# What We Heard

Park Avenue Engagement Summary

September 2022



## BACKGROUND

The project site located at 933 Park Avenue is located in the traditional territory of the Snuneymuxw People, who have been here since time immemorial. In 1863, Captain Horace Douglas Lascelles and Dr. Alfred Robson Benson purchased 9,000 acres of Crown land in the area and formed the Harewood Coal Company. Settlement in Harewood began in 1886, when Samuel Roberts of the Vancouver Island Coal Mining and Land Company subdivided this area into five acre parcels so the company's miners could provide for their families. The park site is one of the last remaining original 5-acre parcels in the neighbourhood with approximately a third of the property serving as a natural wetland. The farming legacy has continued on this parcel through operations by private owners and more recently a collaboration, between Nanaimo Foodshare Society, Growing Opportunities – Farm Community Cooperative, and Vancouver Island University.

In 2019, the City of Nanaimo purchased 933 Park Avenue to meet several complementary community benefits with potential future uses including;

- Community nature park;
- A protected and productive wetland;
- A site for community food production; and
- Future affordable housing opportunities.

Due to the funds utilized to purchase the parcel, three-acres of the parcel has been designated as parkland. The remaining two acres will include other community-oriented uses, such as affordable housing and urban agriculture. This property is zoned R1 – Single Dwelling Residential, designated Suburban Neighbourhood in the recently adopted City Plan – Nanaimo Relmagined (City Plan), and meets the desire for a potential park in this general area as identified in the 2013 Harewood Neighbourhood Plan.



Figure 1: Project Site Existing and Proposed Uses

## **PROJECT GOALS**

The goal of this project is to create a conceptual site plan for 933 Park Avenue which is driven by community aspirations for the site while aligning with existing City policies.

## **ENGAGEMENT PROCESS**

As part of the initial public engagement for this project, a community charrette was held August 16, 2022 at 933 Park Avenue and Park Avenue Elementary School.

#### **PURPOSE**

The intent of the community charrette was to gather input on guiding principles and site programming from the surrounding community and organizations which currently utilize the site.

### FORMAT

Nearby residents and interest parties were invited to attend a site tour and workshop to follow. The tour was guided by members of Growing Opportunities, which utilize the site for small-scale mixed farming, and the previous landowners. Those who attended the charrette participated in facilitated group discussions and activities to understand community aspirations for the site. Workshop participants also had the opportunity to provide feedback through take-home workbooks. See Appendix A: Workshop Materials and Appendix B: Workbook.

What did we hear? <b>31</b>	17 Neighbourhood Residents
	1 from Nanaimo Association for Community Living
	2 from Growing Opportunities Farm Community Co-op
	3 from Vancouver Island University
	2 from Nanaimo Foodshare Society
	1 from Nanaimo Community Gardens Society
participants	1 from Snuneymuxw First Nation
	3 from Harewood Neighbourhood Association
	1 from Nanaimo and Area Land Trust

## WHAT WE HEARD

It was evident from the discussions that took place at the community charrette the significance that this site holds in the community. To help understand community priorities and vision for the site, the workshop portion of the community charrette utilized six themes to guide discussions:

- **Protection of Natural Environment** Continued protection of sensitive areas, watercourses, riparian areas, steep slopes, and forest stands.
- **Recreation** Participation in physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community wellbeing
- **Food Security** Access to sufficient, safe, and nutritious food that meets food preferences and dietary needs for a healthy life
- Affordable Housing Ensuring all Nanaimo residents can enjoy stability, safety, and the opportunity to build a life of quality, begins with providing inclusive housing options
- **Connectivity** Accessible, efficient, and safe active transportation options (i.e. walking, rolling, and biking) and public transit services that connect to desired services and destinations
- Education Providing information to residents to create a sense of place, resiliency, and shared knowledge

As a result, the following insights have been gleaned from the activities and discussions.

#### Insight 1: The site's natural assets are highly valued by the community.

The following are summaries of common responses by workshop participants when asked, "Q. What are the natural assets of this site that should be protected?" and "Q. How can we celebrate the natural environment of the site?".

