

CITY OF NANAIMO CULTURE GRANTS: **ALL**

Acknowledgement...

. N

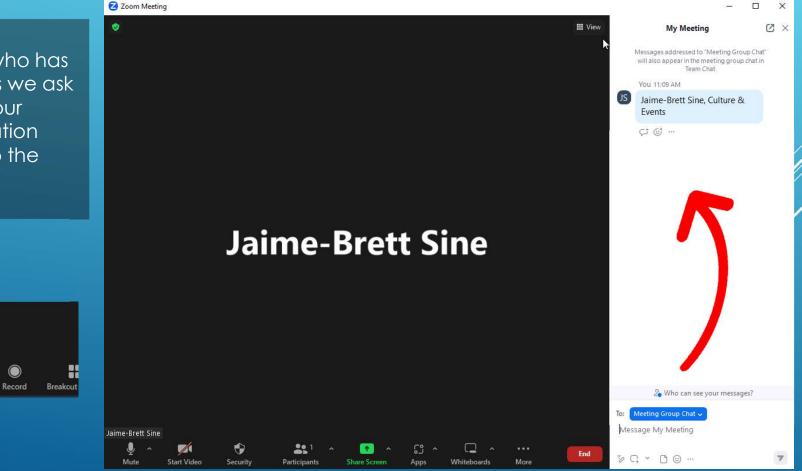
INTRODUCE YOURSELF IN THE CHAT PLEASE...

In order for us to track who has attended these sessions we ask that you please drop your name and the organization you're representing into the Zoom chat sidebar.

Participants

Chat

Share Screen



INTRODUCTIONS...



Megan Lum, Special Events Coordinator, Culture & Special Events

Jaime-Brett Sine, Cultural Services Coordinator, Culture & Special Events

Janna Logan, Clerk, Recreation & Culture

Taylor Eshelby, Recreation Leader III, Culture & Special Events





We ask that you **hold any questions until the end** of this presentation, or make use of the Zoom chat and we'll do our best to monitor it.

Please note: This information session is being recorded

Welcome Pole, Noel Brown, 2021

AN OVERVIEW:

- The City of Nanaimo supports over 30 arts and culture groups through our Grant program
- Culture & Events have three available grants: Culture Operating Grant; Culture Project Grant; Downtown Event Revitalization Fund
- In the 2023 grant season, the City received over \$128,000 in funding requests from 19 organizations through the Project Grant program; The City awarded the entirety of the Project Grant budget to 15 groups amounting to: \$44,407
- In the 2023 grant season, the City received over \$360,000 in funding requests from 13 organizations through the Operating Grant program; The City awarded the entirety of the Operating Grant budget to all 13 groups amounting to: \$315,732
- In the 2023 grant season, the City received over \$177,000 in funding requests from 12 organizations through the Downtown Event Revitalization Fund; The City awarded the entirety of the DERF budget to 11 groups amounting to: \$150,000



CULTURE GRANTS

- The purpose of <u>Culture Project Grants</u> is to assist culture organizations to realize projects that benefit our community and contribute to the cultural, social and economic vitality of Nanaimo. Applications are received once per year.
- The purpose of <u>Culture Operating Grants</u> is to provide operational support for the activities of professional arts, culture and heritage organizations that play a significant role in contributing to the cultural profile and economic vitality of Nanaimo. Applications are received once per year.
- The purpose of **Downtown Event Revitalization Fund** is to assist with the costs of staging, organizing and presenting public events in downtown Nanaimo. The intention of the grant is to recognize the value events and festivals provide in building vitality downtown, enhancing quality of life, and raising Nanaimo's profile. Applications are received once per year.



