



reimagine
NANAIMO

2022-MAR-28
GPC

**Healthy,
Empowered, and
Prosperous**

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TOPICS

- | | |
|---|--------------------------|
| A | Plan Integration |
| B | Policies & Actions |
| C | Draft City Plan Review |
| | 1 - Healthy Nanaimo |
| | 2 - Empowered Nanaimo |
| | 3 - Prosperous Nanaimo |
| D | Next Steps and Timelines |

PLAN INTEGRATION



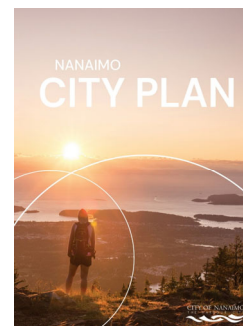
POLICIES & ACTIONS



Language used depends on context and use of a document/s

Intent is to keep the Draft City Plan Bylaw document Strategic and Directional; and

the Draft Integrated Actions Specific and Adjustable





POLICIES



What is a policy/strategic direction?

Says what you want to achieve and guides decisions/actions

What makes a good policy?

- ☐ Clear
- ☐ Positive language
- ☐ Relates to a desired outcome
- ☐ Within City scope & mandate
- ☐ Stands test of time
- ☐ Deliverable
- ☐ Evidence and/Engagement based
- ☐ Flexible to allow for range of actions to implement

ACTIONS



What is an action?

A specific program, project, or policy direction to implement the City Plan – The things we do to achieve our goals and desired outcomes



What makes a good action?

- ☐ Achievable in plan lifetime
- ☐ Work to achieve goal and policy direction
- ☐ Regularly evaluated and adjusted
- ☐ Measurable

POLICY & ACTION LANGUAGE



Policy Example

C3.6.1 Continue to provide recreational facilities, services, programs, and infrastructure to meet the demands of the community as it grows and that support overall recreation, culture, and wellness needs.



**Active Language
Specific Action
to achieve policy
direction**

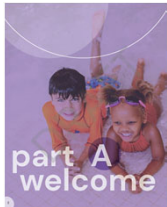
**Language gives broad
directions**

Action Example

South Nanaimo Community Centre

Proceed with analysis, site selection, design, and development of a South Nanaimo Community Wellness Facility that integrates recreation, health, culture, and community service components.

DRAFT CITY PLAN POLICY REVIEW



Goal 3: A Healthy Nanaimo – Policies



- C3.1 Affordable Housing
- C3.2 Intergenerational Living
- C3.3 Food Security
- C3.4 Community Safety & Wellbeing
- C3.5 Emergency Management
- C3.6 Recreation, Culture & Wellness

Emphasized & Integrated Moves – Affordable Housing



CURRENT APPROACH

- 2008 OCP dealt with through specific section on Affordable Housing under Goal 3 Social Enrichment
- Council endorsed 2018 Affordable Housing Strategy and 2021 Health and Housing Action Plan

CITY PLAN DRAFT DIRECTION

- Section with emphasized and new policies integrating 2018 and 2021 documents
- Carry forward policies e.g. restriction of strata conversions when vacancies below 3%
- New policies to protect existing affordable rental housing and tenants e.g. requiring tenant relocation plans for mobile home or rental buildings

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AFFORDABLE HOUSING



C3.1 AFFORDABLE HOUSING



Desired Outcomes

More affordable housing options with diverse types, tenure, affordability levels, and health supports to meet a variety of community needs.

Ongoing leadership in identifying and removing barriers to maintaining existing and delivering new affordable housing.

Equitably distributed affordable housing options across all residential areas.

Low to moderate income households continuing to succeed even as housing prices and rental rates rise.

Affordable housing innovations supported through emerging regulatory tools, funding, and initiatives.

Strong community support and trust built through transparent and meaningful engagement on affordable housing.

Making the most of external resources opportunities including senior government funding, programs, partnerships, and incentives to generate affordable housing options.

Policies

TOOLS

C3.1.1 Consider use of rental zoning to secure a portion or 100% of new residential development on selected sites for rental housing.

C3.1.2 Assess sites for affordable and supportive housing projects based on criteria specific to the target population.

C3.1.3 Provide additional incentives to new residential development projects where a share of rental units are secured at below market rent levels, targeting low and moderate income households.

C3.1.4 Permit affordable and supportive housing in all residential and mixed-use designations. Consider permitting supportive housing in light industrial designations where appropriate.

AFFORDABLE HOUSING



C3.1 AFFORDABLE HOUSING



FUNDING

- C3.1.8 Continue to encourage and support investment from senior levels of government to develop and maintain adequate access to affordable and supportive housing through dedicated units, income support, and other methods.
- C3.1.9 Use tax revenues from short-term rental accommodation to support increased access to low income and special needs housing.

AMENITIES

- C3.1.22 Encourage developers to incorporate amenity spaces that promote resident interaction and relationship-building.
- C3.1.23 Encourage integration of community-serving facilities within affordable housing projects, such as child / elder care spaces, health services, educational and recreational and wellness programs.
- C3.1.24 Recognize that required onsite parking increases affordable housing costs and ensure that parking requirements consider the intended resident group of new affordable housing developments and accommodate parking variances where appropriate.

PROTECTION OF EXISTING AFFORDABLE HOUSING

- C3.1.12 Continue to support programs aimed at preventing net loss of rental housing units.
- C3.1.13 Restrict strata conversion of existing residential rental buildings of four or more units when the rental vacancy rate falls below 3% in the city.
- C3.1.14 Require tenant relocation plans as a condition of rezoning or redevelopment of existing mobile home parks and purpose-built rental buildings of four or more units.
- C3.1.15 Encourage retention or replacement of existing rental units as redevelopment occurs through tools that include Rental Only Zoning and Rental Replacement Obligations, housing agreements, or an equivalent cash-in-lieu contribution made to the City's Housing Legacy Reserve Fund.
- C3.1.16 Restrict short-term rentals to maximize supply of rental units available for long-term residential rentals.

HOUSING OPTIONS

- C3.1.17 Support development of projects with innovative and affordable forms of ownership or rent.
- C3.1.18 Use housing agreements to secure different types of affordable and supportive units over the long term, including family-friendly, seniors,

COLLABORATION

- C3.1.25 Consider opportunities to co-locate City facilities and affordable housing where appropriate. Explore partnerships with other levels of government and non-profit housing providers to facilitate development of new housing as part of City administration buildings, community centres, fire halls, or other City facilities.
- C3.1.26 Work with the Province, Federal Government, First Nations and other public / private / non-profit community partners to maintain and increase non-market housing options to serve a diversity of health and housing needs.
- C3.1.27 Support coordination efforts to implement the Health and Housing Action Plan as updated.

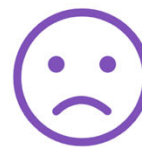
FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



I HAVE SOME
QUESTIONS



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CONCERNS



Emphasized & Integrated Moves – Intergenerational Living



CURRENT APPROACH

- 2008 OCP dealt with through Liveable Communities (under Goal 3 Social Enrichment)
- Council endorsed Nanaimo Age Friendly Plan 2019

CITY PLAN DRAFT DIRECTION

- New section emphasizing and integrating existing and new policies linked back to 2019 Nanaimo Age Friendly Plan
- Other supporting directions and Policies also under Connected, Parks, Recreation, Inclusion, Access, Prosperous etc.
- Tied also to land use and housing

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INTERGENERATIONAL LIVING



C3.2 INTERGENERATIONAL LIVING

Intergenerational living means opportunities for residents to live, work, socialize, and enjoy leisure together in their neighbourhoods and community through all stages of their lives from childhood and youth, through entry into the workforce, family development, and ultimately retirement and old age.



Desired Outcomes

Access to affordable child care spaces with a variety of options available across the City.

More accessible residential dwellings that offer adaptable or universally-designed units for people of all abilities and ages.

Spaces and programs that encourage intergenerational sharing of experiences and invite all generations to be together.

Incentives that encourage incorporation of intergenerational features, services, and amenities into new development or redevelopment.

