



reimagine
NANAIMO

2022-FEB-28

**REIMAGINE
Nanaimo Phase 3
Launch**

1



TOPICS

- 1 Phase 3 Engagement
- 2 Next Steps and Timelines

PHASE 3 ENGAGEMENT



Broad Process Overview

We are here



BUILDING OFF PREVIOUS ENGAGEMENT



PHASE 3 ENGAGEMENT LAUNCH



Phase 3: Developing Plans
Public Engagement | March 1st - April 8th

Our City, Our Choices.



Launch | March 1st

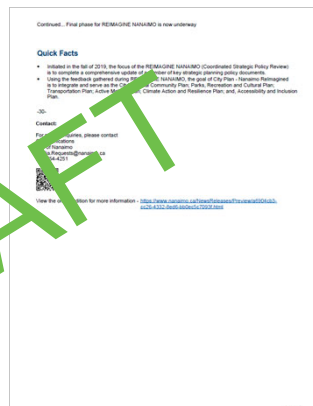
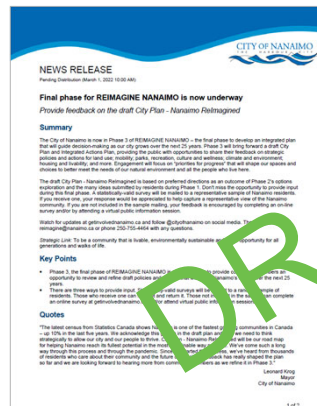


Closes | April 8th

Engagement Methods Phase 3



MEDIA RELEASE



Engagement Methods Phase 3



Available on Get Involved | Reimagine Nanaimo



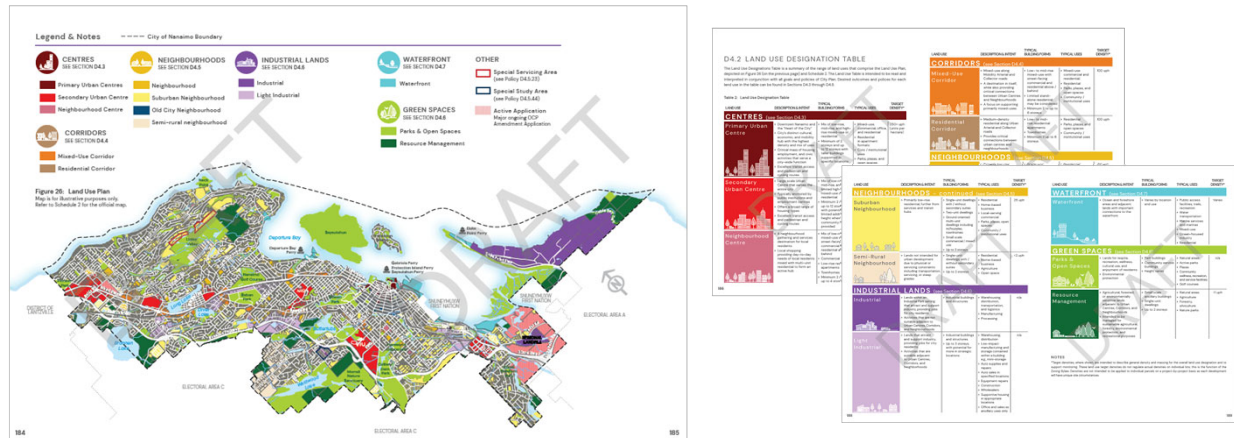
Engagement Methods Phase 3

DRAFT CITY PLAN (INTEGRATED & LINKED)



Engagement Methods Phase 3

DRAFT CITY PLAN (VISUAL DRAFT BYLAW)



