



PARKS, RECREATION AND CULTURE

NAMING PARKS AND FACILITIES POLICY STATEMENT

POLICY NO: PRCC-217

Pages: 1 of 4
Approval Date: 2007-OCT-24 PRCC
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SECTION: PARKS, RECREATION AND CULTURE ADMINISTRATION
SUBJECT: Naming Parks and Facilities

The City of Nanaimo has reserved the right to name parks and facilities based on contributions, either financial or otherwise to the community, from individuals or non-profit societies and organizations.

Requests for naming are presented to Parks, Recreation and Culture staff. Staff then bring the request forward to Council for consideration.

Parks, Recreation and Culture will review requests for naming of parks and facilities and forward recommendations for Council's consideration. In accordance with the Division's Policy, naming rights will be reserved for individuals who have made special contributions to the community, or for clubs and organizations to recognize their contributions in the development of parks and facilities.

Revisions:
2015-APR-20 (Name reference updates & Appendix A update)
2020-SEP-23 (Process update)

Reference List:
Appendix A – City of Nanaimo Park and Facility Naming Examples – attached.



APPENDIX A
(Examples Only, not a comprehensive list)

Park or Facility Name	Origin of Park/Facility Name
Knowles Park	<p>Named after the Knowles family who were long time residents of the south end of Nanaimo. Arthur Knowles passed away in 1992 and the park was renamed in his honour. Arthur Knowles also left a park and sport legacy to south end of Nanaimo in the form of \$500,000 in trust.</p>
Colliery Dam Park	<p>The Colliery Dams are a rare link with Nanaimo's industrial heritage. Built in 1910/11 by the Western Fuel Company to supply water for coal washing and for use by miners, mules and horses in the mines, the water system quickly developed an important secondary use. Hornell near the pipeline were allowed to tap the line for domestic uses and eventually this water was carried to most of the homes in South Harewood.</p> <p>The Harewood Colliery Dams symbolize the important role the coal company played in the lives of early residents. The darns created an upper and lower reservoir, with a spillway at the eastern end to siphon off overflow.</p> <p>In the 1950s the land was sold by Canadian Collieries to the City of Nanaimo for use as a park.</p>
Barney Moriez Park	<p>The name honours a fireman killed in the line of duty at the nearby Shell plant fire on September 7, 1977.</p>
Jack Little Room at Nanaimo Aquatic Centre	<p>Named for former Councillor Jack Little in August 2006. Mr. Little was an advocate of constructing the Nanaimo Aquatic Centre in the south end of Nanaimo.</p>
Merle Logan Field	<p>In October 2005, Nanaimo and District Youth Soccer Association requested that the artificial turf field be named after Merle Logan, a long time soccer volunteer.</p>
<p>Naming of parks and facilities for facilities for Service Club contributions (i.e. Rotary Skate Park)</p>	<p>This is just one example of many for naming parks and made by Service Clubs. In October 2003, the newly constructed skate park at May Richards Bennett Pioneer Park was named the Rotary Skate Park in recognition of the \$26,000 donation by the Rotary Clubs of Nanaimo.</p>

