

Event Center - Phase 3

Public Engagement

Recap

- Three open house events held November through December
- Phone survey completed
- Online survey completed
- Household notice provided to all residents
- Email submissions
- Paper survey drop boxes located in City facilities

What We Heard During Phase Two

Findings of engagement identified a strong desire for additional information focused on the following six areas:

1. How much will the Events Centre cost?
2. What will the funding model for the Events Centre be?
3. How will it impact property taxes?

What We Heard continued...

4. How can we be sure the Events Centre will be feasible over the long term?
5. What will this facility provide that the other recreation and cultural facilities will not?
6. What is the phased plan to continue involving the public in the decision making process for the Events Centre?

Next Round of Engagement

Part One

Outreach will address the six areas where additional information was desired during Phase Two. To carry this out the City will:

- Host additional engagement events in the south, central and north areas of Nanaimo.
- Provide answers and additional information to residents via a household newsletter.
- Provide answers and additional information via website.

Next Round of Engagement

Part One continued...

- Maintain and update a question and answer process for responding to identified areas of interest.
- Maintain a public response process for inquiries and requests for information.
- Provide updates to the media.
- Promote upcoming engagement events and sources of information using local advertising and social media.

Next Round of Engagement

Part Two

If Council approves a referendum, the City will undertake the following:

- Create household flyer for all residents explaining the referendum process and outline information on the specific question/s.
- Prepare an information campaign to educate public on how to participate.
- Maintain a public response process for inquiries.

Questions?