- The existing wetland on site should be protected and enhanced to preserve habitat and hydrological functions
- Arable land is an important site feature that should be protected to allow for continued agricultural activities
- Heritage fruit and nut trees are significant to the agricultural and cultural heritage of the site
- Views of Mt. Benson should be preserved

# Insight 2: Proposed site features should celebrate the existing and historical functions of the site, while supporting passive recreational opportunities for individuals and community groups.

84% of respondents stated the site should focus on passive recreational opportunities. However, those who felt the site could accommodate both active and passive recreation opportunities noted that handson learning and agricultural activities were examples of active recreation they would like to see.

Stakeholders commonly suggested the following as desirable site features to support recreational opportunities for the site:

- Trails
- Boardwalk
- Viewing platforms
- Educational tours
- Educational signage
- Public washroom
- Public gathering space
- Public seating
- Nature play

The majority of respondents felt that the site should serve both individuals and community groups. The figure below is representative of respondent's votes when asked, "Q. Should the site serve to meet the recreational needs of individuals, community groups, or a balance of both?".

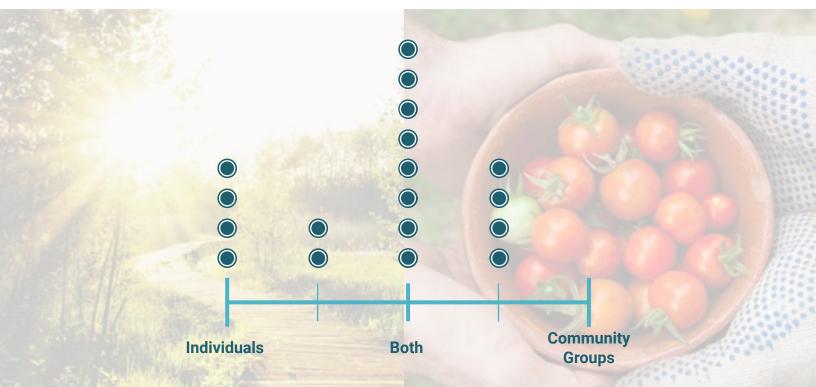


Figure 2: Q. Should the site serve to meet the recreational needs of individuals, community groups, or a balance of both?

#### Insight 3: Agriculture should continue to be a key pillar of the site.

Agriculture plays a central role in the site's identity and benefits of agriculture are highly valued by the surrounding community.

This property is perfectly situated to be a Food Hub for the community. food production is important for education, building community resilience, feeding people in need, building food sovereignty, training workers, and providing meaningful employment.

Food production on site can be used to teach food skills and education and to provide local food to the community.

88% of respondents agreed that it's very important to retain the agricultural component of the site. Workshop participants identified the following opportunities to continue to cultivate agricultural activities on site by providing education and supporting infrastructure for the following:

- Small scale mixed farming
- Edible landscapes and food forests
- Permaculture
- Indigenous food systems
- Growing heritage breeds (fruits, nuts, vegetables, livestock)
- Community plots
- Innovative farm initiatives
- Demonstration growing plots
- Small-scale food processing
- Workshops and programs
- Markets

Respondents had mixed opinions on whether this space is appropriate for a farm stand. Many felt that a market provides several benefits for food access and community building. However, there were also concerns about increased traffic to the area and whether a market should be prioritized over other potential uses for the site.

The current Saturday market they host here is quite popular.

A market would increase traffic and compress soil on productive land. A market should remain small scale - like whats currently there

Maybe on the weekends, depending on the space available. Farmers markets can get really chaotic. I'm not sure the site with current parking could accommodate the increased traffic. The market is more than selling produce but also sharing information and knowledge about food, community farming, how to be involved, volunteer, contribute, access other food resources and knowledge.

## Insight 4: Many community members have questions about how affordable housing will be integrated within the existing and potential site uses.

As part of the workshop, participants were asked to identify the barriers that exist to attain affordable housing in Nanaimo and the benefits of incorporating housing on the project site. Several community members were resistant to including housing on site. Concerns primarily stemmed from potential changes to neighbourhood character and loss of arable land.