Engagement Methods Phase 3

DRAFT INTEGRATED ACTION PLAN

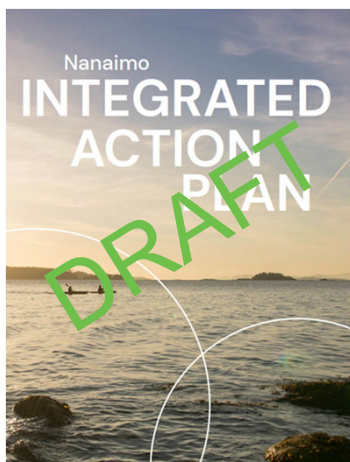


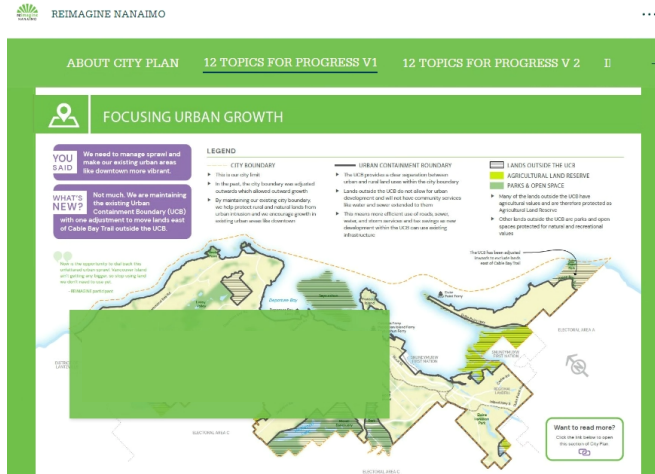
Figure 10: City Planning Structure



Engagement Methods Phase 3



STOREY MAP



Engagement Methods Phase 3



ONLINE/PRINT SURVEY & STATISTICALLY-VALID SURVEY (MAIL OUT)

Our City, Our Plan.

CITY OF NANAIMO

PUBLIC SURVEY

Take our survey online by clicking the QR code by April 11!

PHASE 3 - DRAFT CITY PLAN REVIEW

About this Survey

In this survey you will find the highlights of the Draft City Plan - NANAIMO REIMAGINED and the 12 Priorities for Progress at Get Involved Nanaimo (GIVEN). We have heard from you, and we are now sharing our plan with you.

How to Submit

- Learn more about Draft City Plan - NANAIMO REIMAGINED and the 12 Priorities for Progress at Get Involved Nanaimo (GIVEN).
- Complete this survey - it will take about 10-20 min.
- Submit by April 11, 2022 in 1 of 4 ways:
 - Online: Scoring the QR code above or visit [reimaginenanaimo.ca](https://www.reimaginenanaimo.ca)
 - Drop off to: City address above, open 9:00am-5:00pm, Mon-Fri
 - Scan and email to: reimaginenanaimo@reimaginenanaimo.ca
 - Enter to win! Complete this survey and be entered for a chance to win a \$500 gift card. Details on the back.

getinvolvednanaimo.ca/reimagine-nanaimo

CITY OF NANAIMO

2020 Nanaimo Community Survey

Please take a few minutes to share your thoughts on our City, the programs and services offered here, and what is important for our shared future. Your input will help guide important decisions for future planning and spending. Please note all respondents are guaranteed complete anonymity.

Please return your survey in the enclosed postage paid envelope by **October 26, 2020**. Thank you for your help!

Survey Questions

1. How much do you agree or disagree with the following statement?

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Engagement Methods Phase 3



12 THEMES FOR INFORMATION SHEETS

- City Living & Access
- Neighbourhood Character
- A Thriving Downtown
- Mobility Choice
- Affordable City
- A Supportive City

- Inclusive & Equitable
- Access to Nature & Outdoor Recreation
- A Green Approach
- A Waterfront Identity
- Central Hub Identity
- Great Jobs & Businesses

Engagement Methods Phase 3



INFO SHEET EXAMPLE

INCLUSIVE & EQUITABLE

Share your feedback: getinvolvednanaimo.ca

YOU SAID
We want to respect and respond to the perspectives, values, and needs of all individuals and groups in Nanaimo and create spaces and programs for everyone.

WHAT'S NEW?
City Plan and the Integrated Action Plan contain specific policies and decisive actions toward an inclusive Nanaimo. These plans outline a commitment to communication, learning, advocacy, and action to help improve historical imbalance in the delivery of resources and bring equity to the forefront of decision-making.

Want to read more?
Click the links below to read the relevant sections on WHAT we plan to do (City Plan) and HOW we'll do it (Integrated Action Plan).