Integrated services and supports for all life stages with emphasis on supporting periods of transition.

Age-friendly, intergenerational considerations within City services including decision-making, communications, and engagement.

Policies

CHILDREN & YOUTH

C3.2.1 Support the provision of affordable child care spaces to meet community needs in appropriate areas of the city, specifically close to employment, schools, and residential areas.

C3.2.2 Encourage proactive approaches to supporting healthy and resilient families, children, and youth through access to City recreation programs (see Section C3.6 Recreation, Culture & Wellness).

C3.2.3 Encourage and support an integrated service delivery approach across all levels of government and community organizations to meet the needs of children and youth, including those with higher vulnerabilities and special education needs.

C3.2.4 Support the integration of child care spaces at elementary school sites across the city.

INTERGENERATIONAL CONNECTION

C3.2.5 Promote the development of multi-unit housing which facilitates social interaction and intergenerational living.

C3.2.6 Support the location of new child care facilities, youth centres, public schools, recreation, culture and wellness centres, and seniors-oriented facilities and services in close proximity to each other and encourage joint programming and volunteer opportunities that build intergenerational understanding and connection (see Section C3.6 Recreation, Culture & Wellness).

C3.2.7 Support built and natural environments that increase intergenerational interaction, exploration, and play.

AGING IN PLACE

C3.2.8 Explore requiring a minimum number of adaptable units for all new developments, including flexibility and options for different types of housing.

C3.2.9 Encourage development that meets Accessible BC Standards.

C3.2.10 Consider higher adaptable unit requirements for seniors-oriented developments.

C3.2.11 Encourage integration of universal design features and principles to create housing options for people of all ages and abilities and to support aging in place (see Section C4.4 Access for All).

C3.2.12 Encourage the efforts of senior governments and community agencies to place greater emphasis on transition services between childhood and adolescence, and adolescence and adulthood, in order to ensure continuity of programming and services that support resilience across life stages especially for vulnerable children and youth.

C3.2.13 Encourage options, programs, and services that facilitate active aging and aging in place. These can include: parks, open spaces, recreation facilities, programs, health services, land uses, and housing options.

ENGAGEMENT & COMMUNICATIONS

C3.2.14 Ensure City communications and outreach are intergenerationally age-friendly (see Section C4.3 Political Voice & Engagement).

Emphasized & Integrated Moves – Food Security



CURRENT APPROACH

- 2008 OCP had specific section under Social Enrichment Goal 3
- Council endorsed Emergency Food and Nutrition Strategy in 2020 and creation of a Food Policy Council

CITY PLAN DRAFT DIRECTION

- Food Security directions and policies strengthened with new ones added from direction in the Emergency Food and Nutrition Strategy
- Integrates directions and policies also in areas related to parks, recreation, culture and wellness, emergency management, and equity and inclusion.

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FOOD SECURITY



C3.3 FOOD SECURITY

A sustainable food system is vital to community health and wellness. It can help increase resilience to hazards and emergencies (including climate change impacts), generate positive economic activities, support equity, and promote community connections and health.



Desired Outcomes

Sustainable and equitable local food systems with more local and regionally-grown foods and reduced reliance on food transported from far distances.

Strong partnerships that support the creation, provision, distribution, and sharing of food between the City, First Nations, other levels of government, agencies and local community organizations.

Access to nutritious food products for all residents both in regular times and during emergency situations that lead to food shortages or mandated rationing.

Increased food literacy that broadens understanding of food and its relationship to local and regional agriculture, so residents are able to make informed decisions about food sources, choices, and health.

Policies

FOOD SECURITY

C3.3.1 Support and continue to advocate for food security and nutrition for all residents.

C3.3.2 Engage and empower vulnerable populations in food security planning processes.

C3.3.3 Support efforts to address barriers to accessing safe, affordable, nutritious, and culturally-appropriate food for all residents.

C3.3.4 Support efforts to educate and promote awareness of the relationship between food production, health, and community impacts.

PARTNERSHIPS

C3.3.5 Continue to collaborate and partner with community organizations to support food production on City-owned land.

C3.3.6 Encourage collaboration with the RDN, First Nations, and neighbouring local governments to address food security needs at a regional level.

C3.3.7 Support the efforts of organizations like local food banks that recover and redistribute food to meet the needs of community members with limited resources.

C3.3.8 Encourage the use of circular economy principles and innovations to both reduce wasted food while increasing food security.

C3.3.9 Encourage partnerships between the City, School District, and community groups for inclusive access to productive food spaces.

C3.3.12 Acknowledge and recognize Indigenous treaty rights in accessing traditional foods, including protocols and approaches to food gathering and harvesting and support protection and enhancement of food resources.

PUBLIC LAND AND INFRASTRUCTURE

C3.3.13 Continue to support local food infrastructure on City-owned lands, including farmers markets, urban farms, greenhouses, food forests, and community gardens.

C3.3.14 Continue to explore creative ways to safely integrate edible landscaping on public lands where appropriate.

C3.3.15 Support installation of required infrastructure for food production in appropriate City-owned locations (water supply, irrigation, soils, etc.).

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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QUESTIONS



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Emphasized & Integrated Moves – Safety & Well Being



CURRENT APPROACH

- 2008 OCP speaks very to community safety in two policies under Livable community Goal 3
- These policies related to working in partnership with other agencies and using Crime Prevention design approaches

CITY PLAN DRAFT DIRECTION

- Section on Safety and Wellbeing emphasized (high community priority)
- New specific Emergency Management Section

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COMMUNITY SAFETY & WELLBEING



C3.4 COMMUNITY SAFETY & WELLBEING



Desired Outcomes

A caring, healthy, accessible, inclusive, and safe community that empowers its community members to realize their aspirations.

A high degree of perceived and actual public safety where all people can equitably live, work, play, create, and learn.

Programs and services that address root causes, reducing points of entry or re-entry to experiencing poverty, mental health and substance use, criminal activity, and violence.

Continued use of best practices when reviewing design, land use, and space programming to consider community safety issues such as crime reduction, traffic safety, and emergency response.

A wealth of safe, equitable, and inclusive public spaces where everyone can be present without discrimination or harassment.

Safe Neighbourhoods and Urban Centres where a diversity of community members and businesses thrive.

Policies

PLANNING, ENGAGEMENT & STRATEGY

C3.4.1 Continue to enhance public safety and enable the coordination and delivery of policing and fire services through the maintenance and regular update of the relevant plans, policies, and protocols.

C3.4.2 Promote public safety through sensible design and relationship building with community safety experts.

C3.4.3 Develop programs in conjunction with other service providers and senior levels of government to ensure support services are in place for residents in need of assistance.

C3.4.4 Continue to advocate for effective use of health resources, adequate funding, and appropriate programs to address the root causes and effects of mental health and substance use disorders.

SAFE & EQUITABLE PUBLIC SPACES SEE SECTION C4.4 ACCESS FOR ALL FOR RELATED POLICIES

C3.4.5 Consider public safety, social wellbeing, and strategies such as Crime Prevention through Environmental Design (CPTED), place making, and the social context in all areas of public space and new project design.

C3.4.6 Consider factors beyond physical space when assessing and enhancing public safety, including the social context of the area. Apply an equity and inclusion lens to CPTED.

COLLABORATION & COORDINATION

C3.4.9 Encourage and support innovative collaboration and coordination of different levels of government, agencies, schools and non-profits to improve early identification, screening, intervention, and supports to build resilience of children, youth, and their families to improve their social determinants of health that affect future challenges and risks including homelessness, mental health, substance use disorders, and interactions with the justice system.

EMERGENCY MANAGEMENT



C3.5 EMERGENCY MANAGEMENT

Emergency Management is about building resilience in the community through preparedness and mitigation, while continually working at increasing our ability to respond and recover quickly and effectively in the event of an emergency.



PLANNING

C3.5.1 Consider emergency management objectives (including preparedness, response, prevention, mitigation, and recovery) in the development and update of City plans, policies, bylaws, and works.