However, workshop participants voiced interest in ensuring that housing structures thoughtfully integrated opportunities to support agricultural activities and knowledge sharing. Workshop participants also encouraged design principles that limit negative impacts on the site's natural assets. Participants also felt the most appropriate location for housing is the northeast corner of the property, where the current farmhouse stands. The following are responses to the question "Q. How might housing on this property mitigate barriers for community members needing affordable housing?".

NACL frequently partners with organizations to provide housing for people with diverse abilities. This property, in particular, which was largely built by people with disabilities, has been shown to have a positive impact. We believe it would be more positive by integrating service, space, and residences more deeply.

The fact that there are more affordable housing units. I don't think this area is well serviced by transit, however. Because of the sensitivity of the site, any housing should have separate access and have a small foot print and any topsoil that is moved from areas that have been built up through farming, should be used elsewhere on the site to contribute to growing food/agriculture. Provide safe and lovely housing to people at a cost of less than one third of their net income. I really think there are a lots of other nearby sites on which to build affordable housing...sites that don't use up arable land.

This is a historic site. It is one of the only examples of BC's first planned agricultural communities. The neighbouring properties on Bruce Ave should be purchased and used for affordable housing. This farm should be left as a farm and community space.

Ideally no housing on the site. If it is a requirement due the City's funds that purchased the property, it should be a small building related to the functioning of the farm.

We need to be particularly creative with the housing on this site and in part ensure it is directly related to the key attribute of this site... it's amazing agricultural activity. Ensure a Housing Agreement provides certainty for affordability as well as to allow offset of labour for rent reductions and access to foods grown on the land. Then provide a range of home sizes that allow folks to find units within their price range. Amenities like a common kitchen, laundry, work areas, guest accommodation, etc, also provide the "glue" that keeps the community bonding.

## Insight 5: The site provides an opportunity to improve neighbourhood connectivity for ecological and active transportation systems.

Workshop participants identified a number of opportunities to improve ecological and active transportationbased forms of connectivity. Some of these recommendations included:

- Providing site connections to existing bike lanes.
- Ensuring perimeter sidewalks connect to existing walking routes.
- Providing connections to existing trails.
- Providing public access to the site at Boardwalk Avenue and Allies Place.
- Examining the potential for pedestrians and cyclists through block connections from Park Avenue to Bruce Avenue.
- Examining opportunities to acquire land adjacent to the Chase River and the Cat Stream to form a more robust ecological network that connects to the existing wetland onsite.

Destinations that were identified as potential connections to the site:

- Downtown
- Grocery Store (currently Quality Foods)
- Vancouver Island University
- Nearby schools (Park Avenue Elementary, John Barsby Community School)
- Existing parks (i.e., Kinette Evergreen, Colliery Dam)

Workshop participants agreed that the site should accommodate varying transportation modes (l.e., car, bike, pedestrian travel). The map on the following page identifies all of connectivity opportunities identified by charette participants and the take-home workbook.



## **Site Connectivity**

The desired connections shown below were identified during the evening design charrette and the take-home workbook.



## Insight 6: 933 Park Avenue should provide opportunities for community engagement and education.

95% of participants thought it was important or very important that the site provided educational opportunities. There are several existing initiatives on-site facilitated by Nanaimo Foodshare Society and Growing Opportunities that seek to improve access to local food and knowledge sharing. VIU's Workplace Essential Skills and Training Program also utilizes the site as a living laboratory to explore themes such as agriculture, food security, senior programming, plant breeding, and beekeeping.

The importance of maintaining and expanding upon opportunities for community-based education and engagement was prevalent throughout this portion of the engagement process. Infrastructure to support workshops, programs, tours, and community gatherings should be considered as key aspects of the site design.

Workshop participants were asked to brainstorm potential educational themes for the site. These themes revolved around agriculture, ecology, community history, community-based initiatives, and well-being. Common themes/answers are listed below.



Figure 3: Q. What educational themes or ideas you think this site has the potential to explore?

