





Phase 2 Overview

PART 1: FOUNDATIONS
Online Feedback Underway

- Framework
- Draft Goals
- Draft Indicators and Targets

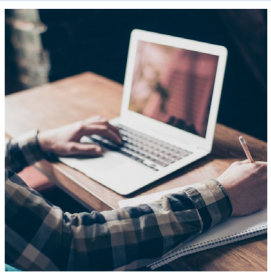
PART 2: SCENARIOS
Workshops & Online Survey

- Scenarios Workshops
- Scenarios Survey

COMING NEXT: STRATEGIES



Collecting Feedback

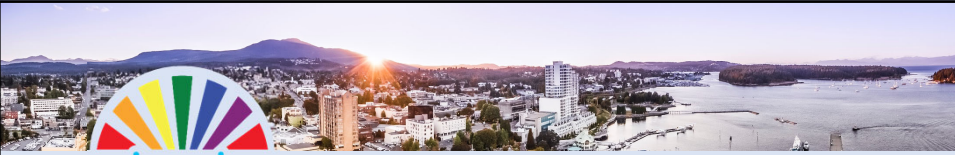


Foundations

- Foundations Feedback Form | 303 completed

Scenarios

- Online Scenarios Survey | 1195 completed
- Scenarios Self-Guided Workshop Booklet | 118 distributed
- Scenarios Workshops (next slide)



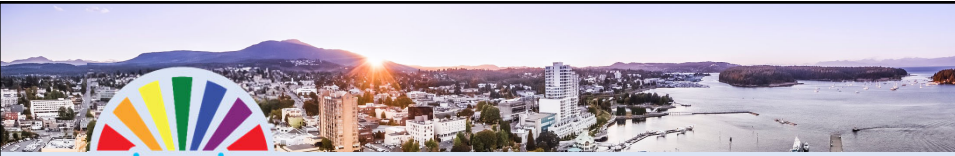
**reimagine
NANAIMO**

Scenario Workshops – General Public



- Workshop #1, July 15 | 6 participants
- Workshop #2, July 28 | 12 participants
- Workshop #3, August 4 | 12 participants
- Workshop #4, August 16 | 13 participants
- Workshop #5, September 8 | 6 participants
- Workshop #6, September 11 | 11 participants
- Workshop #7, September 14 | 20 participants

- Workshop #8, September 16 at 7:00pm | 32 registered



**reimagine
NANAIMO**

Scenario Workshops – Representative Sample



- Workshop #9, September 18 at 10:00am | 12 to be invited
- Workshop #10, September 23 at 7:00pm | 12 to be invited



Scenario Workshops - Youth



- Wellington School Workshop #1, June 14 | 8 participants
- Wellington School Workshop #2, June 15 | 15 participants
- NDSS Workshop, June 22 | 20 participants
- LIT/Quest Workshop #1, July 19 | 24 participants
- LIT/Quest Workshop #2, August 12 | 17 participants



Scenario Workshops – City Staff



- Staff Testing Workshop #1, June 18 | 8 participants
- Staff Testing Workshop #2, June 30 | 9 participants
- All City Staff Workshop, August 17 | 14 participants
- Current Planning Workshop, August 19 | 6 participants
- Transportation Workshop, September 10 | 8 participants



**reimagine
NANAIMO**

Scenario Workshops – Key Groups



- City Council Update, September 8 at 1:30pm | 11 participants
- VIU MCP Program, September 9 at 9:00am | 50 students registered
- NALT Workshop, September 9 at 5:00pm | 4 participants



**reimagine
NANAIMO**

Scenario Workshops – Development Community



- Development Community, September 15
- Greenthumb, September 20
- Sandstone, September 22



**reImagine
NANAIMO**

Community Outreach






Pop-up Booths

- 37 booths to date with 19 unique staff involved promoting REIMAGINE NANAIMO

Art Kits

- 5 window displays
 - 2 at Beban Park
 - 1 at SARC
 - 1 at VICC
 - 1 at Nanaimo North Library
- Entries accepted to Aug. 31

Spirit Team

- Distributed swag and flyers at summer events



**reImagine
NANAIMO**

Community Outreach






New forms of Social Media

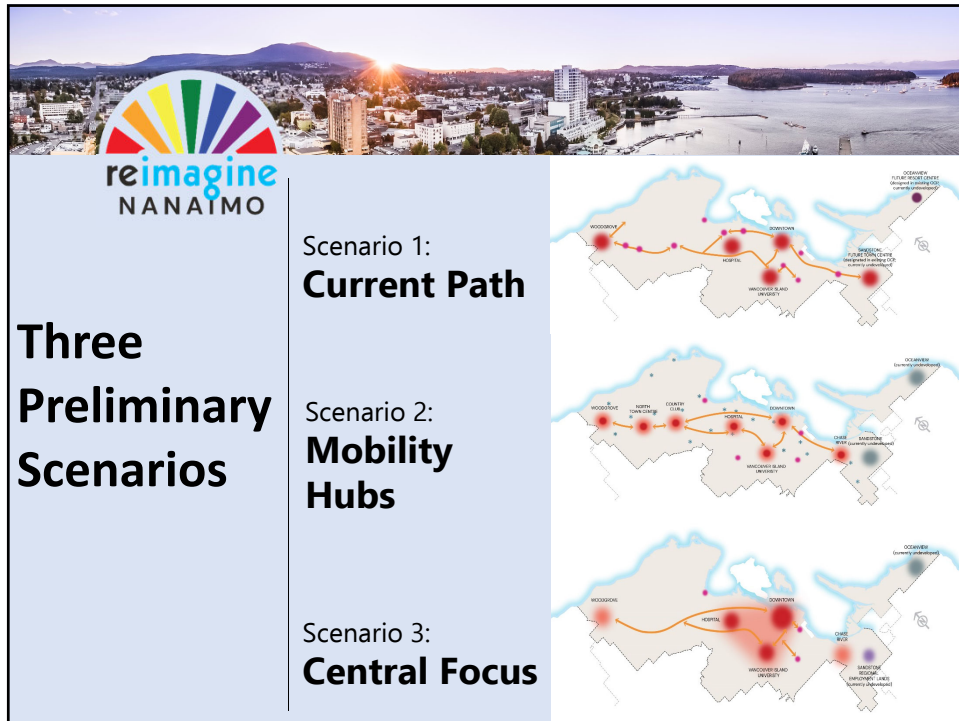
- Project videos
- TikTok

Tourism Nanaimo Kiosks

- Flyer and QR code promotion at kiosks around town

COVID Clinic

- Flyers and information



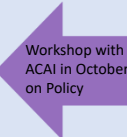


NEXT STEPS



Next Steps

- Close of Phase 2 Engagement – September 23, 2021
- Engagement Input Analysis & Summary
- Draft Policy Review, Gap Analysis, New Draft Policy Development
- Recommended Land Use Scenario
- Phase 3 Engagement – Winter 2021/22





reimagine
NANAIMO

REIMAGINE

Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?



reimagine
NANAIMO



Huy tseep q'u Siem