C3.5.2 Prepare to deal with known hazards and emerging threats, both natural and human-caused, to limit the adverse impacts of events and effectively manage emergencies.

C3.5.3 Use an equity lens to support all community members when developing emergency plans.

C3.5.4 Consider emergency access and egress routes when planning in natural areas and park sites.

C3.5.5 Continue to use City facilities, buildings, and spaces as temporary sites for emergency management.

C3.5.6 Utilize Hazard Risk and Vulnerability Assessments, and ensure identified hazards are considered in organizational business continuity planning; land use and infrastructure plans; policies; bylaws; and decisions for maintenance, upgrades, and replacement of public and private property.

C3.5.7 Strengthen the City's capacity for emergency preparedness, response, and recovery by improving knowledge of hazards with potential to impact land, buildings, and infrastructure.

BUSINESS CONTINUITY

C3.5.9 Continue to maintain up to date business continuity plans and take actions to reinforce resiliency of City service provision before, during, and after emergency events.

C3.5.10 Provide education and information to businesses, non-profits, and other organizations advocating for business continuity plans to ensure maximum resiliency, response, and recovery of services and operations for their clients during and after emergency events.

PARTNERSHIP AND COORDINATION

C3.5.11 Continue to work with the RDN, First Nations, senior levels of government, and other local partners to explore and take opportunities to enhance mitigation, preparedness, response, and recovery to emergency events and effective coordination of emergency management in the region.

Support recovery and preparedness response, and recover from emergencies.

C3.5.13 Advocate to senior governments, public agencies, and utility providers to invest in physical and technological upgrades that increase resilience of infrastructure to major hazards.

C3.5.14 Work with industry partners to develop a best practice knowledge base for dealing with disasters.

COMMUNICATION

C3.5.15 Maintain a centralized warning system and continually work to improve communication methods to businesses and community members in the event of any potential emergencies.

C3.5.16 Continue to maintain and promote accessible information materials on emergency preparedness to reach a wide diversity of community members.

C3.5.17 Educate and train as many community members and neighbourhoods as possible on emergency preparedness and self-reliance to meet daily needs for food, water, energy, and other materials under emergency conditions.

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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QUESTIONS



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BIG & Integrated Moves – Community Well Being



CURRENT APPROACH

- 2008 OCP existing sections on:
 - Arts, Culture, Recreation
 - Schools

CITY PLAN DRAFT DIRECTION

- Section on Safety and Wellbeing emphasized (high community priority)
- Big Move – shift to Integration of Recreation Culture and Wellness – Strong emphasis on wellness moving beyond leisure approach
- Tied to land use and facilities
- Collaboration with School District strengthened throughout not one section

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COMMUNITY WELL-BEING APPROACH

Recreation as an Essential Service



PREVIOUS APPROACH AND BACKGROUND:

- PRC Master Plan was a separate document (included service delivery and facilities)
- In previous decades the National recreation trends saw increasing pressure for cost recovery, revenue, and a more a pay-for-service model

DRAFT CITY PLAN DIRECTIONS:

- Integration of PRC policies into City Plan and Integrated Action Plan (Healthy, Green, Connected Empowered, and Prosperous Nanaimo)
- Embrace a community well-being approach that recognizes recreation's mandate of inclusion for all
- Integrate community well-being as an essential part of a complete community, rather than an added benefit
- Access to recreation is an essential service



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COMMUNITY WELL-BEING APPROACH

Parks for overall community health



PREVIOUS APPROACH AND BACKGROUND:

- PRC Master Plan was a separate document (included land acquisition, environmental protection, and amenity development direction)

DRAFT CITY PLAN DIRECTIONS:

- Importance of equitable access to open space at all scales/characters in the community
- Protection of natural assets for environmental, climate resiliency, biodiversity corridors, physical and mental well-being
- Opportunity that open spaces provide for safe community gathering and wellness
- More detail about the provision of public space and variety of relevant amenities



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COMMUNITY WELLBEING APPROACH

Physical, Mental, and Social Well-being



CURRENT APPROACH:

- Previous services have often focused on delivery of services that support physical well-being

DRAFT CITY PLAN DIRECTIONS:

- An integrated community well-being approach delivers social, physical, and mental well-being resources, often in shared facilities and spaces (i.e. schools, community centres)
- Working with health services partners, facilities can be designed in a way that includes this broader spectrum of healthy living



COMMUNITY WELL-BEING APPROACH

Partnerships



CURRENT APPROACH:

- Innovative collaborations with School District 68, VIU, Island Health, Province, First Nations, and other partners to share resources and spaces to maximize community benefit

DRAFT CITY PLAN DIRECTIONS:

- Ongoing support to advance collaborations and align objectives
- Recognition that large sites for new public facilities are difficult to assemble
- Consideration of school sites and adjacent lands as local neighbourhood “hubs” with opportunities for small scale neighbourhood services
- Partnerships will be essential to new wellness infrastructure and services



RECREATION, CULTURE & WELLNESS



C3.6 RECREATION, CULTURE & WELLNESS



Desired Outcomes

An active community with many physical and social recreation, culture, and wellness opportunities, supporting a strong, caring community that embraces preventative health.

A strong focus on equity and inclusion, providing quality recreation and wellness services and experiences for all.

Supportive environments and a network that enables individual capacity through recreation and health promotion.

Programs and services continuing to evolve to provide for the changing needs and aspirations of community members over time.

High quality City facilities that meet growing demands and are inclusive, accessible, and sustainable, providing supportive physical and social environments that encourage participation.

People connecting to nature and each other through recreation and active living opportunities in a variety of forms, amenities, programs, and services.

Policies

RECREATION SERVICES

C3.61 Continue to provide recreational facilities, services, programs, and infrastructure to meet the demands of the community as it grows and that support overall recreation, culture, and wellness needs.

C3.62 Continue to evolve recreation programs and services to meet changing community needs and to address community diversity.

CITY RECREATION / WELLNESS FACILITIES

C3.619 Plan for community recreation, culture, and wellness facilities including:

- » Indoor community centres (such as community spaces, arenas, pools, youth space, gymnasiums, health centres, public schools, and university spaces);
- » Indoor cultural facilities (such as performance spaces, art facilities, and galleries); and
- » Outdoor recreation amenities (such as outdoor classrooms, courts, sport fields, spray parks, playgrounds, sport pitches, bike parks, and skateparks). Refer to C4.9 Parkland & Park Amenity Management for additional policies related to outdoor recreation amenities.

RECREATION AND COMMUNITY PARTNERSHIPS

C3.629 Continue to collaborate with community partners on the use and development of recreation, culture, wellness, and sport facilities with the goal of maximizing benefits to all community members.

C3.630 Work with partners to secure spaces for programs that are distributed in an equitable manner by:

- » establishing new City facilities in underserved locations; and

COMMUNITY SCHOOLS

C3.634 Support school sites in the Urban Centre, Corridor, and Neighbourhood Land Use designations (see Section D04 Land Use Plan).

C3.635 Continue to work with School District 68 to research, plan, and determine specific locations for future schools and co-development and use opportunities with parks, recreation, culture, and wellness services.

C3.636 Review suitability of subdivision applications for future potential school use in areas where School District 68 has indicated a need for future school land.

HEALTH AND WELLNESS SERVICES

C3.640 Encourage the provision of primary health care centres that deliver an integrated and coordinated approach to community health services.

C3.641 Advocate for the provision of adequate, coordinated health programs and services to meet community needs and strengthen the health of all community members.