## **COMMUNITY PRIORITIES + SITE VISION**

366 Park Avenue offers an opportunity to integrate several complimentary uses on site. Participants were asked to rank these uses. The following shows the resulting ranking and community priorities.



The following are examples of vision statements for Park Ave Park shared by participants.

A place where people with diverse abilities can live, grow, and feed their communities while celebrating our shared histories and environment.

Family friendly environment that supports local food production and education positive by integrating service, space, and residences more deeply.

This will remain a working farm and historic site that keeps the historic significance in place, recognize Indigenous values, food, medicine and provide education and food sovereignty for the community. A green space, preserved for community use that meets the needs for residents and also provides a mitigating effect for inevitable climate change through preservation of wetlands and wild spaces, with agricultural land preserved secondarily.

Park Ave Park is a community gathering place that inspires celebration and diverse engagement to establish a valued and sustaining healthy relationship with food and well being.

A gathering place promoting community and sharing. A community farm, where the soil, land, water, plants and animals and the human community work together to enhance food sovereignty for each new generation to come.

5 acre park serves as a place for the community to come together to connect with biodiversity and community diversity.

The Five Acres Farm can be a community gathering place that promotes and educates the public on food security issues through hands

## **NEXT STEPS**

Key insights from this portion of the engagement process will be used in tandem with input from Snuneymuxw First Nation, technical studies, and direction from City approved policies to develop a design concept. A public open house will be held to review the proposed concepts.

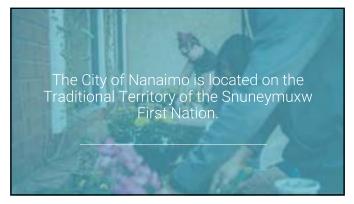
## Thank you to those who participated in this portion of the public engagement process.



# **Appendix A:**

Workshop Materials





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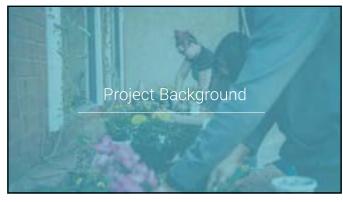


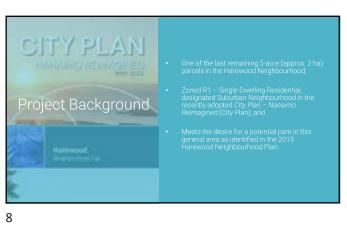
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# Site Walk & Light Refreshments (90 mins) Introductions & Project Background (30 mins) Theme #1 – Protectionof NaturalEnvironment (20 mins) Theme #2 – Recreation(25 mins) Theme #3 – Food Security(20 mins) Break (15 mins) Theme #4 – AffordableHousing (20 mins)

#### Introductions









In 2019, the City purchased Park Ave Park (The Five Acres Farm) to meet several complimentary community benefits with potential future uses including:

A protected and productive wetland;
 A site for community food production; an
 Future affordable housing opportunities.

requires a 3-acre parcel of parkland and 2 /ailable for other use that may include ble housing and urban agriculture.



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"Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community wellbeing."

- Pathways to Wellbeing: A Framework for Recreation in Canada 2015

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Harewood Neighbourhood Plan:

eighbourhood that include both a senior and youth focus, nd promote universal accessibility in the design of park, ail and roadway improvements.\*

ea. Specifically consider addition of a basketball court, ayground equipment, and general fitness equipment for sidents of all ages."

16





#### t's Design! (20 mins)

Your job as a group is to design the park and spatiall place different recreational elements around the site emember, recreation can be both active and passive

Ex. Nature playground, trails, outdoor fitness equipment, viewpoints – the options are endless. 3E CREATIVE!

our group will have 15 min to design, and then we wi ave 5 min of sharing.



Cultivating local food systems improves food security. Integrating agriculture within the urban fabric of the city builds resilience in emergencies, creates self and community reliance, supports equity and justice, generates economic activities, reduces carbon emissions, and promotes deeper community connections

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insuring all Nanaimo residents can snjoy stability, safety, and the opportunity to build a life of quality, segins with providing inclusive housing options.