KEY OBJECTIVES FOR INCLUSIVE & EQUITABLE

- Commit to the hard work of advancing truth and reconciliation through government-to-government relations and protocols
- Improve community connection and Indigenous belonging through education and awareness of the culture and strengths of Canada's Indigenous peoples with focus on the First Nations whose Territories the city boundary crosses
- Use an equity lens in planning, design, and investment decisions
- Create facilities, spaces, and programs where all community members are welcomed, and represented
- Celebrate and share cultures and welcome diversity
- Provide meaningful engagement opportunities that encourage all residents to express their voice on community matters
- Seek input from vulnerable, marginalized, and under-represented groups
- Increase safe, healthy, and equitable mobility options that reduce transportation barriers
- Design and retrofit public space for universal access
- Encourage development of new housing that is adaptable and accessible
- Increase diverse housing options that make it easier for all people to find a suitable place to call home that works for their family and their income

ADVISORY COMMITTEE ON ACCESSIBILITY & INCLUSIVENESS (ACAI)

In 2020, the ACAI was created to:

- Identify barriers to inclusion, accessibility and recommendations for how to remove them; and
- Make recommendations based on the findings.

Following draft plans, policies, and programs (including City Plan and the Integrated Action Plan) to present creation of the ACAI in the future.

Assist in developing a strategy for engaging with the community on issues relating to accessibility and inclusiveness.

Discuss other issues referred to the Committee by Council or Staff, and

Work with Council to increase public awareness on issues related to accessibility and inclusion for all citizens.

EQUALITY & EQUITY

Equality provides everyone with the same tools and assistance.

Equity provides individuals different supports to make it possible for them to have equal access.



MOBILITY CHOICE

YOU SAID

We are coming to terms with reducing our reliance on automobiles and we would like more options for getting around our city more easily by walking, rolling, cycling, or taking transit.

WHAT'S NEW?

City Plan and the Integrated Action Plan promote improving mobility systems in our Centres and Corridors where many people live and work. We are integrating pedestrian, Complete Streets to safely accommodate all modes, people and vehicles. We are also integrating public transit. We are seeking to shift people's transportation choices to more sustainable modes that help manage congestion and reduce greenhouse gas emissions.

KEY DIRECTIONS FOR MOBILITY CHOICE

- Ensure each of our seven Urban Centres – Downtown, WoodGreen, North, Country Club, Regent, Steeles, and Southgate – have excellent transit, walking, rolling, and cycling access.
- Work on making each of these Centres "Complete Communities" so that no one has to travel as far to access that daily needs.
- Ensure all new development includes a walkable street network.
- Manage parking city-wide and recognize that as development grows, convenient parking tends to increase vehicle use.
- Ensure efficient movement of commercial and services.
- Support rapid and frequent transit routes to connect our Urban Centres.
- Work with regional partners to integrate transit and land-based and air transportation to improve tourism and economic growth.
- Invest in Active Mobility routes that prioritize walking, rolling, and cycling.
- Create streets with amenities, safe, friendly, and accessible.
- Adopt a Vision Zero approach to safe mobility, which is a collaborative approach that focuses on eliminating traffic-related personal injuries.
- Use traffic calming to address safety and livability issues.
- Incorporate Complete Streets principles into street upgrades, which require streets to be planned, designed, and operated for safe and convenient travel for users of all ages and abilities, regardless of their mode of transportation.




Available services and mobility is an important issue to address to help the city meet its future needs. We have a lot to learn from our current mobility choices, but we need to make the most progress we can to help the city meet its future needs.

— DEBORAH GIBSON, Councillor

Want to read more?

Click the links below to read more about the City Plan and the Integrated Action Plan. We are planning to do this City Plan and the Integrated Action Plan in the future.

CITY PLAN	ACTION PLAN
      	      

Share your feedback: getinvolved@toronto.ca

WHY INTEGRATED MOBILITY?

We are growing and need to make the best use of all that we have to ensure everyone moves safely.

Our goal is to create a city where everyone can move safely and efficiently. We are working to create a city where everyone can move safely and efficiently. We are working to create a city where everyone can move safely and efficiently.

Want to read more?

Click the links below to read more about the City Plan and the Integrated Action Plan. We are planning to do this City Plan and the Integrated Action Plan in the future.