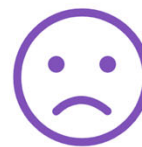
FEEDBACK/DISCUSSION



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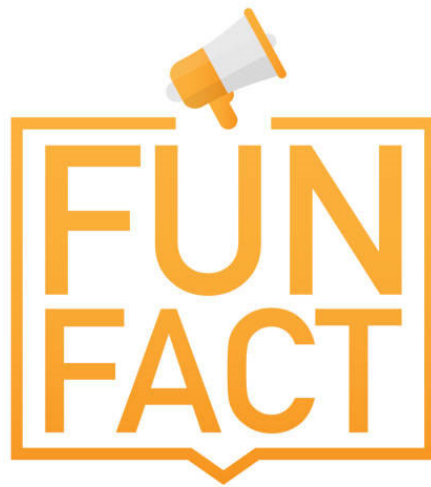


I HAVE SOME
QUESTIONS



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CONCERNS





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Goal 4: An Empowered Nanaimo Policies



AN EMPOWERED NANAIMO:

**RECONCILIATION,
REPRESENTATION,
& INCLUSION**

04

What is the city but the people?
-William Shakespeare

- C4.1 Truth & Reconciliation
- C4.2 Equity & Inclusivity
- C4.3 Political Voice & Engagement
- C4.4 Access for All
- C4.5 Culture
- C4.6 Archaeological & Heritage
- C4.7 Public Art Projects & Programs
- C4.8 Community Events, Tournaments, & Gatherings
- C4.9 Parkland & Park Amenity Management
- C4.10 Waterfront Use & Protection

BIG Move - Truth & Reconciliation



CITY PLAN DRAFT DIRECTION

- **Territorial Acknowledgement** at start (placeholder pending input)
- **Separate Section in Goal 4 Empowered**
- **Policies integrated throughout draft plan** under other Goals 1, 2, 3, 5
- Ongoing discussion with First Nations



TRUTH & RECONCILIATION



C4.1 TRUTH & RECONCILIATION



We respectfully acknowledge that the city boundary lies within the Traditional Territory of Snuneymuxw First Nation who have many significant ancestral village sites throughout the city including Stilinup (Departure Bay) and Sxwuyum (Millstone River). We recognize Snuneymuxw's Treaty of 1854 which speaks to the protection of village sites. We also respectfully acknowledge that to the north of the city, Snaw-Naw-As (Nanose First Nation) shares some interests with Snuneymuxw.

We are committed to the hard work of advancing Truth and Reconciliation through government-to-government relations and protocols. This includes working together in a good way with First Nations leadership, to continue acknowledging and respecting their long-standing relationship with these lands, and addressing inequities and intergenerational impacts of colonial systems experienced by Indigenous peoples in Nanaimo. Through these government-to-government relations and protocols, we will strive to strengthen positive and constructive relations that respect and raise up First Nations Governments and their mustimuxw (peoples).

Desired Outcomes

The City of Nanaimo acknowledges ongoing planning and land development occurs on the Traditional Territories of the First Nations governments of Snuneymuxw and Snaw-Naw-As.

Respectful relations between City of Nanaimo and First Nations governments with a focus on relationship-building as a key component of fostering strong government-to-government relationships.

A fully inclusive community that supports the equity, health, and well-being of community members of diverse cultural backgrounds, especially those who identify as Indigenous.

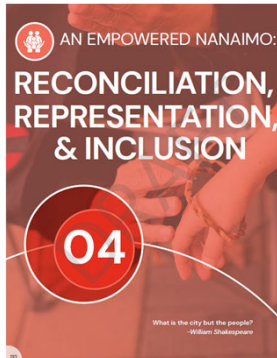
Recognition of the Truth and Reconciliation Commission's 94 Calls to Action and ongoing action in all areas where the City has impact or influence.

Improved community cohesion and Indigenous belonging through education and awareness of the culture and strengths of Canada's Indigenous peoples with focus on the First Nations whose Territories the city boundary lies within, and taking ongoing actions to address and heal the impacts of colonialism and racism.

TRUTH & RECONCILIATION Cont..



C4.1 TRUTH & RECONCILIATION



Policies

AWARENESS, EDUCATION AND EQUITY

C411 Continue to provide learning opportunities for City Staff on the history of Indigenous Peoples in Canada with special focus on the First Nations whose Territories the city boundary lies within. This includes the history and legacy of residential schools and other colonial systems, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties, and Indigenous rights.

C412 Create opportunities for community members to educate themselves about the history of the First Nations whose Territories the city boundary lies within and learn about Canada's historical relationship with Indigenous Peoples, including information about the history of residential schools and hospitals.

C415 Continue to work collaboratively with First Nations and other partner organizations to establish culturally sensitive opportunities to honour all the children lost through the residential school system and support healing for survivors and their families.

GOVERNMENT-TO-GOVERNMENT RELATIONS

C416 Engage government-to-government with First Nations in accordance with existing and future Protocol Agreements.

C417 Recognize that the City's boundary lies predominantly within the Traditional Territories of Snwéymuxw, who share interests with Snaw-Naw-As to the north of the city. Where overlapping or shared Territorial interests exist, support collaboration and partnerships.

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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QUESTIONS



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Integrated & Emphasized Moves – Equity & Inclusion



CURRENT APPROACH

- Some policies included in various documents
- E.g. 2008 OCP, 2021 Health and Housing Action Plan endorsed by Council etc.
- Ongoing actions not reflected in policies

CITY PLAN DRAFT DIRECTION

- Draft addresses clearly with greater focus on diversity, equity and inclusion than prior Plans
- Separate Section in Goal 4 Empowered
- New Policies integrated throughout draft plan under other Goals 1, 2, 3, 5

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EQUITY & INCLUSIVITY



C4.2 EQUITY & INCLUSIVITY



Desired Outcomes

An inclusive Nanaimo that provides opportunities for active involvement and prosperity for all; welcomes contributions of all members; facilitates participation and social interaction across cultures, orientations, ages, and abilities; and recognizes and fosters respect for diversity.

Environments and spaces across all areas of the city that are diverse and vibrant for the enjoyment of all residents.

Celebration of diverse cultures and a community that is welcoming, inclusive, and accepting of all cultures.

Equitable access to services, programs, and facilities for all residents.

Continued City leadership by receiving training, sharing resources and knowledge, and applying an equity, diversity, and inclusion lens in City initiatives and decision-making.

Policies

C4.21 Create a welcoming, inclusive atmosphere in City-owned facilities where all people feel safe, comfortable, and represented.

C4.22 Incorporate an equity lens into land-use planning decisions and resource allocation across Nanaimo.

C4.23 Encourage a fair distribution of community services, social services, facilities, and mobility options across the city, to support the diverse needs of Nanaimo residents.

C4.24 Strive to reduce financial barriers to community spaces, programs, and services for community members with smaller incomes.

EQUITY & INCLUSIVITY



C4.2 EQUITY & INCLUSIVITY



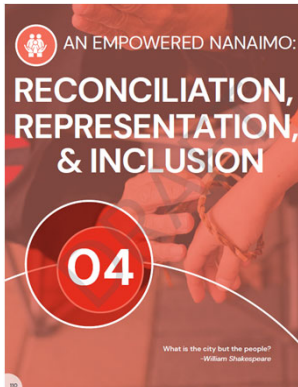
Recommendation from the Advisory Committee on Accessibility and Inclusiveness:

Under the Desired Outcome “An Inclusive Nanaimo” policy section, include for consistency, a reference to different genders.

EQUITY & INCLUSIVITY



C4.2 EQUITY & INCLUSIVITY



CURRENT CITY PLAN WORDING:

An inclusive Nanaimo that provides opportunities for active involvement and prosperity for all; welcomes contributions of all members; facilitates participation and social interaction across cultures, orientations, ages, and abilities; and recognizes and fosters respect for diversity.

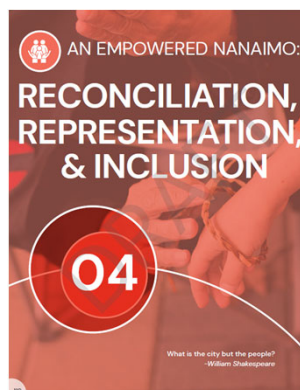
PROPOSED WORDING:

An inclusive Nanaimo that provides opportunities for active involvement and prosperity for all; welcomes contributions of all members; facilitates participation and social interaction across cultures, orientations, ages, **genders**, and abilities; and recognizes and fosters respect for diversity.