The City must maintain and expand affordable options across the housing continuum; this includes social or supportive housing and non-market nousing.

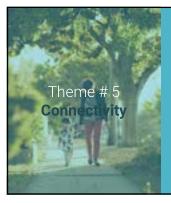


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Community connectivity enables residents to equitably access desired services and amenities. Accessible and safe active transportation options (i.e., walking, rolling, and biking) and public transit facilitate opportunities for residents to use services and amenities that contribute to their well-being.

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 Activity

 Loss at the map in front of you - what connectivity (20 mins)

 Loss at the map in front of you - what connectivity opportunities do you see to the site from the surrounding community.

 Uses the pens, markers, and stickers and post-it notes to animate the map and explain your expense (10 min).

 Ex. What are destinations in the community and how might they connect to this park?

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 Ex. What are destinations in the community and how might they connect to this park?

 Ex. What are destinations in the community and how might they connect to the park? Are there links missing that would woulk to the park? Are there links missing that would make the journey?

 Challenging?

 We will have 10 min to share thoughts and ideas.



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Engagement and education that aims to help our community members feel a sense of place in our city is a key scomponent of a Green Nanaimo because when we feel attached to a blace, we are better prepared to protect t, steward it, and help it thrive for years o come.<sup>4</sup>

City Plan: Nanaimo Relmagined

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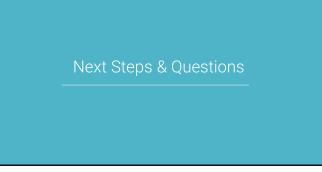


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## **Recreation / Park Amenities Activity**





#### Instructions:

Locate site amenities you think should be included. For example, benches, nature playgrounds, ice rinks, walking trails, washrooms, viewpoints, etc. Really think about the relationship of these elements to eachother and the existing features of the site.

Legend Draw symbols and line types you have included on your site plan with a label of what they stand for (i.e., a dashed line is a walking trail and a solid line is a road).

## **Affordable Housing Activity**



#### Instructions:

How might this project mitigate barriers for new community residents or other community members at risk of homelessness?

Write your throughts / ideas pertaining to affordable / attainable housing on post-it notes and place them on the site. Think about amenities, and considerations we should have when planning for this on the site. For example, should there be a transit stop on Park Avenue to serve this site, perhaps a community kitchen, etc. The goal is to place as many sticky notes as you can.

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## **Site Connectivity Activity**



#### Instructions:

What connective opportunities do you see to this site from the surrounding community and through the site itself?

Draw these connections on the map above

Legend Draw symbols and line types you have included on your site plan with a label of what they stand for (i.e., a dashed line is a walking trail and a solid line is bike lane).

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#### **Instructions:**

As a group brainstorm as many educational ideas or themes as you can that the site could provide. For example, the importance of wetlands, how to grow \_\_ urban agriculture, pollinators. about an animal that frequents the park, etc.

## **Protection of the Natural Environment Activity**

#### Instructions: On this side of the paper list the natural assets of the site that should be protected. For example, certain animals that use the park as habitat or a movement route, perhaps the wetland. Try to be specific! On this side of the paper, brainstorm: How we can celebrate the natural environment of the site?

# **Appendix B:**

# Workbook





Thank you for your involvement in the visioning process for Park Avenue Park. The collective efforts of local residents and project stakeholders is key to the success of this project. This workbook will guide you through a series of questions that will capture your perspectives as we move into the design phase of this project. Once you have completed this workbook you can scan or photograph your completed pages and email them to <u>cdellaquila@edsgroup.ca</u> or deliver a hard copy to the attention of Deborah Beck, City of Nanaimo, 411 Dunsmuir Street. Please return your completed workbook by end of day Friday August 19, 2022.

Freedom of Information and Protection of Privacy Act (FOIPPA): Information collected on this form is done so under the general authority of the Community Charter and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. For more information, please visit the Legislative Services Department at 455 Wallace Street, call 250 755 4405 or email <u>foi@nanaimo.ca</u>.