CITY PLAN	ACTION PLAN
      	      



Why is mobility more than transportation?

Mobility is more than transportation. It's about being safe, comfortable, and efficient in getting around. It also means ensuring we're connected to all the places we need to go, work, school, shopping, and more. When we have transport choices, we can move safely and efficiently. We can move safely and efficiently. We can move safely and efficiently.

HERARCHY OF MODELS

WALKING / ROLLING
CYCLING
TRANSIT
CARBURN
CARBURN
CARBURN

LAND USE PRIORITY

Centres will have higher concentrations of jobs, services, and amenities, making them attractive for walking, rolling, and cycling. Centres will have higher concentrations of jobs, services, and amenities, making them attractive for walking, rolling, and cycling. Centres will have higher concentrations of jobs, services, and amenities, making them attractive for walking, rolling, and cycling.

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Neighbourhoods will be primarily residential areas with some services. Neighbourhoods will be primarily residential areas with some services. Neighbourhoods will be primarily residential areas with some services.

Source: Adapted from the 2016 Hamilton Transportation Master Plan

A WATERFRONT IDENTITY

YOU SAID Waterfronts are part of who we are, and we want more opportunities to connect with and celebrate these special areas.

WHAT'S NEW? While Nanaimo has always prioritized its waterfronts – both marine and freshwater – City Plan and the Integrated Action Plan ensure realisation of the 13 km Waterfront Walkway from Departure Bay to the Nanaimo River Estuary. As we move forward, we are looking to integrate and increase adaptation, environmental restoration, and increase recreational access.

KEY DIRECTIONS FOR WATERFRONTS

- Continue enhancing the Waterfront Walkway, starting with the Departure Bay section, and eventually connecting from Departure Bay to the Nanaimo River Estuary.
- Prioritize waterfront lands, both freshwater and marine, for future development.
- Enhance waterfront landscapes through arts and culture, public amenities like walkways and seating, and more opportunities to "get out" – diving, swimming, fishing, boating, and more.
- Protect and enhance sensitive shoreline ecosystems.
- Use best management practices like rainwater, riverwater, and greywater recycling, and other methods to keep high quality water into the g.
- Factor in climate change and adapt our responses to rising seas.
- Invest in parks, trails, and market the waterfront as one of our special places and community identity.
- Recognize marine-oriented employment and transportation needs and seek to support and expand them.
- Encourage public access, tourism, and commercial activity along the waterfront between Departure Bay Ferry Terminal and through Downtown.

Want to read more?
Click the links below to read the full report and learn more about the waterfront. We're planning to do (City and Regional Council Approved Action Plan)

ON PLAN **ACTION PLAN**

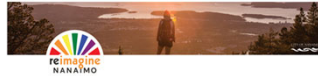
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Engagement Methods Phase 3



GET INVOLVED E-NOTIFICATION



Hello to begin,

Nearly two years after the launch of REIMAGINE NANAIMO, we are entering the third and final phase. With it comes a new draft plan for our community: City Plan - Nanaimo Reimagined.

On February 28, 2022, the draft plan will be reviewed by Council at their Governance and Priorities Committee meeting and a sneak peak of Phase 3 of REIMAGINE NANAIMO will be revealed at Council's regular meeting later in the evening. Then, on March 1, REIMAGINE NANAIMO Phase 3 officially launches! In this phase you will have the opportunity to provide your thoughts about the draft plan and help shape our community for the next 25 years and beyond.

To learn more about the draft plan and what's coming up in Phase 3, please join us virtually:

- Feb 28 at 2 pm – the draft City Plan - Nanaimo Reimagined will be presented for review at the [Governance and Priorities Committee meeting](#)
- Feb 28 at 7 pm – an overview of Phase 3 of the REIMAGINE NANAIMO public engagement process will be presented at the [Council meeting](#)

And, stay tuned on March 1 when REIMAGINE NANAIMO Phase 3 opens up for your participation at www.getinvolvednanaimo.ca/reimagine-nanaimo/

Warm Regards,

REIMAGINE NANAIMO Project Team

Email: reimagine@nanaimo.ca | Phone: 250-755-4464



Your meeting this week has been set as a registered participant on Get Involved Nanaimo. Please click the link below to confirm.