EQUITY & INCLUSIVITY



C4.2 EQUITY & INCLUSIVITY



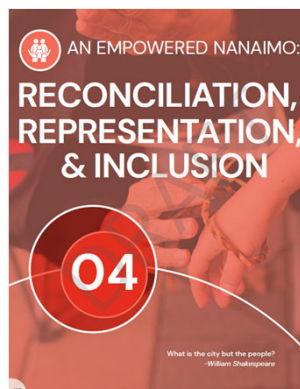
Recommendation from the Advisory Committee on Accessibility and Inclusiveness (not made by motion):

1. Definition of 'Inclusion' – Blend the two definitions of 'inclusion' as they both have relevant wording, however be sure to remove the word 'authentically' and replace 'traditionally excluded' with 'marginalized individuals or groups' as follows: *"Bringing marginalized individuals or groups into the processes, activities, decisions, access to resources and policy making of our society in a way that shares power, recognizes and celebrates differences, ensures people feel welcome, and makes sure everyone has equitable access to opportunity."*
2. Definition of 'Universal Design' – Add gender to the definition as follows: *"Universal Design - Is the design and structure of an environment so that it can be understood, accessed, and used to the greatest extent possible by all people regardless of their age, ability or gender."*

EQUITY & INCLUSIVITY



C4.2 EQUITY & INCLUSIVITY



Recommendation from the Advisory Committee on Accessibility and Inclusiveness (not made by motion) cont.:

3. Section C4.2.3 – Replace the word "fair" with the word "equitable" as follows: *"Encourage an equitable distribution of community services, social services, facilities, and mobility options across the city, to support the diverse needs of Nanaimo residents."*
4. Add 'gender' to several lists referencing marginalized individuals or groups in City Plan including clauses C4.2.8, C4.4.14, and C4.4.15.
5. Clarify what is meant by 'statistically valid survey' when it is mentioned in City Plan.

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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QUESTIONS



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CONCERNS



Emphasized – Political Voice & Engagement



CURRENT APPROACH

- No policy section in OCP
- Relmagine process followed guidance of best engagement practises through IAP and Citizen's Engagement Task Force

CITY PLAN DRAFT DIRECTION

- Builds on work of Citizen's Engagement Task Force
- Separate Section in Goal 4 Empowered
- Links to Equity and Inclusion, Community Wellbeing
- Puts ongoing practices into policy

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POLITICAL VOICE & ENGAGEMENT



C4.3 POLITICAL VOICE & ENGAGEMENT



Desired Outcomes

An Informed and aware community who can meaningfully participate in city processes and shape city decisions.

Opportunities for all people to express their voice on community matters important to them.

City leadership in active listening to the diverse voices in the community.

Space for representation that reflects the diverse population of Nanaimo so that decision-making, planning, policy development, and creation of procedures considers a broad range of perspectives that are representative of community diversity.

Respectful and kind conversations that allow for differing opinions while demonstrating respect for others.

Policies

C4.3.1 Ensure that all people have opportunities to be engaged in City matters and processes by offering a range of accessible engagement tools and methods to encourage participation.

C4.3.2 Use engagement tools and methods that encourage representative and diverse feedback from Neighbourhoods, Urban Centres and/or city-wide demographics as appropriate.

C4.3.3 Use statistically-valid engagement methods, where representative community opinions are very important.

C4.3.4 Incorporate the voices of children, youth, and their families into the development of City initiatives, programs, planning, and policies that serve and affect them.

C4.3.5 Continue to work collaboratively with schools, higher education institutions, and others to support and leverage engagement of children, youth, and their families.

C4.3.6 Ensure vulnerable, marginalized, and under-represented groups including children and youth, elders, those with physical, sensory or cognitive disabilities, and their supporters have opportunities to provide input into City services, programs, and policy development.

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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QUESTIONS



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CONCERNS



BIG MOVE – COMMUNITY WELL-BEING - ACCESS FOR ALL



CURRENT APPROACH:

- Policies found in multiple policy documents (PRC Master plan, Transportation Master Plan, Trail Implementation Plan)
- Departments doing projects and best practices (e.g. Parks, Trails, Facilities and Playgrounds, Adaptive and Accessible Housing project underway)



CITY PLAN DRAFT DIRECTION:

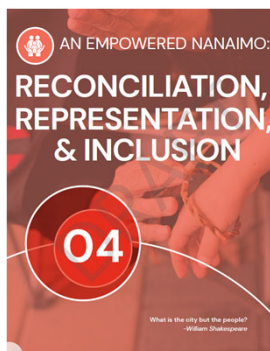
- Integrating into existing and new directions into one location for community and corporate guidance (City Plan and Integrated Action Plan)
- Aims to meet June 2021 BC Accessibility Act requirements



ACCESS FOR ALL



C4.4 ACCESS FOR ALL



Desired Outcomes

There are many ways for people of all ages and abilities to move freely throughout the City and without barriers.

People of all ages, abilities, and income levels have easy access to services and spaces without barriers.

Policies

ADMINISTRATIVE

- C4.4.1 Continue to provide accessible meeting space for in-person Council and Committee meetings as well as access to online live streamed and recorded options with closed captioning.
- C4.4.2 Ensure that online communications are adapted to reduce barriers to a range of audio-visual accessibility needs.

- C4.4.3 As requested, offer access to City services online, via phone, or in person, to support a person's specific accessibility needs using a range of existing and emerging technologies, including use of video relay services to support those with hearing or speech disabilities.

- C4.4.4 Where applicable, include an 'accessibility lens' to Council reports and consultant reports delivered to Staff and Council.

LAND USE AND DEVELOPMENT

- C4.4.20 Encourage private home-owners, landlords, developers, and non-profit housing providers to build new or update existing buildings and spaces to meet adaptable and accessibility standards.

MOBILITY AND TRANSPORTATION

- C4.4.23 Continue to support RDN and BC Transit efforts to maintain and improve accessibility to public transit through bus design.

RECREATION PROGRAMS

SEE SECTION C3.6 RECREATION, CULTURE & WELLNESS FOR RELATED POLICIES

- C4.4.14 'Strive to make all City Parks, Recreation and Culture programs as inclusive and accessible as possible for all ages and abilities.

- C4.4.15 Continue to provide a variety of inclusive and barrier-free activities that support different age groups including seniors and youth.

PARKS AND RECREATION FACILITIES

SEE SECTIONS C3.6 RECREATION, CULTURE & WELLNESS AND C4.9 PARKLAND & PARK AMENITY MANAGEMENT FOR RELATED POLICIES

- C4.4.9 Provide opportunities for all people to pursue healthy, active, and social lifestyles through a range of inclusive, accessible, and affordable events, festivals, parks, and recreational / cultural facilities and programs.

FEEDBACK/DISCUSSION



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Integrated & Emphasized Moves – Culture, Archeological & Heritage



CURRENT APPROACH

- Existing Heritage section which includes Archeology in 2008 OCP
- In Goal 3 Livable Community
- Existing Archeological development practices

CITY PLAN DRAFT DIRECTION

- **Carries forward of existing directions and policies for Heritage and Archeology in 2008 OCP and includes new related reconciliation related policies**
- **Links to reconciliation, equity and inclusion, place making and prosperity**

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CULTURE



C4.5 CULTURE



Desired Outcomes

Culture is recognized as a significant contributor to the city's quality of life and residents from all ages, abilities, and walks of life can participate, express themselves, and find belonging.

First Nations culture is celebrated and honoured to strengthen recognition and understanding of their Traditional Territories and presence.

The culture of all people of Nanaimo is celebrated and shared in a way that encourages residents and visitors to experience the diversity of our city.

Nanaimo has excellent cultural places, spaces, and facilities that are welcoming, accessible, vibrant, and memorable.

Residents and visitors encounter art and culture in public places throughout the city as part of their daily experiences.

Nanaimo's cultural identity is widely recognized and is a source of economic prosperity, supported by strategic investment, celebration, marketing, and partnerships.

Policies

SPACES & PLACES

C4.5.1 Regularly partner with First Nations to increase the visibility of their presence and recognition of their Traditional Territories through partnership projects including art, signage, place-naming, and other ideas.

