



PROCLAMATION

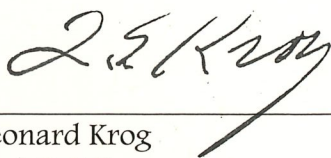
ISLAND GOOD DAYS May 30 ~ June 6, 2025

- WHEREAS: the Vancouver Island Economic Alliance (VIEA) created the Island Good brand in 2018 to support local producers, growers, and manufacturers by making it easier for shoppers to identify and purchase locally made products; and the Island Good brand has strengthened the sustainability, self-reliance, and resiliency of the Vancouver Island and rural Islands regional economy; and
- WHEREAS: Island Good is proudly celebrating its 7th anniversary in 2025, with over 140 Island Good licensed businesses across the region, including 17 located within the City of Nanaimo; and
- WHEREAS: Island Good fosters community pride, supports local jobs, and inspires consumers to choose local first; and
- WHEREAS: this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.

NOW, THEREFORE, I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim May 30 ~ June 6, 2025 as:

ISLAND GOOD DAYS

in the City of Nanaimo, Province of British Columbia.


Leonard Krog
MAYOR

Dated this 28th day of April 2025