#### Introduction

1. What community group do you represent? (If you are not representing a particular group, please write "individual.")

2. Describe your involvement, if any, with the site to date.

#### **Theme 1: Protection of the Natural Environment**

3. What are the natural assets of this site that should be protected?





4. How can we celebrate the natural environment of the site?

#### **Theme 2: Recreation**

5. Do you think the site lends itself more towards active recreation (biking, sport courts, playgrounds) or passive recreation (walking trails, nature appreciation, wildlife viewing)? Please circle one.

**Active Recreation** 

Passive Recreation

Both

6. Should the site serve to meet the recreational needs of individuals, community groups, or a balance of both? Place an "X" on the spectrum to indicate your opinion.

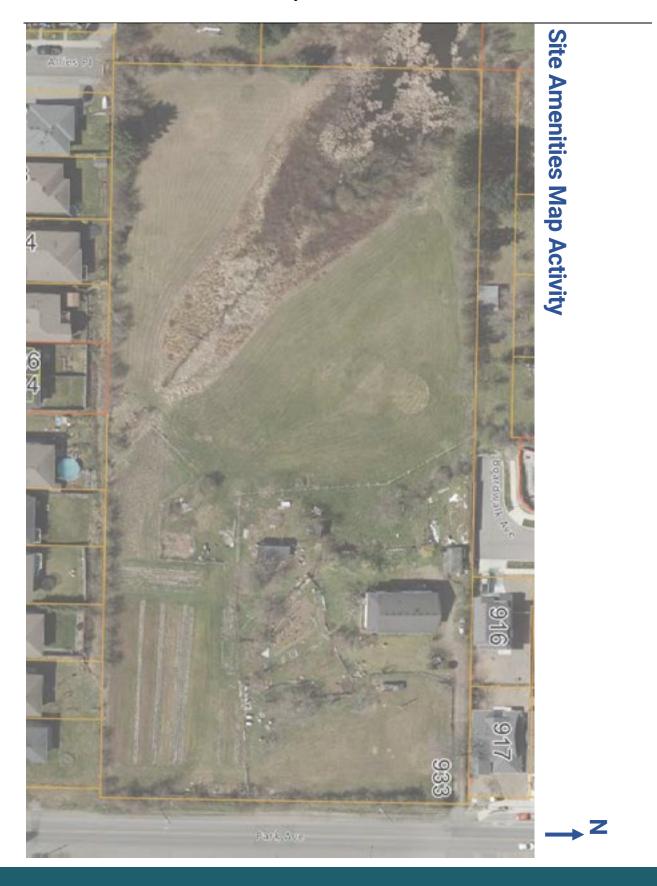


7. On the site plan on the following page, please locate site amenities you think should be included? For example, benches, nature playgrounds, ice rinks, walking trails, washrooms, viewpoints, etc. Please use labels for clarity.



933 Park Avenue Park Concept Plan Community Charrette - Workbook



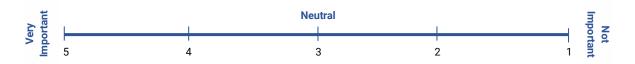






#### **Theme 3: Food Security**

8. Based on your knowledge of the site and its history, how important do you think it is to retain the agricultural component of the park? Please place an "X" along the spectrum indicating level of importance. (5 being most important, 1 being least important)



9. In your opinion, what are the benefits of having food production on the site?

10. What type of activity that supports food security is most authentic to the site? For example, edible landscapes, food forests, permaculture, small-scale mixed farming, local marketplaces, etc.

11. Do you think the site should also include a market space where local producers/makers can gather and sell or give back to the community? Please explain your answer.

12. How could activities on this site provide access to a variety of healthy food choices?





#### **Theme 4: Affordable Housing**

13. In one sentence, describe what affordable housing means to you.

14. What are barriers to attaining quality, affordable housing in Nanaimo today?

15. How might housing on this property mitigate these barriers for community members needing affordable housing?

16. Mark up the map on the following page with your notes of things we should consider when looking at placing affordable housing on this site. For example, should the housing be located close to Park Avenue, should certain areas of the site be avoided, is a bus stop required, what amenities would be beneficial: community outdoor kitchen, community gardens, etc. Please use labels for clarity.



