



PHASE 2 UPDATE

2021-SEP-27





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Phase 2 Overview

PART 1: FOUNDATIONS
Online Feedback Underway

- Framework
- Draft Goals
- Draft Indicators and Targets

PART 2: SCENARIOS
Workshops & Online Survey

- Scenarios Workshops
- Scenarios Survey

COMING NEXT: STRATEGIES



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Today's Agenda

- 1. Phase 2 Process Update**
What has been happening and Final Engagement Numbers
- 2. Anticipated Plan Outputs**
Overview and draft visual concepts
- 3. Next Steps**
Key dates and activities

PHASE 2 PROCESS UPDATE



Collecting Feedback



Foundations

- Foundations Feedback Form | 476 completed as of September 24

Scenarios

- Online Scenarios Survey | 1537 completed as of September 24
- Scenarios Self-Guided Workshop Booklet | 118 distributed as of September 7 | 4 completed as of September 24
- Scenarios Workshops (next slide)



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Scenario Workshops – General Public

- Workshop #1, July 15 | 6 participants
- Workshop #2, July 28 | 12 participants
- Workshop #3, August 4 | 12 participants
- Workshop #4, August 16 | 13 participants
- Workshop #5, September 8 | 8 participants
- Workshop #6, September 11 | 11 participants
- Workshop #7, September 14 | 20 participants
- Workshop #8, September 16 | 14 participants



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Scenario Workshops – Representative Sample

- **Workshop #9, September 18 at 10:00pm | 8 participants**
 - 57% have heard about Reimagine Nanaimo before
 - 67% have participated in a city planning process before
- **Workshop #10, September 23 at 6:30pm | 12 participants**

Poll - Have you heard about Reimagine Nanaimo?

 - 67% have heard of it
 - 25% have participated
 - 8 % new idea

Poll - Have you participated in a City process before (open house, council meeting etc.) ?

 - 30%, yes on occasion
 - 15%, yes, once
 - 46% never



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Scenario Workshops - Youth



- Wellington School Workshop #1, June 14
| 8 participants
- Wellington School Workshop #2, June 15
| 15 participants
- NDSS Workshop, June 22
| 20 participants
- LIT/Quest Workshop #1, July 19
| 24 participants
- LIT/Quest Workshop #2, August
| 17 participants



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Scenario Workshops - Staff



- Staff Testing Workshop #1, June 18
| 8 participants
- Staff Testing Workshop #2, June 30
| 9 participants
- All City Staff Workshop, August 17
| 14 participants
- Current Planning Workshop, August 19
| 6 participants
- Transportation Planning Workshop, September 10
| 8 participants



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Scenario Workshops – Key Groups



- City Council Update, September 8 at 1:30pm
- VIU MCP Program, September 9 at 9:00am | 42 participants
- NALT Workshop, September 9 at 5:00pm | 4 participants



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Scenario Workshops – Development Community

- Development Community, September 15
- Greenthumb, September 20
- Sandstone, September 22





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Community Outreach






Pop-up Booths

- 37 booths to date with 19 unique staff involved promoting REIMAGINE NANAIMO

Art Kits

- 5 window displays
 - 2 at Beban Park
 - 1 at SARC
 - 1 at VICC
 - 1 at Nanaimo North Library
- Entries accepted to Aug. 31

Spirit Team

- Distributed swag and flyers at summer events



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Community Outreach






New forms of Social Media

- Project videos
- TikTok

Tourism Nanaimo Kiosks

- Flyer and QR code promotion at kiosks around town

COVID Clinic

- Flyers and information

ANTICIPATED PLAN OUTPUTS






What Goes Where?

Integrated City Plan

- Foundations – Framework and Goals
- High-level Coordinated Policy
 - Existing OCP policies (updated/ refined)
 - Additions from existing supporting plans and policies
 - New policies to fill identified gaps
- Future City Structure

Action Plans

- Implementation focus
- Phasing, roles, budgeting (*where applicable*)



Draft Visuals


Integrated City Plan—Future City Structures

INTEGRATED GOALS: HOW IT WORKS



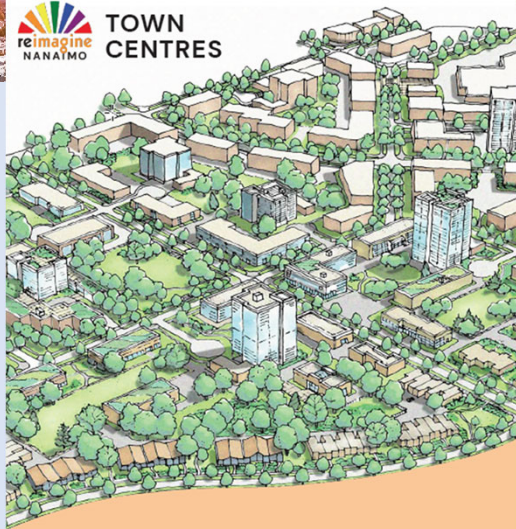
- A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY**
- AN ENABLED NANAIMO: ECONOMIC PROSPERITY & RESILIENCY**
- AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY**
- A CONNECTED NANAIMO: SUSTAINABLE ACCESS & MOBILITY**
- A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS**

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Draft Visuals

Integrated City Plan—Future City Structures



TOWN CENTRES

Nanaimo's Town Centres are where many residents will live, work, experience culture, and engage in city life. Town Centres are intended to have the City's highest density and mix of land uses, working towards creating a critical mass of housing, employment, services, and civic activities that support a thriving and active urban character. To attract residents and be sustainable, Town Centres need to be both beautiful and practical, delivering a thriving and active urban character that can support low impact lifestyles.



