






## SCENARIOS WORKSHOP & PUBLIC ENAGEMENT UPDATE

2021-JUN-14

## AGENDA

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-  Update on May 31 Scenarios Workshop
-  Public Engagement Strategy
-  Next Steps





# Project Overview

**WE ARE HERE!**



**PHASE 1**  
GATHERING IDEAS  
SUMMER - WINTER 2020

Phase 1 was about sharing information and listening to the community's ideas for Nanaimo's future.



**PHASE 2**  
EXPLORING OPTIONS  
SPRING - FALL 2021

Phase 2 is focused on identifying and evaluating different options for how our community can achieve its shared vision and goals.



**PHASE 3**  
DEVELOPING PLANS  
FALL - WINTER 2021/2022

Phase 3 will develop preferred directions into plans, policies, and actions that will guide Nanaimo's future.



# Where We're Going





## Key Community Input Themes

**Access to Nature & Outdoor Recreation**

**Central Hub Identity**

**Supportive City**

**A Waterfront Identity**

**Inclusive & Equitable**

**Great Jobs & Businesses**

**A Green Approach**

**Mobility Choice**

**Neighbourhood Character**


**City Living**

**Affordable City**

**A Thriving Downtown**







**Next Steps:**

**Community  
Input on Goals,  
Indicators &  
Scenarios**



Scenario 1:  
**Current Path**

Scenario 2:  
**Mobility Hubs**

Scenario 3:  
**Central Focus**



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## Media & Announcements

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Media releases



Ads in the *Nanaimo News Bulletin*



radio spots:  
on 102.3 the *Wave*  
on 106.9 the *Wolf*



Weekly features in  
the *My Nanaimo This Week* newsletter



Online ads on the *Wave*,  
the *Wolf*, and  
*Nanaimo News Now*



Announcements by  
Current Planning  
during Public Hearings  
(with meetings  
streamed online)



## Out & About

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Pop-ups: parks, seawalks,  
trails, playgrounds,  
farmers markets



Signs in Nanaimo  
buses (one in each bus)



Posters and static  
signs put up in local  
parks and along trails



Workshops, meetings,  
and discussion groups  
led by City staff




Information on the  
Beban Park reader board  
(on Bowen Road)







## Stakeholder Engagement

-  Discussions and input from Committees of Council
-  Information shared with intergovernmental and community agencies
-  Emails / calls to stakeholders and user group representatives, and organizations to invite participation and collect ideas and input
-  Backgrounders & Strategy Sheets with key information about the process



## Youth & Student Outreach

-  School District 68 cross-promotion
-  Tik Tok videos
-  VIU student led outreach, Pop-up Booths at Rock VIU
-  Vancouver Island Regional Library cross-promotion

