



PROCLAMATION

NANAIMO BAR DAY

May 17, 2025

WHEREAS: the first published Nanaimo Bar recipe, then known as the Chocolate Square, was published in 1952 in the Women's Auxiliary to the Nanaimo Hospital cookbook. It was renamed the Nanaimo Bar in Edith Adams' cookbook in 1953; and

WHEREAS: an official recipe for the Nanaimo Bar was adopted in 1986 when Nanaimo Mayor Graeme Roberts, in partnership with Harbour Park Mall, initiated a contest to find the ultimate Nanaimo Bar recipe. Following a four-week long competition, Joyce Hardcastle and her recipe were declared the winner; and

WHEREAS: often imitated but never bested, this chocolate and custard-layered bar, complete with a crumbly bottom, has reached international popularity and earned a special place in the hearts (and stomachs!) of dessert lovers all over the world; and

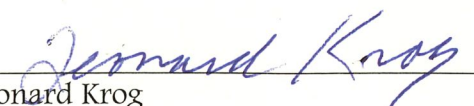
WHEREAS: Nanaimo is also the home to the Nanaimo Bar Trail. This Tourism Nanaimo guide to local establishments offers a wide array of Nanaimo Bars and Nanaimo Bar variations, including a Nanaimo Bar cupcake, martini, ice cream, cheesecake, and even a waffle and cotton candy; and

WHEREAS: on May 17, 2025, the Vancouver Island University's Professional Baking and Pastry Arts students, together with the Culinary Arts students, will create a world-record-beating 1,100 pound Nanaimo Bar, further proving that Nanaimo is the one true home of this internationally known treat.

NOW, THEREFORE, I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim May 17, 2025 as:

NANAIMO BAR DAY

in the City of Nanaimo, Province of British Columbia.


Leonard Krog
MAYOR

Dated this 8th day of May 2025