C4.5.2 Establish flexible and innovative cultural facilities that anticipate and enable a wide range of cultural programs and can accommodate a variety of production, exhibition, and performance experiences.

COLLABORATION

C4.5.11 Collaborate with partners to identify cultural planning and development opportunities and market Nanaimo as a creative city in order to facilitate the growth and economic benefit of arts and culture in Nanaimo.

C4.5.12 Continue to support community-led arts and culture programs, including annual funding to assist groups in the production and growth of arts and cultural activity.

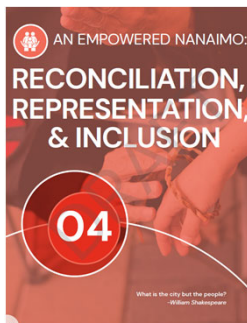
EXPERIENCES

C4.5.9 Recognize and promote the role that culture and the creative sector play in the community with respect to community identity and quality of life.

ARCHEOLOGICAL & HERITAGE



C4.6 ARCHAEOLOGICAL & HERITAGE



Desired Outcomes

Tangible, or physical, heritage resources, are identified and protected from impacts that could destroy their heritage attributes, including archaeological sites, First Nations cultural heritage sites, cultural landscapes, buildings, and structures.

Intangible, or non-physical cultural heritage resources are safeguarded and passed from generation to generation, including oral traditions, performing arts, social practices, knowledge, and craftsmanship.

First Nations cultural heritage is recognized and protected in keeping with their protocols.

Heritage resources, both tangible and intangible, continue to support a distinct community identity and contribute effectively to community prosperity and quality of life for all.

Residents and visitors are aware of and support ongoing protection of heritage resources, both tangible and intangible.

Policies

HERITAGE PROTECTION

C4.6.1 Protect archaeological features located on lands owned by the City by avoiding archaeological features wherever feasible, or through appropriate mitigation measures if avoidance is not possible.

C4.6.2 Work with First Nations to identify and collaborate on updates to the Province's Archaeological Overview Assessment information for Nanaimo.

C4.6.3 Work with First Nations to identify and understand sites of special cultural and traditional significance.

C4.6.4 Maintain and enhance City-owned heritage assets and consider protecting sites of high historical or archaeological value through future park land acquisition.

HERITAGE OBSERVANCE

C4.6.8 Work with First Nations to raise the visibility of their history and connection with the land, particularly on public sites within the City.

C4.6.9 Continue to support the Nanaimo Museum, Nanaimo Military Museum and Nanaimo Community Archives, and encourage their efforts to support reconciliation initiatives involving First Nations.

COMMUNICATIONS

C4.6.13 Increase public awareness, understanding, and appreciation of Nanaimo's heritage through the continued use of promotional and educational materials such as interpretive signage, online information and brochures.

C4.6.14 Work with First Nations to ensure that existing and new interpretive signs and other heritage information reflect their stories and identify areas and information they wish to highlight to community and visitors.

Integrated Move – Arts, Culture, Programs, Events



CURRENT APPROACH

- 2005 PRC Master Plan
- 2008 OCP - Arts, Culture & Recreation section in Goal 3 Livable Community
- 2014 Culture Plan directions and policies

CITY PLAN DRAFT DIRECTION

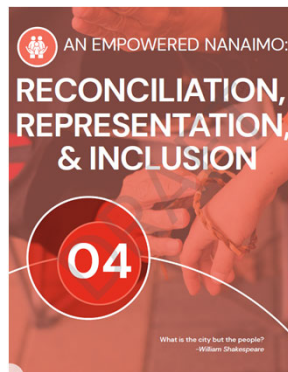
- Integration and update of directions and policies in 2005 Parks Recreation and Culture Master Plan, 2008 OCP, and 2014 Culture Plan
- Integration of directions and policies for Community Events, Tournaments & Gatherings
- Reframe to community wellbeing, and links to reconciliation, equity and inclusion, place making and prosperity

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PUBLIC ART PROJECTS & PROGRAMS



C4.7 PUBLIC ART PROJECTS & PROGRAMS



Desired Outcomes

Public art is accessible and integrated into the experience of the community, stimulating creativity, learning, and a powerful city identity.

Indigenous art is visible in public spaces throughout the community, endorsed by First Nations Governments and created through collaborations with local First Nations artists.

Policies

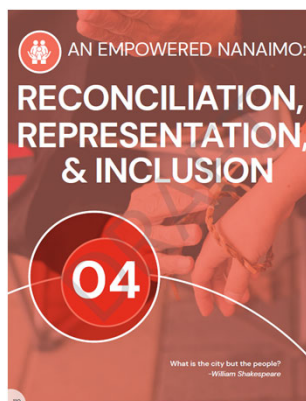
- C4.71 Maintain and regularly update guidelines for art in public places.
- C4.72 Recognize that public art is situated at the intersection of public life, cultural ideas, and the social conditions of our time. Encourage public art projects and programming to:
- » support reconciliation through protocol agreements and processes with First Nations;
 - » create memorable spaces and experiences;
 - » provide a sense of place and celebration;
 - » be a point of community pride;
 - » reflect the environment and history of the community;

- » create a better understanding and appreciation of cultures and communities, with a special focus on First Nations;
- » employ sustainable practices and enhance the environment and community resiliency;
- » contribute to equitable public spaces by reflecting and engaging artists from a wide range of cultures, demographics, experiences, and orientations;
- » be accessible and freely available to everyone throughout the community to experience and enjoy; and
- » help define the nature of our community for residents and visitors.

COMMUNITY EVENTS, TOURNAMENTS & GATHERINGS



C4.8 COMMUNITY EVENTS, TOURNAMENTS, & GATHERINGS



Desired Outcomes

Cultural experiences, sporting events, and celebrations that advance reconciliation and build understanding about community diversity through celebration, sport, culture, art, music, writing, performance, and more.

An animated and lively public realm with public spaces well-used for community gathering, both formal and informal, and special events.

An open invitation to all members of the community to access and participate in gatherings, events, tournaments, community celebrations, and festivals.

Strong community pride and sense of place supported by events and community gathering.

Policies

C4.8.1 Continue to work with First Nations to support the development of venues and co-hosting of local, regional, provincial, and national sporting and cultural events including specific Indigenous events such as Tribal Journeys, North American Indigenous Games, National Day for Truth and Reconciliation, and National Indigenous Peoples Day.

C4.8.2 Continue to host, permit, and support festivals, celebrations, sporting events, and other events in public spaces such as parks, streets, parking lots, plazas, waterfront areas, and other open spaces.

C4.8.3 Integrate space for events and gathering as part of each of the City's designated Urban Centres with a special focus on the Downtown.

FEEDBACK/DISCUSSION



I LIKE THIS
DIRECTION



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Emphasized & Integrated Move – Parkland & Park Management & Waterfront



CURRENT APPROACH

- 2005 PRC Master Plan
- 2007 Trail implementation Plan
- Waterfront land use section in 2008 OCP
- Other Plans like Port Drive Waterfront Plan
- Nanaimo Waterfront Walkway project

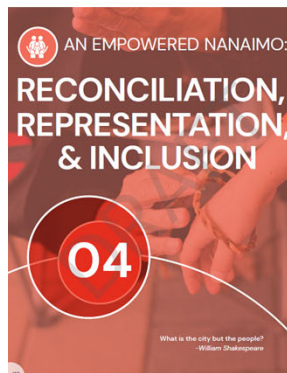
CITY PLAN DRAFT DIRECTION

- Integration of existing directions and strengthened policies for Parks and Parkland Management & Waterfront into draft City Plan
- Links to green/environmental protection, community wellbeing, reconciliation, inclusion, equity and accessibility, place making and prosperity
- Parks and waterfront access very high support in 2020 statistically valid ReImagine survey

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PARKLAND & PARK MANAGEMENT

C4.9 PARKLAND & PARK AMENITY MANAGEMENT



Desired Outcomes

Parks, open spaces, and amenities that continue to meet the needs of a growing, diversifying, and evolving Nanaimo population.