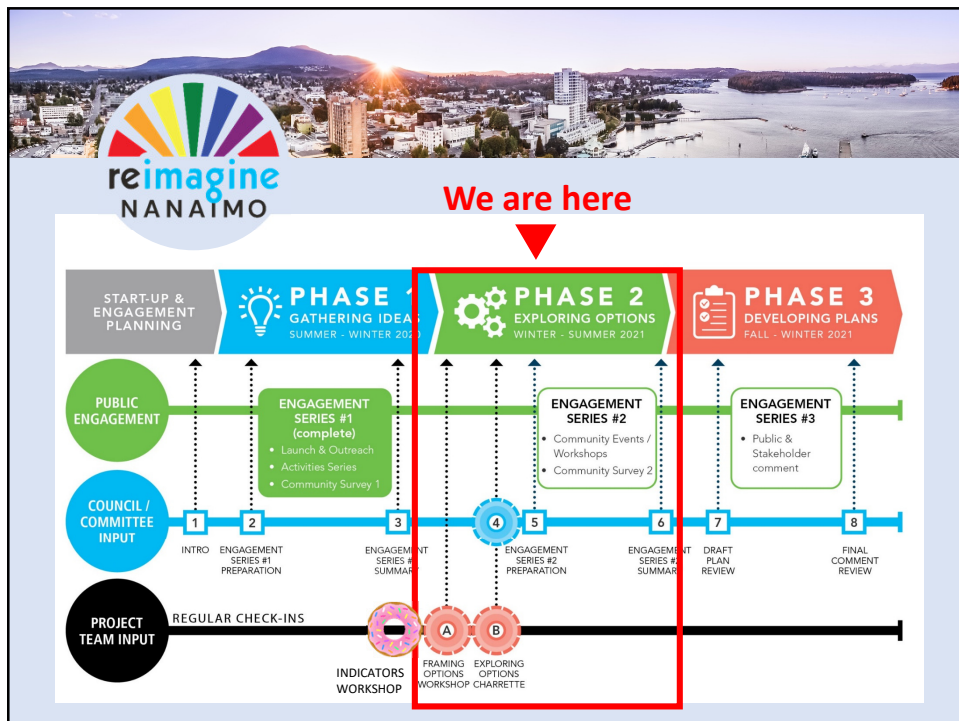




**Update on May 31 Scenarios Workshop**

**Phase 2 Public Engagement Strategy**

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## KEY DATES

DRAFT REIMAGINE NANAIMO – 2021-22 MILESTONE CALENDAR								
Council Updates ★ Council Decisions	PHASE 2 MILESTONES							
	January	February	March	April	May	June	July	August
<b>OCIP</b> Official Community Plan <b>CAP</b> Climate Action Plan <b>ATP</b> Active Transportation Plan <b>PRCVP</b> Parks Rec & Culture Master Plan <b>WSS</b> Water Supply Strategy <b>EDS</b> Economic Development Strategy	Phase 1 Public Engagement Summary Finalized Base Maps Finalized Staff begin review of indicators for Doughnut Economics City Portrait <b>Feedback from Environment Committee</b>	★ Feb 8 GPC ✓ Phase 1 Engagement Summary Presented ★ Feb 22 GPC ✓ Staff discuss milestones and potential project outcomes Ongoing staff review of indicators for Doughnut Economics City Portrait	★ Mar 8 GPC ✓ Preliminary City Portrait & Indicators ★ Mar 10 ✓ Targets & Indicators Workshop/Charrette ★ Mar 22 GPC ✓ Council to update on Targets & Indicators to Evaluate Scenarios Refine Indicators Model options Staff workshop on exploring options/scenarios	Further model options/scenarios Prepare Phase 2 engagement materials <b>Committees Feedback</b>	★ May 10 GPC Draft City Portrait Approval ★ May 31 Council workshop/Charrette on exploring options/scenarios to use for Phase 2 engagement	★ Jun 14 GPC ★ Jun 28 GPC Updates on Phase 2 engagement <b>Committee Feedback</b> Phase 2 online questionnaire launched Phase 2 Statistical Survey mailed out Virtual workshops / at-home activities Ongoing Events & Promotions <b>Drafting Plans</b>	★ July 12 GPC ★ July 26 GPC Update on Phase 2 engagement numbers/demographics <b>Committee Feedback</b> Draft Plans: internal staff review <b>Drafting Plans</b>	No GPC Mtg Preferred scenarios confirmed Draft Plans refined & reviewed with internal team and Committees Update Climate modelling Phase 2 Engagement closes Preparation of summary of key plan directions and rationale <b>Refining Plans</b>
<b>WSS development synced with land use scenario analysis/modelling, options development, engagement and Council meetings</b>								
	Jan 19 - EDS Task Force recommend Council endorse ★ Feb 1 Council COMPLETE EDS Endorsed	Prepare communication and engagement materials	Develop target indicators Discuss alignment with REIMAGINE Milestones	Prepare Phase 2 public education materials	Finalize Phase 2 public education materials <b>Drafting WSS</b>	Finalize Phase 2 public education materials <b>Drafting &amp; Refining WSS</b>	★ Sept 27 GPC Council review as part of key strategic plans <b>Refining WSS</b>	
EDS and WSS, along with other documents like the Trail Implementation Plan, Culture Plan for a Creative Nanaimo, Various Park Master Plans, Food Security Plan, Health and Housing Action Plan, Age Friendly Plan etc. will inform scenario development/ options for drafting land use and policy directions in integrated plans								

# REIMAGINE

## Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?





Huy tseep q'u Siem



**Water Resources:** so everyone has access to clean drinking water and we preserve this resource for future generations

Draft Indicator	Draft Target	Baseline (if known)
Water Consumption by Residents	» New target to be set as previous target was exceeded	206 litres / capita / day (2019)