Draft Visuals

Integrated City Plan—Future City Structures

WHAT IS IN A TOWN CENTRE?


































Draft Visuals

Integrated City Plan—Future City Structures









TOWN CENTRE HEALTHY DIRECTIONS


A VIBRANT AND BUSY MIXED CORE
A dense mixed-use core at the centre includes high-rise and mid-rise housing, commercial facing the main streets, parking under buildings, and attractive and green streetscape

INTEGRATED AFFORDABLE AND SUPPORTIVE HOUSING OPTIONS
Collaborative creation of a broad range of affordable units and non-market housing options mixed throughout the Town Centre

GENTLE HEIGHT TRANSITIONS FROM CORE TO PERIPHERY
Building heights planned to create a stepped transition from the Town Centre core to adjacent lower-height neighbourhoods









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Draft Visuals

Integrated City Plan—Future City Structures

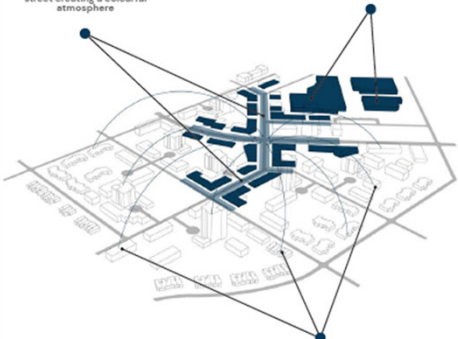








TOWN CENTRE ENABLED DIRECTIONS

VIBRANT RETAIL STREETS
Beautiful shopping streets faced with active ground floor uses like dining and shopping, with patios and goods spilling out to the street creating a colourful atmosphere

EMPLOYMENT MAGNET
A strong magnet like a key civic, commercial, or institutional destination that provides many jobs and draws people to the Town Centre

RESIDENTS SUPPORT LOCAL BUSINESSES
Many residents living in and close to the Town Centre who can support its businesses alongside others that visit from elsewhere in the city, region, and beyond




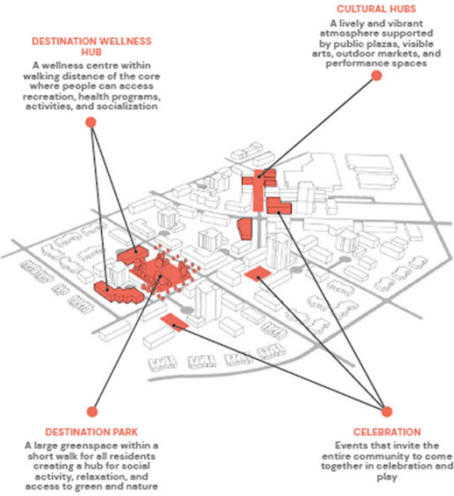


TOWN CENTRE
EMPOWERED DIRECTIONS

Draft Visuals

Integrated City Plan—Future City Structures





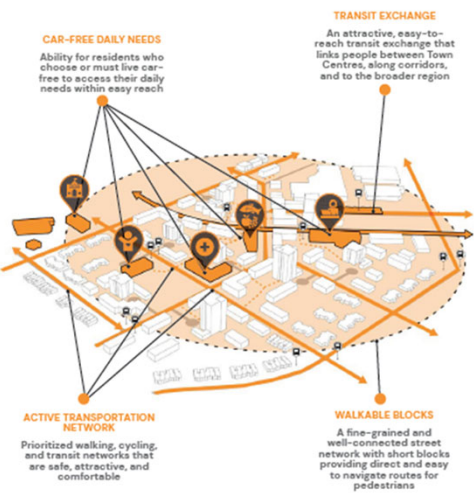


TOWN CENTRE
CONNECTED DIRECTIONS

Draft Visuals

Integrated City Plan—Future City Structures







NEXT STEPS



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Next Steps

- Phase 2 Public Engagement closed – September 23, 2021
- Engagement Input Analysis and Summary– ongoing and expected late October
- Draft Policy Review, Gap Analysis, New Draft Policy Development (Committee and Staff review)
- Recommended Land Use Scenario
- Drafting of Integrated City Plan and Action/Implementation Plans
- Phase 3 Engagement – Winter 2021/22



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Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?



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Huy tseep q'u Siem