933 Park Avenue Park Concept Plan Community Charrette - Workbook









#### **Theme 5: Connectivity**

17. What circulation routes throughout the site might improve community connectivity or connectivity to nature? Please mark on the map below (please use labels for clarity).









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18. What connectivity opportunities do you see to the site from the surrounding community? Please mark on map below (please use labels for clarity).







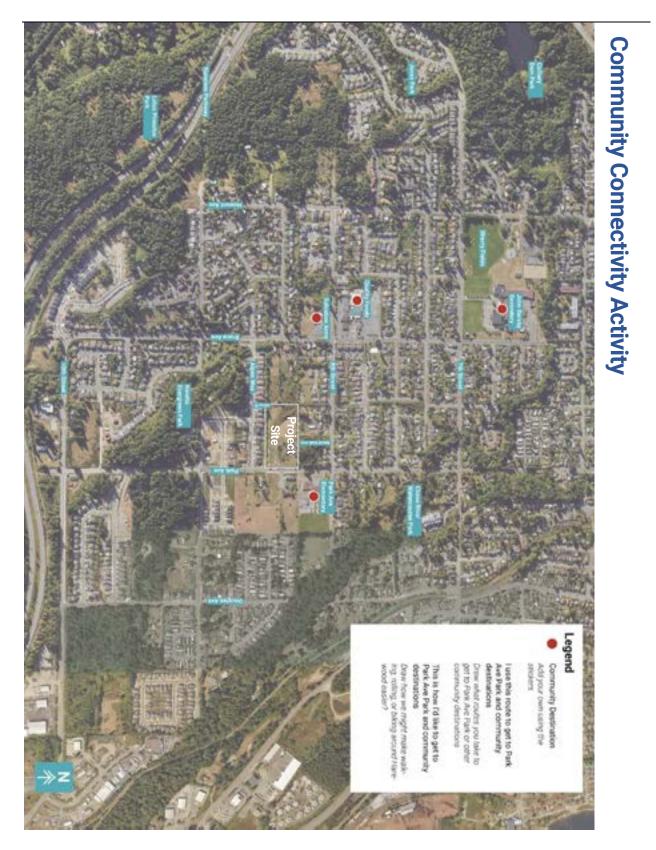
19. Considering the different features this property might include (i.e., nature viewing platforms, farmers market etc.), what modes of transportation do you feel community members and surrounding neighbours might use to get to this property (i.e., bike, walk, public transit)?

20. What are some key destinations surrounding the site that there should be better connections to? (Mark on the map on the following page).



933 Park Avenue Park Concept Plan Community Charrette - Workbook







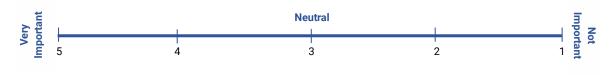


#### Theme 6: Education

21. Write as many educational themes or ideas you think this site has the potential to explore below. For example, "the importance of pollinators (bees, butterflies)."

1.	6.	11.
2.	7.	12.
3.	8.	13.
4.	9.	14.
5.	10.	15.

22. How important is it that the site serve to educate the community on these certain themes or ideas? Place an "X" on the spectrum to indicate your opinion (5 being most important, 1 being least important).



#### Closing

- 23. What theme do you think should be the priority for the site? Rank in order of most important (1) to least important (5).
  - \_\_\_\_\_ Protection of Natural Environment
  - \_\_\_\_\_ Recreation
  - \_\_\_\_ Food Security
  - \_\_\_\_\_ Affordable Housing
  - \_\_\_\_\_ Connectivity
  - \_\_\_\_\_ Education





24. In one sentence, state your vision for the future of Park Avenue Park.

Thank you for taking the time to complete this workbook. Your feedback is essential in the creation of a concept plan that is authentic to the park, Harewood neighbourhood and Nanaimo as a whole.

If you have any questions please contact:

Deborah Beck, Parks & Open Space Planner City of Nanaimo deborah.beck@nanaimo.ca 250. 755. 7506