Engagement Methods Phase 3



INFORMATION & FORMAL REFERRALS

REFERRALS



- First Nations Governments
- Regional District of Nanaimo
- District of Lantzville
- Ministry of Transportation and Infrastructure
- School District 68
- Town of Ladysmith
- Province of BC
- Port Authority
- BC Ferries
- Ministry of Municipal Affairs
- BC Accessibility Directorate
- Island Health
- And others

Engagement Methods Phase 3



VIDEO



Engagement Methods Phase 3



COMMUNITY POP-UPS



Engagement Methods Phase 3



COMMUNITY CROSS PROMOTION



Engagement Methods Phase 3



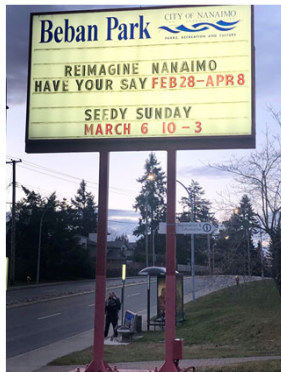
SIGNAGE, QR CODES, BANNERS & STATIC STATIONS



Promoting Wisely Phase 3



BEBAN READER BOARD, RADIO, WEBPAGES, SOCIAL MEDIA



getinvolvednanaimo.ca
reimagine@nanaimo.ca
250.755.4464



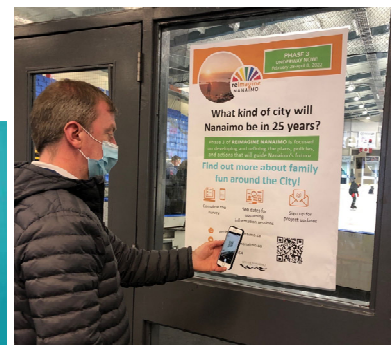
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CHLY 101.7 FM - CHLY-FM FM 101.7



The Wave 102.3 FM - CKWV-FM FM 102.3



Committee Input Phase 3



ENVIRONMENT COMMITTEE | MARCH 9TH ACAI | MARCH 23RD



Fair and Accessible Phase 3



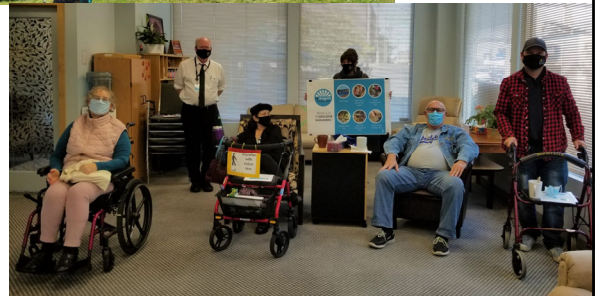
1. Additional opportunities for those with barriers
2. Mix of community and statistical surveys
3. Open ended feedback forms

PHASE 3 ENGAGEMENT



ENGAGEMENT KEY POINTS

- High levels of engagement during Phase 1 & 2 reflected back in draft City Plan
- Seeking **confirmation that draft City Plan reflects community and Council directions**
- Still in COVID times and engagement is adapting to be as accessible as possible





TOPICS

- 1 Phase 3 Engagement
- 2 **Next Steps and Timelines**

Phase 3 Council Timeline



Feb
2022

Special GPC Feb 28
Phase 3 Draft City Plan

**Council Feb 28
Phase 3 Launch**

Informal Referrals
Feb 28-April 8

Mar
2022

GPC Mar 14
Green and Connected

GPC Mar 28
Empowered, Healthy and Prosperous

Apr
2022

**April 8 Phase 3
Engagement Ends**

GPC April 11
Land Use and Neighbourhoods

May
2022

GPC May 9
Engagement Summary

May 9-20
Prepare Bylaw

**Council May 30
1st & 2nd Reading**

May 30-June 23
Formal Referrals

June
2022

June 23
Special Public Hearing

July
2022

**Council July 4
3rd & 4th Reading/Adoption**

Winter 2022

Endorsement
Draft Actions and Implementation Plans

28



Hay cep q'a Siem