Thrifty Foods Field House (McGirr Sports Complex)	In November 2004, Council approved recognizing the \$60,000 contribution of cash and product by Thrifty Foods by permitting their name and logo be displayed for ten years.
Piper Park	Piper Park was named after former alderman Philip J. Piper who was born in Nanaimo in 1891. Mr. Piper was instrumental in the purchase of Beban Park.
Loudon Park	Named after Bill Loudon. Following WWI, Mr. Loudon purchased 700 acres of land in the Wellington area from the Dunsmuirs and he homesteaded and mined the land. The park was part of his land as was the Pioneer Cemetery off Wellington Road. Mr. Loudon gifted this land to the Wellington Improvement District and it became part of the City of Nanaimo's park system with the 1975 amalgamation.
Pioneer Square Park	<p>The Vancouver Coal Company gave the land to the City of Nanaimo in 1895 for a new fire hall. Once the hall was relocated in the 1960s, the park use expanded and the road intersections were redesigned. The park was landscaped in the 1980s.</p> <p>Pioneer Square was dedicated by the Nanaimo Pioneers Society on July 25, 1938. A cairn was placed on this site stating "Erected to the Memory of our Pioneers 1938".</p>
Jack Point	The point is named after Jack Dolholt who resided on the point for 40 years (1819-1905).
Saxer Park	Named after the Saxer family who were longtime residents of the Dover Road area. The grand opening of the park took place on 2005-APR-14 with Anna Saxer in attendance. She passed away shortly after.
Pipers Lagoon Park	<p>Pipers Lagoon was originally known as Page's Lagoon after landowner Louis Page. The Piper family came to Nanaimo and bought the 57 hectares of waterfront in 1917 from Louis Page.</p> <p>The Pipers used the property for a sheep farm but had to shut it down because cougars were eating the livestock. Hence the name "Cougar Headland" off the lagoon and spit. Parts of the lagoon were rented out in the 1930s for rustic cabins. Between 1948 and 1952, a sawmill also operated on the Pipers' land and a whaling station was across the bay (near what is now the Charlaine Boat ramp).</p>
Molly's Marsh	The property was a gift to the City from the owner, far in excess of the 5% subdivision development required, and named after his ill daughter, Molly.
Elaine Hamilton Park	Renamed in 2006 from Trofton Park to Elaine Hamilton Park to honour Elaine Hamilton for her many years of community volunteer service, involvement with sports leagues (especially softball) and serving on the Parks, Recreation and Culture Commission.

Maffeo Sutton Park	Named for two individuals - Pete Maffeo and Joe Sutton. Pete Maffeo was a popular mayor and ice cream shop owner who was admired for community service and sport involvement. Joe Sutton was the caretaker of Deverill Square Park for many years.
McGregor Park	Dedicated to the McGregor family and Scottish pioneers who first settled in Nanaimo and operated the coal mines. McGregor was the first trained engineer to relocate to Nanaimo and work in the mines.
Beban Park	Named after the Beban family who lived on the 160 acres of land in the Beban Park area from the 1930s -1950s. Beban house was their home for over 20 years.
Bowen Park	Named after the Bowen brothers who managed the Western Fuel Company. Mayor McKenzie accepted the parkland from the Canadian Western Fuel Company in 1918.
Lions Sports Pavilion	The field house at Beban Park was named the Lions Sports Pavilion in July 2002, in recognition of the contributions from the Hub City Lions Club who coordinated fundraising of almost \$100,000 in cash and in-kind for this project; in addition to applying for and receiving a Community Partners Provincial Grant in the amount of \$137,000.
Deverill Square Gyro Park	Deverill was the man who first surveyed Nanaimo. He designed the radial street pattern downtown and laid the street grid in the old city and south end.
Sid Clark Gyro Park	<p>This property was acquired in 1920. It was renamed in 2009 from “Gyro Youth Park” to “Sid Clark Gyro Park” in recognition of Mr. Sid Clark.</p> <p>Mr. Clark was a Gyro Club member for over 35 years and a native son of Nanaimo – born and raised in the south end. He obtained his law degree and was earned an appointment to the bench as a Provincial Court Judge after a lengthy career in criminal law. He and his wife raised five children in Nanaimo.</p>
Sherry Fields	<p>In September 2012, the sports fields located at Harewood Centennial Park were officially named “Sherry Fields”, to recognize the long-term dedication and service to the community on behalf of the entire Sherry Family.</p> <p>The Sherrys have a long history with Nanaimo and in fact the park and the neighbourhood itself. Although Loyd Sherry may be the most recognizable of the Sherry names, the entire family has a long and impressive history of community service.</p>

2020-SEP-23

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