OPERATING & PROJECT GRANTS

St'litlup House Posts, Joel Good, William Good, 2018

Intended to support arts, culture and heritage non-profit organizations based in Nanaimo with demonstrated commitment to contributing to the cultural life of the City who:

- foster public enjoyment, engagement, community pride and a sense of shared identity through broad public access to a variety of quality arts, culture and heritage offerings
- support and compensate local and regional professional artists
- contribute a significant impact to the local creative economy
- advance local arts, culture and heritage practices by contributing to Nanaimo's cultural life locally, regionally, nationally and internationally

Note: One of the key factors here is being able to demonstrate what you see listed above **effectively** in your application. We'll review some tips for doing so in just a moment.



DOWNTOWN EVENT REVITALIZATION FUND

This grant is intended to support both groups and individuals in Nanaimo to plan and implement events and festivals downtown that:

- promote experiences for residents and visitors
- have strong potential to attract out-of-town visitors and overnight stays
- promote local businesses, arts, products, culture, history and attractions
- are either a one-time special event, or a recurring event or festival that is presented on an annual or semi-annual basis
- are accessible to the general public (with or without gated admission)



TO BE ELIGIBLE:

Project

- Be based in Nanaimo
- Be incorporated and in good standing (provincially or federally) as a non-profit organization with an arts, culture or heritage mandate
- Be in operation for minimum of 1 year (new and emerging groups will be evaluated on a case-by-case basis)
- Have successfully produced and documented at least one prior project or event
- Show evidence of project support from other sources (public and/or private, cash and/or in kind)

Project grants fund a **maximum** of **25%** of total project costs. Applicants may submit up to <u>3 applications</u> for 3 separate projects per year.

Operating

- Be incorporated as a non-profit based in Nanaimo (the address with BC registry is within the limits of Nanaimo & district)
- Your non-profit must be in good standing (provincially and/ or federally) as a non-profit arts, culture or heritage organization with a mandate to serve the public
- Be in operation for at least 3 years
- Offer year-round operation/ seasonal public programming and/ or services to artists
- Show evidence of support from other sources (public and/or private)

Operating grants fund a maximum of **25%** of an organization's total annual operating budget.

DERF

- Be based in Nanaimo
- Be an incorporated non-profit society (provincially or federally) or community organization and in good standing
- Active for at least a full year prior to application
- Individuals are also eligible to apply and will be reviewed on a case-by-case basis

Grant applications can be submitted for up to **35%** of the total event budget; requests above 35% of total event budget will be reviewed on a case-by-case basis.

INELIGIBLE:

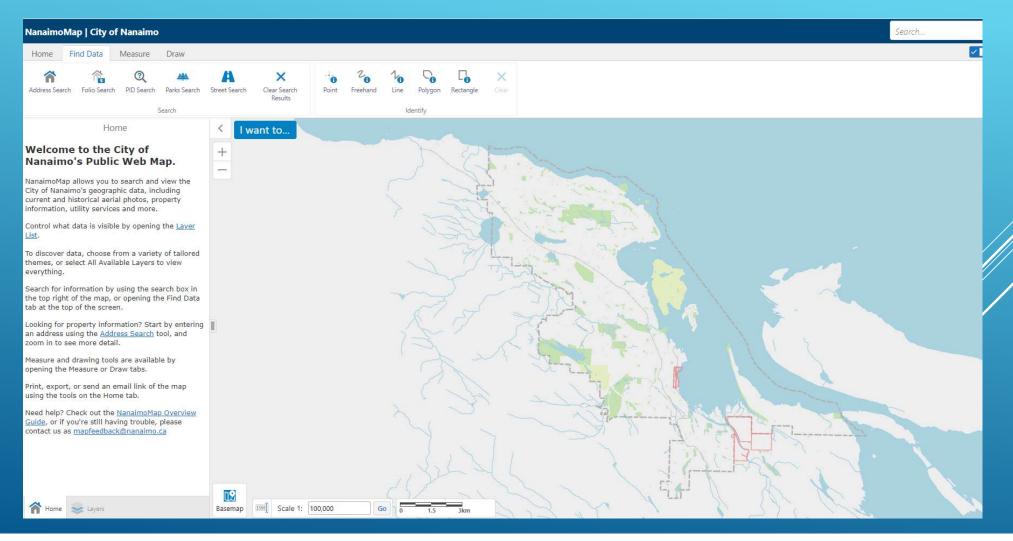
Project & Operating

- Organizations that do not have arts, culture or heritage mandates
- City of Nanaimo departments
- Organizations with outstanding balances owed to the City of Nanaimo
- Public funded or private educational institutions (i.e. public schools, universities, colleges, training organizations)
- Previous funded organizations that have not submitted their final report
- Organizations that have not had a representative attend one of these Grant Preparation Zoom meetings
- Organizations outside the boundaries of Nanaimo

DERF

- City of Nanaimo departments
- Event organizers with outstanding balances owed to the City of Nanaimo
- Publicly funded or private educational institutions (public schools, universities, colleges, training organizations)
- Previously funded individuals / organizations that have not submitted a final report
- Organizations that have not had a representative attend a mandatory Grant Preparation Zoom meeting
- Organizations or individuals located outside of the boundaries of the City of Nanaimo

We do link to an interactive City map showing these boundaries in the online application forms....



A FEW NOTES ABOUT INELIGIBILITY:

- Organizations presently receiving Operating grants may apply for 1 supplemental Project Grant per funding cycle in one of two categories:
 - Collaboration or Partnerships; or Organizational Capacity Building (such as: professional development, mentorship, strategic planning)

IMPORTANT

 Activities must not be funded through the City of Nanaimo's Culture Operating Grant



INELIGIBLE PROJECTS/ ACTIVITIES/ EVENTS?



Project

- Capital projects
- Recuperation of deficits
- The distribution of bursaries or scholarships
- Projects where the central focus is not arts or culture
- Projects occurring outside of the boundaries of the City of Nanaimo
- Projects that have received funding assistance through other sources at the City of Nanaimo

Operating

- Capital Projects
- Recuperation of deficits
- The distribution of bursaries or scholarships



DERF

- Capital projects
- Recuperation of deficits
- The distribution of bursaries or scholarships
- Activities where participation is based on fundraising pledges
- Activities that are politically-partisan
- Activities focused on commercial activity (e.g. marketing campaigns, tradeshows), religion or health care
- Activities occurring outside of downtown Nanaimo (the City reserves the right to determine the boundaries of downtown for the purpose of this program)
- Projects where the central focus is not hosting an event or a festival
- Projects which duplicate existing events or festivals
- Events and festivals that have already received funding for the same activities through other sources at the City of Nanaimo

A COMMON QUESTION: WHAT IS THE DIFFERENCE BETWEEN THE <u>CULTURE OPERATING GRANT</u> AND <u>THE CULTURE PROJECT GRANT</u>?

- The Operating Grants fund year-round operations → this means not just public activities but administrative expenses
- If you're receiving operational funding, you are running year-round activities, have an administrative structure that reports to a volunteer Board of Directors, and are able to produce financial statements
- The funding of an Operating Grant is expected to help fund all activities (i.e. versus a particular project or program)
- This is why you are asked to provide a 'Program of Work' in the application which will outline your year-round activities and needs
- Project grants, however, are allocated in the realization of a specific project or series of activities
- That is why you are asked to describe the nature of the project/ activities and all related details in the application
- And yes, administrative costs associated with the realization of that project are eligible (i.e. venue rental, staffing, promotional costs)
- Operating expenses (like office rent or utilities) are not a project cost

Xwyunumus Joel Good & Bracken Hanuse Corlett, 2020 Photograph: Sean Fenzl, 2020



City of Nanaimo Culture & Events Culture Project Grant 2024

Application Form

Organization Details

Legal Name of Organization	
Contact Person*	Position
* Must be available to be contacted in December 2023	
Address	Postal Code
City	
Phone Number Email	
How many years have you been an organization?	
BC Society Registration No.	
Is your society in good standing with the BC Registrar?	
Yes	
No No	

Is this a first-time project?

Yes

U NO

Grant Request Details

Request Amount \$

>Most of this is a very clear collection of basic information about your organization...

THE APPLICATION PROCESS

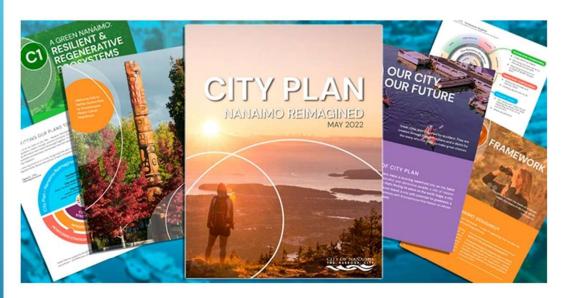
- You will notice there is a word limit for the fillable spaces in the application – this is intentional
- ► Some tips:
 - More is not necessarily better be concise and clear
 - Limited space available means you must choose words that best convey your meaning; eliminate unnecessary redundancies; be critical (edit, edit, edit!)
 - While you can include additional materials or information with your application, unless those materials are requested or vital (for e.g. your 'Program of Work'), we encourage you to focus instead on how to effectively communicate what is necessary in a concise manner
 - Be clear and straight forward
 - Refer to the City Plan and consider how your organization's mandate/ goals align with key points ...

City of Nanaimo Culture & Events Culture Project Grant 2024

A1. Applicant Profile (Up to 1 pg / single sided / no staples / font: Arial of Input a brief summary of your organization

- What is your mandate? How does your mandate align with sect Nanaimo of the <u>Nanaimo City Plan</u>?
- Does your organization have paid staff or is it volunteer-run?
- Who are your board members and what are their roles?

CITY PLAN: NANAIMO REIMAGINED



<u>City Plan - Nanaimo ReImagined</u> is the City's strategic planning document, that provides direction for the coming 25 years on land use, Truth and Reconciliation, climate adaptation, health and wellness, diversity, accessibility and inclusion, economic prosperity, sustainable living, and more. Because cities work best when interdependent systems are considered together, <u>City Plan: Nanaimo ReImagined</u> unifies traditionally separate strategic documents to serve as Nanaimo's: Official Community Plan (OCP); Parks, Recreation, Culture, & Wellness Plan; Active Mobility Plan; Transportation Plan; Climate Action & Resiliency Plan; Accessibility & Inclusion Plan. **Cily Plan: Nanaimo Reimagined** is available online and is an excellent resource for your application.

The City Plan was passed in 2022. While you will find other City materials online, this is the most recent and relevant.

Where to find sections most relevant to art, culture, and heritage?

C4	AN EMPOWERED NANAIMO: RECONCILIATION,			
	REPR	ESENTATION, & INCLUSION	90	
	C4.1	Truth & Reconciliation	97	
	C4.2	Equity & Inclusivity	101	
	C4.3	Access for All	103	
	C4.4	Political Voice & Engagement	106	
	C4.5	Culture	108	
	C4.6	Archaeology & Heritage	110	
	C4.7	Public Art Projects & Programs	113	
	C4.8	Community Events, Festivals,		
		Tournaments, & Gatherings	115	
	C4.9	Parkland & Park Amenity		
		Management	117	
	C4.10	Waterfront Use & Protection	121	

ANOTHER TIP...

Sing your own praises!

Some of you may have submitted a Final Report as a requirement of your previous year's funding and included information with regard to your successes and all relevant stats.

Do NOT assume we will be able to recall this information when reviewing new grants applications. Repeat the information if it helps strengthen your application for 2024 funding. Previous year's Final Reports are not reviewed alongside a new years grants applications.

For example, if applying for an increase in funding for an ongoing operations due to the Program of Work expanding as a result of the previous year's proven success (such as increased attendance numbers requiring a larger venue for events) – include this information in your application, do not assume we'll recall these numbers from your Final Report.



IF SOMETHING CHANGES...

If something changes – a mandate change / an event / program you'd included in your Program of Work is no longer happening – reach out to us immediately to let us know. Changes to the original scope of work outlined in the Program of Work <u>must be approved</u>.

Major changes to proposed activities will generally require an interim report be submitted for staff approval.

If there are funds that cannot be used as a result of changes, we must be notified immediately.



Use the <u>Culture Project Grant Budget Form</u> to list all revenues and expenses of your project. Include this with grant request. *Note: your budget must balance*. An excel version of this form can also be requested by contacting us directly.

A7. Support Material

Please include relevant support materials (video documentation, images with corresponding descriptions, news articles or press coverage, brochures / programs of one event in previous or current year, resumes, publications, etc.)

- up to 10 images (Jpeg files preferred)
- up to 5 sound clips, no more than 2 minutes in length (online links preferred)
- up to 5 minutes of video (online links preferred)
- up to 10 pages in writing samples, related publicity or marketing materials or participant biographies

Data limits apply to uploading materials. Files must be smaller than 100MB.

Final Report on Previous Year Funding

Applicants who have received funding in previous years must submit a Final Report on your most recent project, 90 days after the project end date. If your previous project is not yet complete at the time of application, please submit an interim report along with your application. Failure to provide a Report will render new applications ineligible. **NOTE!** Data limits apply. Please ensure files are **smaller than 100 MB** if using online submission. Hardcopy submission can be accompanied by a flash drive.

ADDITIONAL MATERIALS

FINANCIAL INFORMATION: PROJECT & OPERATING GRANTS

*Excel format Budget Forms are provided, online

NEW8

To remove financial barriers, under the new guidelines for Operating Grants, if a group is requesting funding in an amount that is *less than* \$20,000, an externally reviewed financial statement is no longer required, thus eliminating the cost of a third-party audit.

If the funding request is less than \$20,000.00, you will need to provide a year-end financial statement which:

- reflects most recently completed fiscal year
- is signed by two signing officers of the organization
- includes breakdown of all public funding and operating net assets

Use the Culture Project and Operating Grant Budget Forms to list all revenues and expenses. Include this with your application submission.

Culture Project Grant - Budget Form 2024

Using the form provided, please supply a budget for this project that demonstrates thorough understanding of revenues and expenses. Please note: Revenues and Expenses must balance. Attach a separate page for budget notes, or for a more detailed breakdown, if appropriate.

REVENUES		
PUBLIC FUNDING		
City of Nanaimo (this request)		
Other (specify):		
EARNED REVENUE (specify):		
FUNDRAISING (specify):		
OTHER (specify):		_
TOTAL REVENUES	0	
EXPENSES		
FEES		
Artist Fees		
Professional Fees		
Other (specify):		
PRODUCTION EXPENSES		

BC SOCIETY ACT ANNUAL REPORT

We link to the necessary form...

Although not required for DERF application, registered Societies may wish to strengthen section A1 of their Applicant Profile by providing a copy of their Annual Report. See section **A5** of Operating and/or Project Grant applications for link.

BC Re	oistry		Society	
RITISH LUMBIA Service			ANNUAL RE	PORT
LUMBIA SELVIC			SOCIETIES ACT,	section 73
phone: 1 877 526-1526 w.gov.bc.ca/societies	Mailing Address:	PO Box 9431 Stn Prov Gov Victoria BC V8W 9V3	Courier Address:	200 – 940 Blanshard Street Victoria BC V8W 3E6
O NOT MAIL THIS FORM to C Registries and Online Serv ww.gov.bc.ca/SocietiesOnline ling Fee: \$40.00 you are instructed by registry s der (payable to the Minister of	ices requires that this filing b taff to mail this form, please in	e completed online at	Personal information provid and disclosed under the a Societies Act for the purpor regarding the collection, u information can be directed	d Protection of Privacy Act (FO ted on this form is collected, u uthority of the FOIPPA and th sees of assessment. Question se and disclosure of persona d to the Manager of Registri (526, PO Box 9431 Stn Prov 0
PRIMARY EMAIL ADDRESS	1	ALTERNAT	E EMAIL ADDRESS	
INCORPORATION NUMBER		SOCIETY		
INCORPORATION NUMBER	OR BUSINESS NUMBER OF	SUCIEIT		
NAME OF SOCIETY				
REGISTERED OFFICE ADD Has the registered office address		Yes No		
	takes effect at the beginning of the	and the second sec	and the second second particular of the	
DELIVERY ADDRESS (PO Box	alone is not accepted. Postal	Code required.)	CITY	Prov. POSTAL C
				BC
MAILING ADDRESS (If different	from delivery address.)		CITY	Prov. POSTAL C
PERSONS WHO HAVE BEE				
	mum of three directors (individe must have at least one director			
	a physical address. A post offi			be their residential address
	or may be served with records		and 4:00pm, local time, N	londay to Friday.
	required; initials only are not a			
	he next page. Attach additional n Annual General Meeting (AG M 03 SOC).			ual Report. Please comple
FIRST NAME	MIDDLE NAME	U	ST NAME	
ADDRESS	1	CITY PR	OV/STATE COUNTRY	POSTAL CODE/ZIP CO
FIRST NAME	MIDDLE NAME		ST NAME	
ADDRESS		CITY PR	OV/STATE COUNTRY	POSTAL CODE/ZIP CO
HUDHEDD			I I	1

CONFIRMATION OF SUBMISSION

You will likely have a form like this in your records that outlines organizational information including your Board of Directors

This is what we require...

		-
BRITISH COLUMBIA		
COLUMBIA	BC Society • Societies Act	
CERTIFIED COPY	NAME OF SOCIETY:	
Of a document fied with the Province of British Columbia Registrar of Companies		
And .	Incorporation Number:	
Dent	Business Number:	
CAROL PREST	Filed Date and Time:	
	REGISTERED OFFICE ADDRESS INFORMATION	
	DIRECTOR INFORMATION	
		-
	SH BULD	
		-
	M Ales A Share A M	
	18 71	
		-
	CANAD	
	A N A V	
	BC Registries and Online Services	
	Incorporation Number S0054646 www.gov.bc.ca/Societies Page 1 of 2	

My organization is located outside the City of Nanaimo boundaries. Are we eligible?

As already covered, to be eligible for funds at the City of Nanaimo, your organization must be registered as a nonprofit with an address inside the boundaries of the City. Organizations that operate in multiple communities must be registered to an address inside the boundaries of the City of Nanaimo and must be able to demonstrate public activities taking place inside the City limits in order to receive funding through the Culture Grant Program.



What type of grant should I apply for: <u>Project</u> or <u>Operating</u>?

This decision should be made based on several factors:

- The reviewed difference between Project and Operating – Are you seeking to fund operational costs or funds for a specific project/ series of activities?
- Is your organization eligible for a Culture Operating Grant?
- Your organization's financial needs. A reminder: In 2023, \$83,000+ above available budget for Project Grants funding was requested

this or	
tout,	

My organization is applying to host our annual cultural event fundraiser, with proceeds going to charity. Can we seek support from the City of Nanaimo?

Fundraising activities, where the outcome generates funds for a separate charitable cause are **not eligible** for funding through this program. Organizations that undertake fundraising activities, such as regular programs and events that charge a fee for entry, where the funds raised will be a portion of the annual revenues at the organization applying for funding, are eligible to apply, provided their fundraiser is not the sole activity of the organization.



Can I apply for more than one Project Grant project/initiative?

Yes. Based on funds available, up to **three** Project Grant applications may be approved in a year.

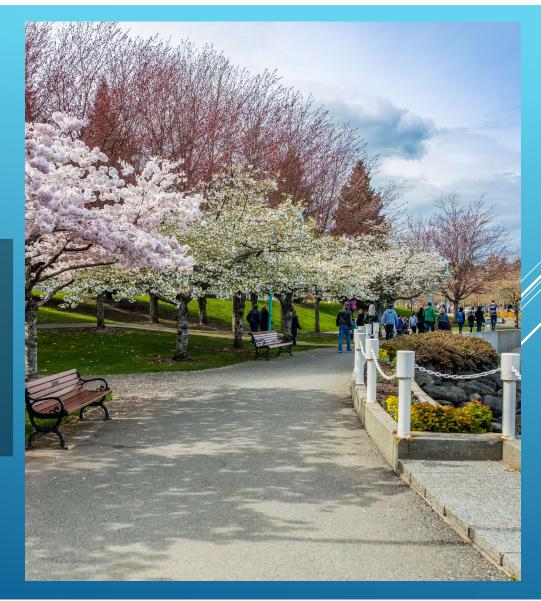
Can our organization apply for a Culture Project Grant and a Culture Operating Grant?

Applicants who are receiving Culture Operating support may apply for **one** supplemental Project Grant. Organizations that receive an Operating Grant may apply for one Project Grant that is <u>either a</u> <u>collaboration with another organization or a</u> <u>capacity building activity</u>. The application must clearly demonstrate how the request falls outside of regular operations.

Pacific Sails, John A. Charnetski, 2007

Can our organization apply for a Culture Project Grant and a Downtown Event Revitalization Grant?

Organizations may apply to both funds, provided the requests are for separate projects, events or activities.



Can I apply for more than one Downtown Event Revitalization project/initiative?

Yes. Based on funds available, up to **four** Downtown Event Revitalization applications may be approved.

I am part of an Artists' Cooperative. Can we apply in this capacity for a DERF or Project Grant (multiple applicants, one proposal)?

No. One person or organization must be responsible for the funding.



Can I apply for Downtown Event Revitalization funding if I have received other funding from City of Nanaimo for my project?

Organizations and individuals may apply more than once to the City of Nanaimo, but the funds must support a <u>different</u> project, program or activity.



My event is new and/or my organization has just been created. Can I still apply for Downtown Event Revitalization funding?

Yes. These requests will be considered on a case-by-case basis. DERF funding is intended to activate the downtown and applications will be evaluated based on merit! You have ideas? We want to hear them.

My activity/ project will start in 2024, but will last into 2025, am I still eligible to apply?

Yes, the fund supports activities that are initiated in 2024. Organizations with activities that carry over into 2025 must supply an interim report if/when submitting a new application to the Culture Project Fund.



I would like to run an event, in collaboration with a society. Can they apply on my behalf?

Partnerships and collaborations are encouraged, however it is not recommended that a society apply on behalf of another organization or individual.

*Funds allocated in support of the event are disbursed under contractual obligations that we require the event organizer to uphold.



What if I have additional questions?

Reach out to us at **culturegrants@nanaimo.ca** and we will do our best to guide you.

Application Due Date: October 10 | 4PM



BONUS... OTHER FUNDING OPPORTUNITIES:

With the City of Nanaimo:

Other:

- Community Development Grant
- Travel Assistance Grant
- Social Planning Grants
 - Community Vitality
 - Social Response
- Youth Resiliency Grant (note: this grant's deadline has passed)

Corporate Funding:

- Telus Community Funds
- RBC Emerging Artists
- The Rio Tinto Aluminum Canada Fund

- Canada Council for the Arts
- BC Arts Council
- Department of Canadian Heritage
- Heritage BC
- BC Community Gaming
- Creative BC Funding
- BC Museums Association
- FACTOR (the Foundation to Assist Canadian Talent on Records)
- MusicBC (travel grants)
- Artstarts
- First Peoples' Cultural Council
- Island Coastal Trust Community Placemaking Program

QUESTIONS?





Research grant writing in progress.