Effective co-management of parks of significance to First Nations.

An abundance of protected natural parkland, beautiful open spaces, amenities, outdoor recreation infrastructure, and green linkages, that celebrate our unique landscapes and help people connect to nature.

A reputation of having a world-class parks, amenities, and open space system that is one of the key reasons people choose to live in or visit Nanaimo.

Multi-functional parks spaces that support our city's wellness goals and integrate green infrastructure and stormwater management, biodiversity, urban tree canopy, and climate resiliency alongside engaging recreational experiences.

Parks that are dynamic city-wide and regional destinations for year-round recreation, wellness, events, and open space, supporting community health and well-being, recreation, and community enjoyment

Policies
FOR PARKS & OPEN SPACE LAND USE, SEE SECTION D4.8

ACQUISITION

C4.91 Use an equity lens when considering acquisition and development of parks so that all residents have access to parkland and park amenities.

C4.92 Seek to provide public park space within a 5-minute walk of all residents whenever possible.

PARK DEVELOPMENT

C4.97 When developing public use and recreational amenities in parks, consider the following:

- » environmentally sensitive areas;
- » appropriate level of public access based on the sensitivity of the lands;
- » protection and/or restoration of existing sensitive wildlife and habitat corridors wherever possible;

PLANNING & MANAGEMENT

C4.913 Partner with First Nations and others to co-manage parks identified as mutual priorities.

C4.914 Coordinate appropriate increases in operational, maintenance, and life-cycle costs with park acquisition and capital improvements to preserve the value of park investments.

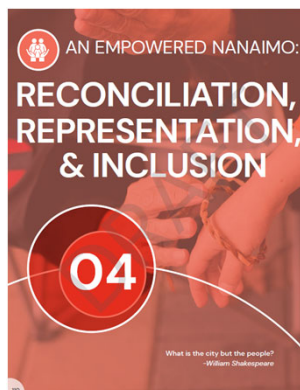
FLEXIBLE USE & ADAPTATION

C4.921 Continue to review parkland inventory and usage and seek opportunities for adaptation and creative uses of underutilized spaces.

WATERFRONT USE & PROTECTION



C4.10 WATERFRONT USE & PROTECTION



Desired Outcomes

A high-quality, accessible, and continuous Waterfront Walkway from Departure Bay Beach to the Nanaimo River Estuary that respects and reflects Snuneymuxw interests and values.

Visual and physical access to thriving freshwater and marine waterfront areas for public use and enjoyment.

WATERFRONT EXPERIENCE

C4.10.6 Prioritize waterfront lands, both freshwater and marine, for future park land acquisition and improvements.

C4.10.7 Seek to provide public waterfront access and/or viewpoints and seating areas (where grades do not permit access) every 500 metres where possible throughout the city.

CLIMATE RESILIENCY

C4.10.18 Consider climate resiliency when designing and building public and private improvements, amenities, or developments near lakes and watercourses.

Balanced use of waterfront areas to integrate environmental protection, Snuneymuxw and other First Nations cultural uses, marine use and employment, and public access and enjoyment.

Resilient waterfronts that can adapt to our changing climate.

ENVIRONMENTAL PROTECTION

C4.10.13 Balance economic and recreational use of waterfront areas with protection and enhancement of natural foreshore habitat for fish and other aquatic life.

C4.10.14 Manage public access to and within waterfront natural areas and waterfront hazard lands. Work with partners to monitor, protect, and restore aquatic

Policies

FOR WATERFRONT LAND USE, SEE SECTION D4.7

WATERFRONT WALKWAY

C4.10.1 Endeavor to create an uninterrupted Waterfront Walkway from Departure Bay Beach to the northerly extent of the Nanaimo River Estuary by:

- » working with Snuneymuxw First Nation, the Nanaimo Port Authority, British Columbia Ferry Services Inc. (BC Ferries), and other partners to identify routes for safe and enjoyable access;
- » working with Snuneymuxw First Nation, the BC Ministry of Environment, and Federal Department of Fisheries and Oceans in determining the most environmentally responsible methods of constructing the Waterfront Walkway in sensitive areas; and
- » negotiating with existing land owners and occupiers along the waterfront for the necessary agreements and rights-of-ways.

FEEDBACK/DISCUSSION



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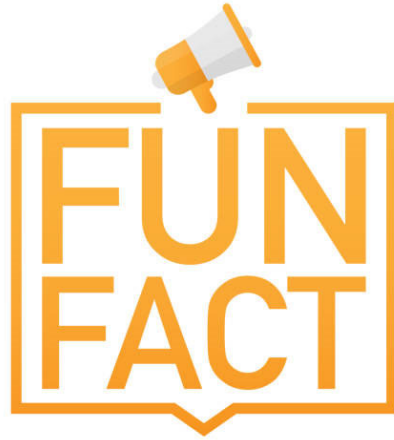


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QUESTIONS



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Goal 5: A Prosperous Nanaimo Policies



A PROSPEROUS NANAIMO:

THRIVING & RESILIENT ECONOMY

05

Our vision for the future is Nanaimo being THE city of choice, a vibrant, globally connected gathering place at the forefront of innovation in economic and community development.

C5.1 Economic Capital

C5.2 Human, Social, & Environmental Capital

C5.3 Business Development

C5.4 Innovation & Technology

C5.5 Place Making & Investment Attraction

C5.6 Tourism

Emphasized & Integrated Move – Prosperous Nanaimo



CURRENT APPROACH

- 2008 OCP – Goal 4 Thriving Economy
- 2020 Economic Development Strategy approved by Council

CITY PLAN DRAFT DIRECTION

- Dedicated Goal that carries forward, emphasizes and integrates existing directions and policies from 2020 Economic Development Strategy and 2008 OCP
- New emphasis on Connectivity Technology
- Links to green/environmental protection, community wellbeing, reconciliation, inclusion, equity and , place making

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ECONOMIC CAPITAL



C5.1 ECONOMIC CAPITAL

Planning ahead for what our economy needs, allows us to attract investment. Economic capital, including core assets like infrastructure and land, are critical inputs for building productive capacity .



Desired Outcomes

Quality physical infrastructure that supports building a diversified economy, including infrastructure that supports training talent, global market access, telecommunications, and amenities that make the City a place where people want to live and work.

Policies

- | | |
|--|--|
| <p>C5.11 Provide and leverage quality infrastructure through communication of City plans and priorities to developers and investors and by leveraging City assets with other public and private infrastructure.</p> <p>C5.12 Create and maintain ten-year community infrastructure plans.</p> <p>C5.13 Revitalize the Downtown core and waterfront.</p> <p>C5.14 Maintain an adequate supply of appropriately zoned land to support existing business expansion and new business operations.</p> | <p>C5.15 Advocate and provide support for creation of a Health Care Centre of Excellence in Nanaimo.</p> <p>C5.16 Support becoming the transportation, cargo, and logistics hub of Vancouver Island. Expand, enhance, and maintain physical transportation links that connect businesses to their markets and enables the efficient movement of people, goods, and services.</p> |
|--|--|

BUSINESS DEVELOPMENT



C5.3 BUSINESS DEVELOPMENT

Business development targets retention, expansion, and entrepreneurship as pathways to growing the local economy and supporting thriving businesses throughout the community.



Desired Outcomes

A strong local economy that supports entrepreneurs, retains and expands existing businesses, and attracts new businesses.

A business-friendly environment that welcomes and supports business.

Policies

C5.3.1 Enhance business development through supporting new entrepreneurs and business retention and expansion. In business attraction initiatives, focus on economic driver industries.

C5.3.5 Build understanding among business, political, and community leaders about the value of sustainable economic development in building a prosperous and healthy community.

C5.3.2 Provide comprehensive research products on demography and economy to enable informed policy and investment decisions.

C5.3.6 Ensure that Nanaimo is competitive relative to other business locations in British Columbia.

C5.3.3 Identify and promote trade and export opportunities.

C5.3.7 Facilitate communication with and between businesses to help them achieve their goals.

