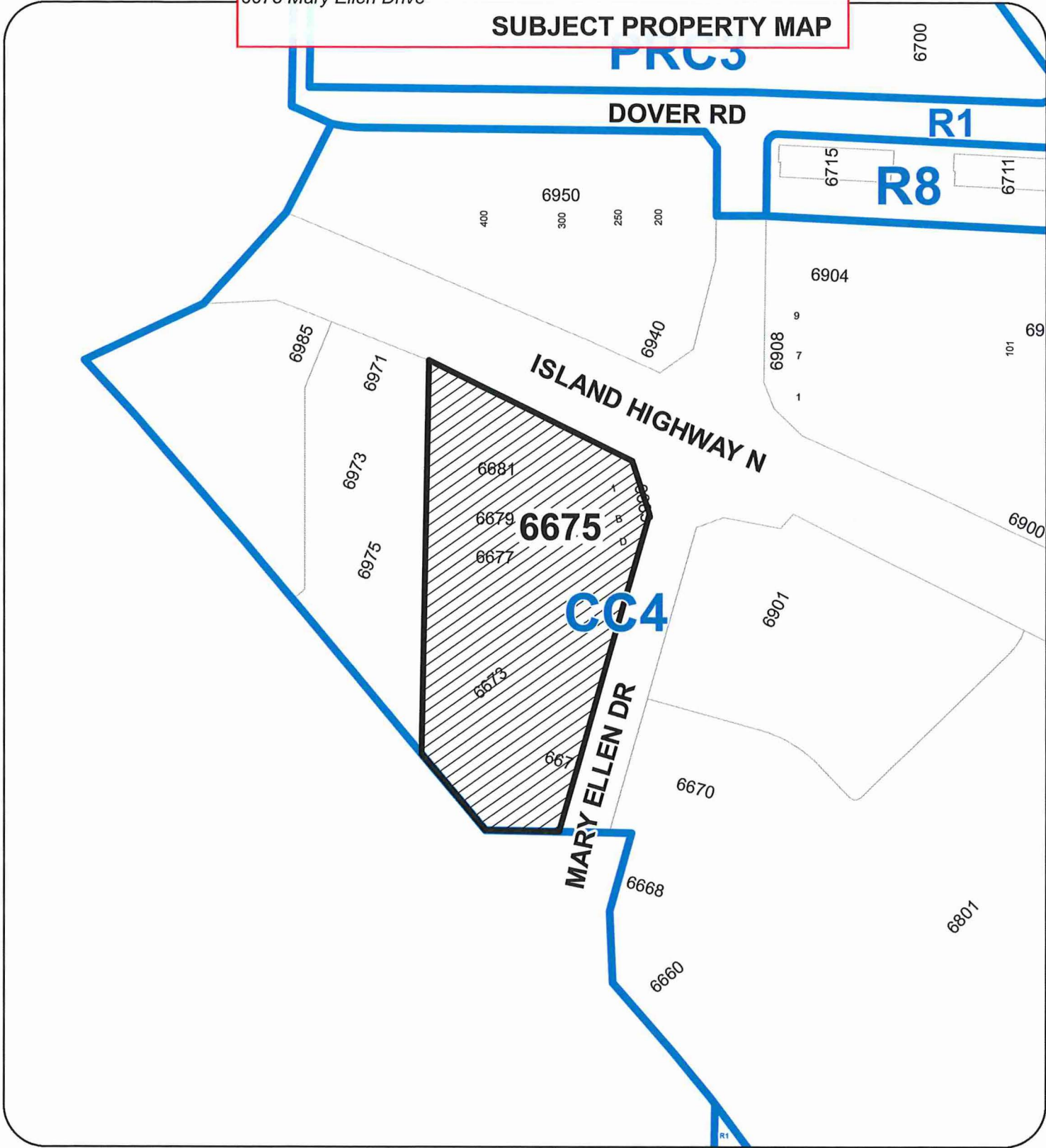
AUTHORIZING RESOLUTION PASSED BY COUNCIL  
THE 21ST DAY OF NOVEMBER, 2022.

  
D/ Corporate Officer

  
Date

SR/In  
Prospero attachment: DVP00436

Development Variance Permit DVP00436 Schedule A  
6675 Mary Ellen Drive  
**SUBJECT PROPERTY MAP**



**DEVELOPMENT VARIANCE PERMIT NO. DP000436**

 6675 MARY ELLEN DRIVE



PROPOSED SIGNAGE

S/s Main Menu Board  
Scale: 3/4" = 1'-0"



TOTAL SIGN AREA = 1.85m<sup>2</sup>

Material Specifications

1. Internal frame materials: Steel, powder coated Pantone 425 ( Matte Grey )
2. External covers: Aluminum power coated Pantone 2479CP ( Matte Black )
3. External perimeter trim: Aluminum power coated Pantone 425 ( Matte Grey )
4. Digital display equipment: Samsung outdoor display model OHF ( two included )

Power & Data Requirements

1. Power supply: 120v Single Phase 60Hz 20a
2. Data feed: CAT6 cable with RJ45 Termination ( 2 Required )

Drawing No.  
ODMB, 55in Dual Display

Structural Reference:  
MCD\_-MB005717.150B1

Electrical Requirements

120v

Preliminary Artwork

Approved for Production

July 13, 2017 I. Dodge

Design: McDonald's, representative of PRIDE SIGNS  
Contract: McDonald's / Material: PRIDE SIGNS  
Complete: PRIDE SIGNS / Site: McDonald's / Photo: PRIDE SIGNS  
All other requirements for the project will be subject to the applicable codes and regulations.

REVISION DATES:

