


CITY OF NANAIMO  
THE HARBOUR CITY

**KEY Updates since Oct 5**

**GetInvolved**

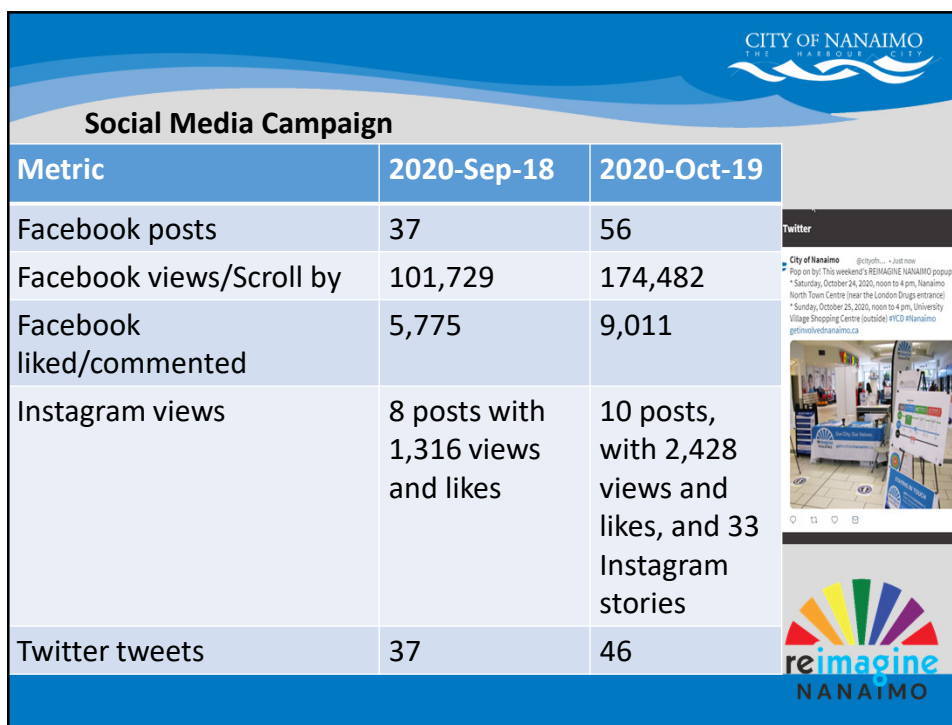
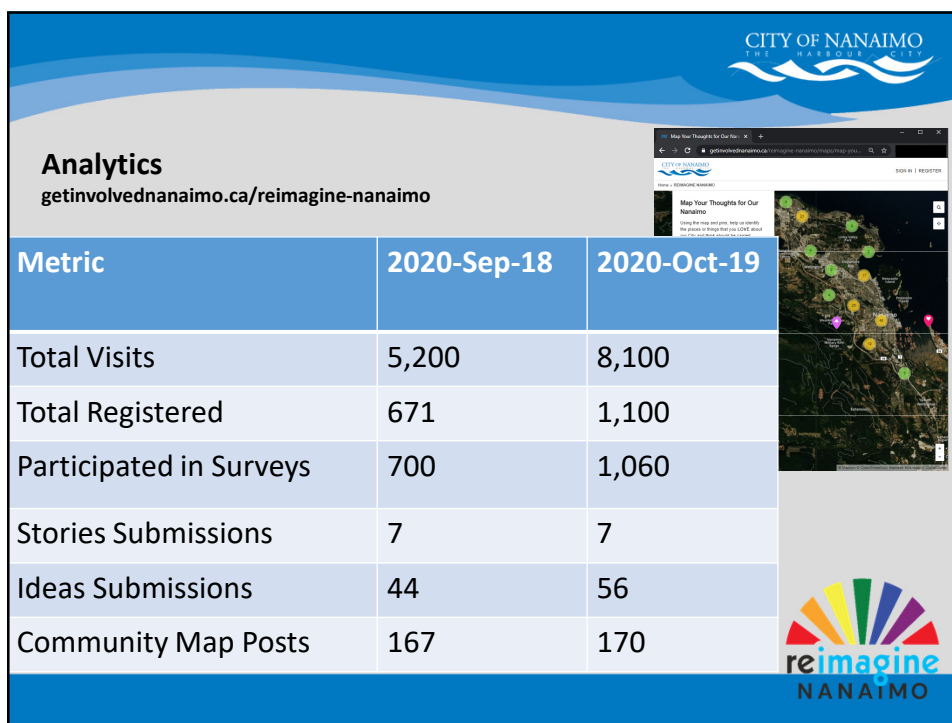
- Online survey extended to Nov. 30
- Registration no longer required



**Public Engagement Report Timing Change:**

- Jan 2021 Report on Phase 1 Public Engagement due to extended engagement deadlines

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### Shopping Centre Pop-ups

- Woodgrove (Oct. 17) and Country Club (Oct. 18)
- North Town Centre (Oct. 24) and University Village (Oct. 25)
- Additional pop-ups planned for November – Stay Tuned



### Shopping Centre Pop-ups – Woodgrove Oct 17






**Community/Stakeholder Outreach:**  
As of 2020-Oct-19:

- Follow-up meetings (virtual and physical) taking place for various stakeholder groups (e.g. neighbourhood groups, social groups, culture groups, parks and recreation user groups, business groups, environment groups, transportation groups).
- VIU student engagement
- School District #68
- Focus on under-represented groups

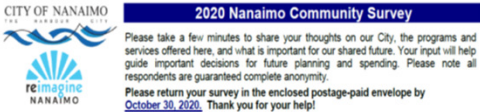
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## Statistically Valid Survey



**Living in Nanaimo**

1. How would you rate your current quality of life in Nanaimo?  
 Very Poor ☐ Poor ☐ Neutral ☐ Good ☐ Very Good ☐

2. Overall, do you feel quality of life in Nanaimo has improved or worsened in the last 10 years?  
 Improved ☐ Why? \_\_\_\_\_  
 Stayed about the same ☐ Why? \_\_\_\_\_  
 Worsened ☐ Why? \_\_\_\_\_

3. Identifying our strengths gives us building blocks for continued improvement. Looking at the list below, which things do you **LOVE** about Nanaimo today? (ONLY CHECK UP TO 5)

<input type="checkbox"/> Affordable housing	<input type="checkbox"/> Great history and heritage
<input type="checkbox"/> Beautiful waterfront	<input type="checkbox"/> Quality education opportunities
<input type="checkbox"/> Vibrant Downtown	<input type="checkbox"/> Clean, green, and sustainable city
<input type="checkbox"/> Sense of community	<input type="checkbox"/> Creative and cultural opportunities
<input type="checkbox"/> Diverse job opportunities	<input type="checkbox"/> Access to nature, parks, and open spaces
<input type="checkbox"/> Neighbourhood character	<input type="checkbox"/> Diverse recreation programs and services
<input type="checkbox"/> Easy to get around using a range of transportation options	<input type="checkbox"/> Fun community events and celebrations (outside COVID-19 restrictions)
<input type="checkbox"/> Vancouver Island's central "hub" that is well-connected to other communities	<input type="checkbox"/> Other: Please specify _____


**How We Connect & Play—Parks, Rec. & Culture**

4. How satisfied are you with the **SURFACE** of public recreation and culture facilities in Nanaimo?

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Affordable space for arts & culture lessons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aquatic centres & swimming pools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts learning & workshop spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bike trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chinatown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fitness centres & gymnasiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Museums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nanaimo artwalk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor venues for live events & festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance spaces—large (theatre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance spaces—small/intimate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proskauer Medical & Cultural Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall Number of recreation/culture facilities in your neighbourhood area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Surveys mailed out: 2,000
- Return deadline: 2020-Oct-30
- Returned survey target is 500
- Prizes offered for survey completion

Please note: Responses to survey and questionnaires may be impacted by election-related mail outs and communications regarding the BC General Election being held on 2020-Oct-24.





**Calling all creatives!**  
We're going to REIMAGINE NANAIMO our way!



COMING SOON | PRIZES!

**ReIMAGINE NANAIMO**  
Creative Community Contest

watch [getinvolvednanaimo.ca](http://getinvolvednanaimo.ca) for announcements



### Key Actions:

#### Creative Community Contest

- Invitation for people to share their inspiration for a future Nanaimo – their own way
- All ages and interests
- Through Phase 1 engagement
- Prize offered





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## Traditional Advertising



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NANAIMO  
Our City. Our Voices.

What kind of city will Nanaimo be in 20+ years?

REIMAGINE NANAIMO is our opportunity to create a common road map for positive change and our City's future.

Not sure the best way to get involved?  
Need a printed copy of a questionnaire?  
Have a general question?  
Call us and we'd be happy to help!

 [reimagine@nanaimo.ca](mailto:reimagine@nanaimo.ca)  
 [getinvolvednanaimo.ca](http://getinvolvednanaimo.ca)  
 250-755-4464



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Extension of

- Newspaper Ads
- Radio
- Digital Ads



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