C5.3.4 Work collaboratively with First Nations to identify areas of joint action and economic development initiatives that bring shared prosperity.

C5.3.8 Assist economic emergency preparedness by assisting businesses with response and recovery.

INNOVATION & TECHNOLOGY



C5.4 INNOVATION & TECHNOLOGY

Capitalizing on Nanaimo's existing base of technology companies, as well as leveraging technology to unlock potential in other sectors of the community, helps position Nanaimo as a leader, attracting new business opportunities and talent.



Desired Outcomes

A strong technology sector with encouragement for research and development in high technology industries.

Recognition as a "Smart City" that puts data and digital technology to work to make better decisions and improve quality of life for residents.

Policies

C5.4.1 Build robust connectivity to expand technology-led development. Prioritize the Downtown as a fiber optic related infrastructure area, followed by the University and Hospital Urban Centres.

C5.4.4 Build the Innovation Ecosystem for the technology sector. Utilize innovation in the technology sector to strengthen and grow other sectors of the economy.

C5.4.2 Promote and support equitable and affordable access to the Internet for all community members.

C5.4.5 Leverage existing technology companies to broker and bridge programs for cluster development in the technology sector.

C5.4.3 Encourage further development of the technology sector by strengthening the physical and personal connections between technology companies.

C5.4.6 Build and support initiatives that take advantage of information and communication technologies (ICT) in order to solve urban challenges leading to greater efficiency and sustainability.

Goal 5: A Prosperous Nanaimo – Policies



C5.5 PLACE MAKING & INVESTMENT ATTRACTION

Nanaimo is a special place. Place making and attraction requires us to have a welcoming business climate and opportunities for investors to create jobs and prosperity for Nanaimo. We need to communicate this broadly by promoting Nanaimo to residents and the wider investment community. Entrepreneurs, investors and innovators will drive growth in the future.



Desired Outcomes

An image as THE city of choice – a vibrant, globally-connected gathering place at the forefront of innovation.

A strong reputation both inside and outside the community – within the community, increased pride as a place to live and work, and outside the community, a reputation as an attractive and supportive place to live and invest.

Preservation, enhancement, and celebration of Nanaimo's unique features that contribute to quality of life for people and businesses, including assets like the waterfront, Downtown, arts and culture scene, natural areas, recreational opportunities, and more.

Collaborations with First Nations on place making initiatives that acknowledge and celebrate their Traditional Territories and cultural values.

Policies

C5.5.1 Enhance and promote a vibrant and diverse downtown. Create and maintain public access to Nanaimo's waterfront and encourage its use.

C5.5.2 Invest strategically in public, wellness, and cultural amenities, services, natural areas, and open spaces that give Nanaimo a unique identity while retaining availability, choice, and access for residents and visitors.

C5.5.3 Partner with First Nations on projects that support place making and investment, including Indigenous tourism businesses, cultural and sporting events, public space design features, signage, art and other ideas.

TOURISM



C5.6 TOURISM

Tourism in its many forms is an important part of our local and regional economy, inviting visitors from across Canada and around the world. Welcoming visitors allows others to share in the unique character and experience of Nanaimo and helps raise the profile of our city and support our prosperity.



Desired Outcomes

Our "tourism products" and assets are preserved, enhanced, developed, and showcased, making Nanaimo a desirable place to visit.

Nanaimo is regarded as a unique and premier tourism destination with many coming to experience our city and its numerous attractions.

Policies

C5.6.1 Partner with other organizations on comprehensive destination development plans to include investment in visitor-facing infrastructure, capitalizing on leisure, sport, and business tourism opportunities throughout the community.

C5.6.2 Work with community partners to develop Nanaimo's tourism marketing brands.

C5.6.3 Encourage sufficient supply of quality accommodation.

C5.6.4 Promote Nanaimo as destination for leisure, sport, and business tourism by highlighting and developing our natural, historical, cultural, and recreational assets.

C5.6.5 Promote the development of Indigenous-led tourism opportunities and experiences through partnerships with First Nations and others.

C5.6.6 Build our reputation as a waterfront destination and continue featuring Nanaimo's waterfront in our tourism initiatives.

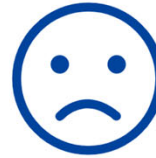
FEEDBACK/DISCUSSION



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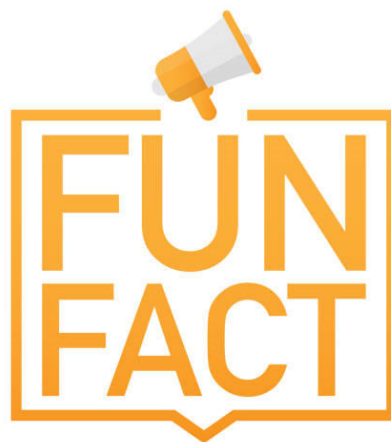
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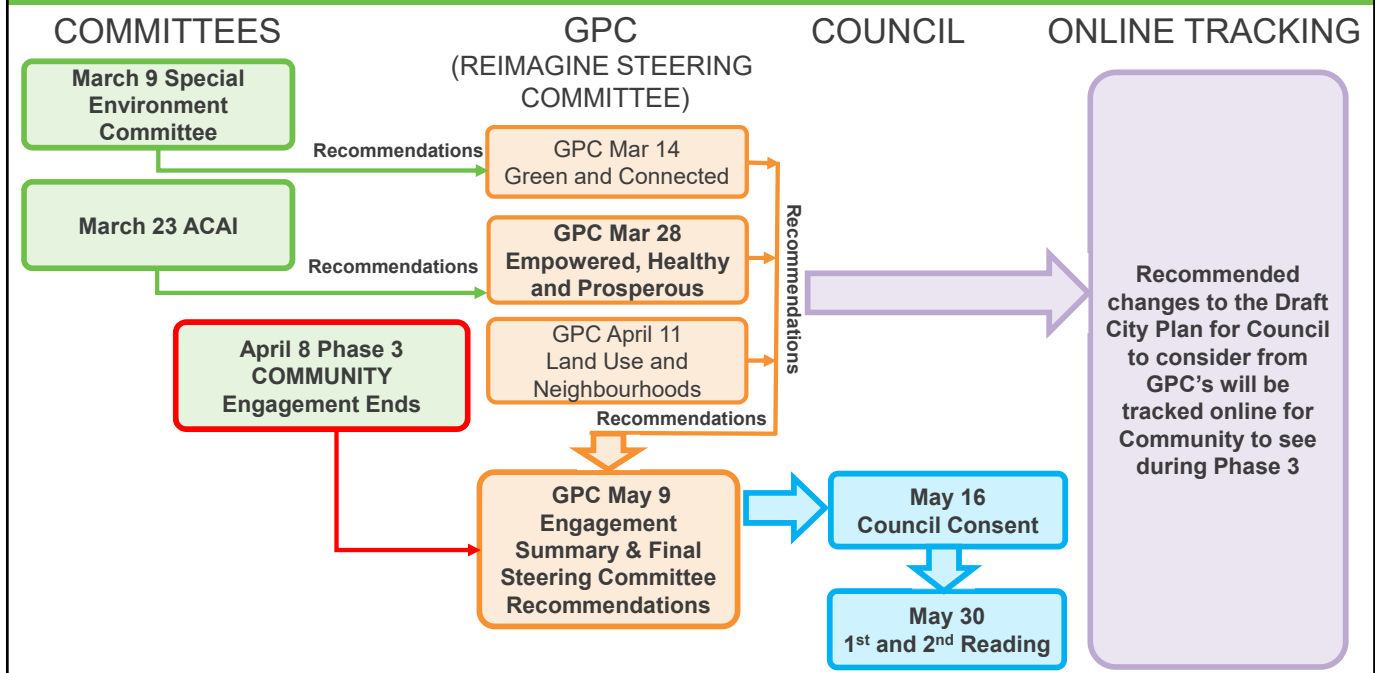


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Phase 3 Draft City Plan Feedback Process



Phase 3 Council Timeline



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