**Waste:** so we use our resources sustainably

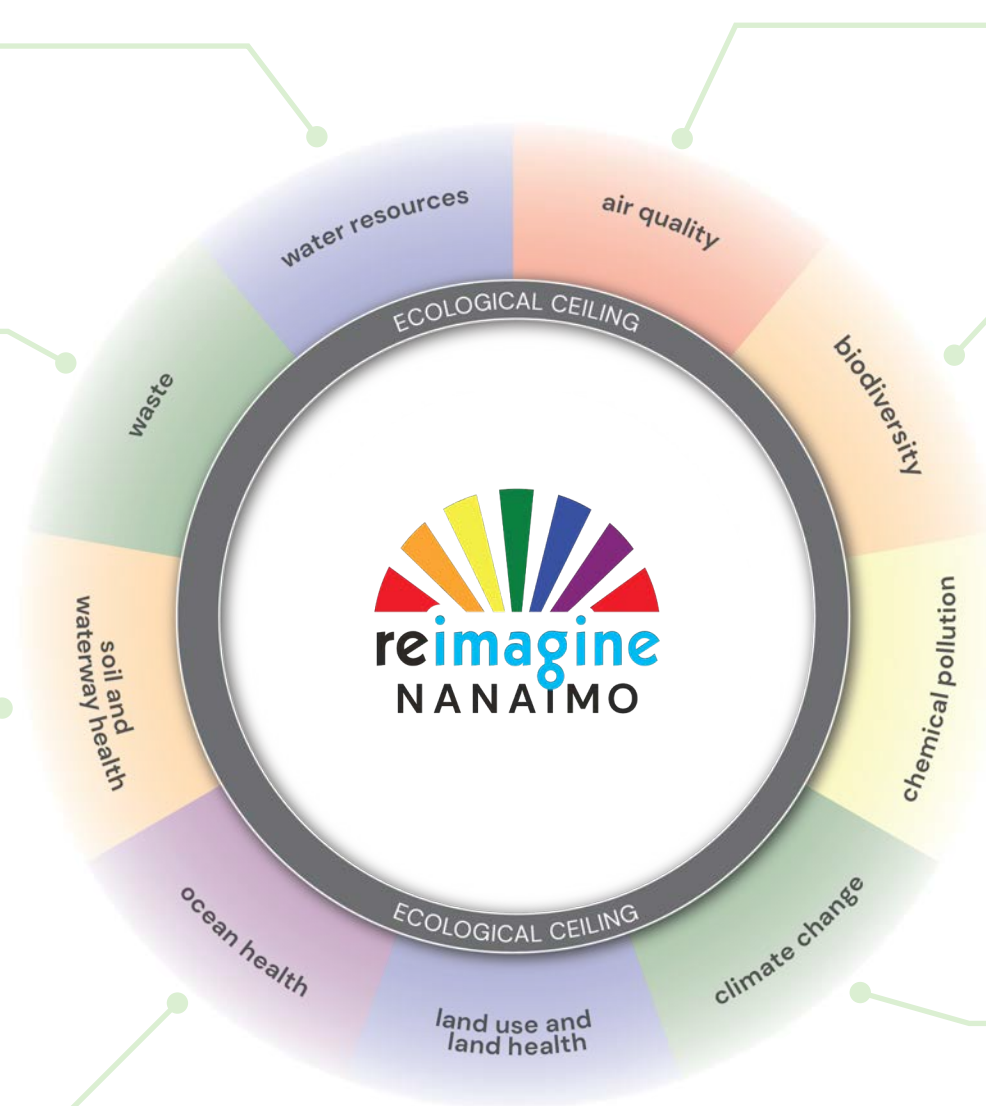
Draft Indicator	Draft Target	Baseline (if known)
Household Waste Sent to the Landfill	» By 2030 150 kg / household / yr » By 2040 120 kg / household / yr » By 2050 100 kg / household / yr	191 kg / household / year (2019)

**Soil and waterway health:** so our lands and waters are healthy and cared for / managed sustainably

Draft Indicator	Draft Target	Baseline (if known)
Number of Water Samples at Monitored Sites Meeting BC Water Quality Guidelines	» Reduced number of samples that fail to meet guidelines	TBD

**Ocean health:** so our lands and waters are healthy and cared for / managed sustainably

Draft Indicator	Draft Target	Baseline (if known)
Number of Water Samples at Monitored Sites Meeting BC Water Quality Guidelines	» Reduced number of samples that fail to meet guidelines	TBD



**Air quality:** so everyone has good quality air to breathe

Monitored hourly at the provincial level.

**Biodiversity:** so our ecosystems are healthy and cared for

Draft Indicator	Draft Target	Baseline (if known)
Area of Lands Dedicated for Natural Area Protection (PRC1-Zoning)	» General: increase » Specific target TBD	2,152 ha

**Chemical Pollution:** so our lands and waters are healthy and cared for / managed sustainably

Draft Indicator	Draft Target	Baseline (if known)
Number of Water Samples at Monitored Sites Meeting BC Water Quality Guidelines	» Reduced number of samples that fail to meet guidelines	TBD

**Climate change:** so the impacts of climate change are minimized for present and future generations

Draft Indicator	Draft Target	Baseline (if known)
Community greenhouse gas emissions (tCO2e)	» By 2030 reduce to 50%-58% below 2010 » By 2050 reduce to 94%-107% below 2010	465,000 tCO2e (2010)

**Land use and land health:** so our lands and waters are healthy and cared for / managed sustainably

Draft Indicator	Draft Target	Baseline (if known)
Area of Lands Dedicated for Natural Area Protection (PRC1-Zoning)	» General: increase » Specific target TBD	2,152 ha