

## 1 Port Drive Lands

- Heart of downtown
- Anchors sports and entertainment district
- Reclaims old industrial site
- Catalyst for waterfront revitalization
- Work in partnership with Snuneymuxw First Nation
- Work in partnership with Nanaimo Port Authority
- 26.7 acre site
- Approximately 3 acres for Events Centre





# (2) WHAT WILL BEINIT?

- 5,200-5,700 hockey/sports seats
- 7,100-8,300 concert/show seats
- Indoor walking trail
- Multi-purpose space for arts and culture
- Meeting rooms
- Outdoor plaza/community space
- Retail and ancillary space

#### HOW WILL IT BE USED?

#### 114 Planned Event Days

# Tournaments/Sports Events (8 event days) Concerts (8 event days) 7% 7% Family Shows (18 event days) WHL Games (39 event days)

#### 251 Community Days

#### **Public Skating**

Recreational Sports:

- · learn to skate
- · hockey
- · figure skating
- · basketball
- · volleyball
- · lacrosse
- · other turf sports

#### **Cultural Activities:**

- ·workshops
- · art shows
- · craft markets
- music training

#### Education:

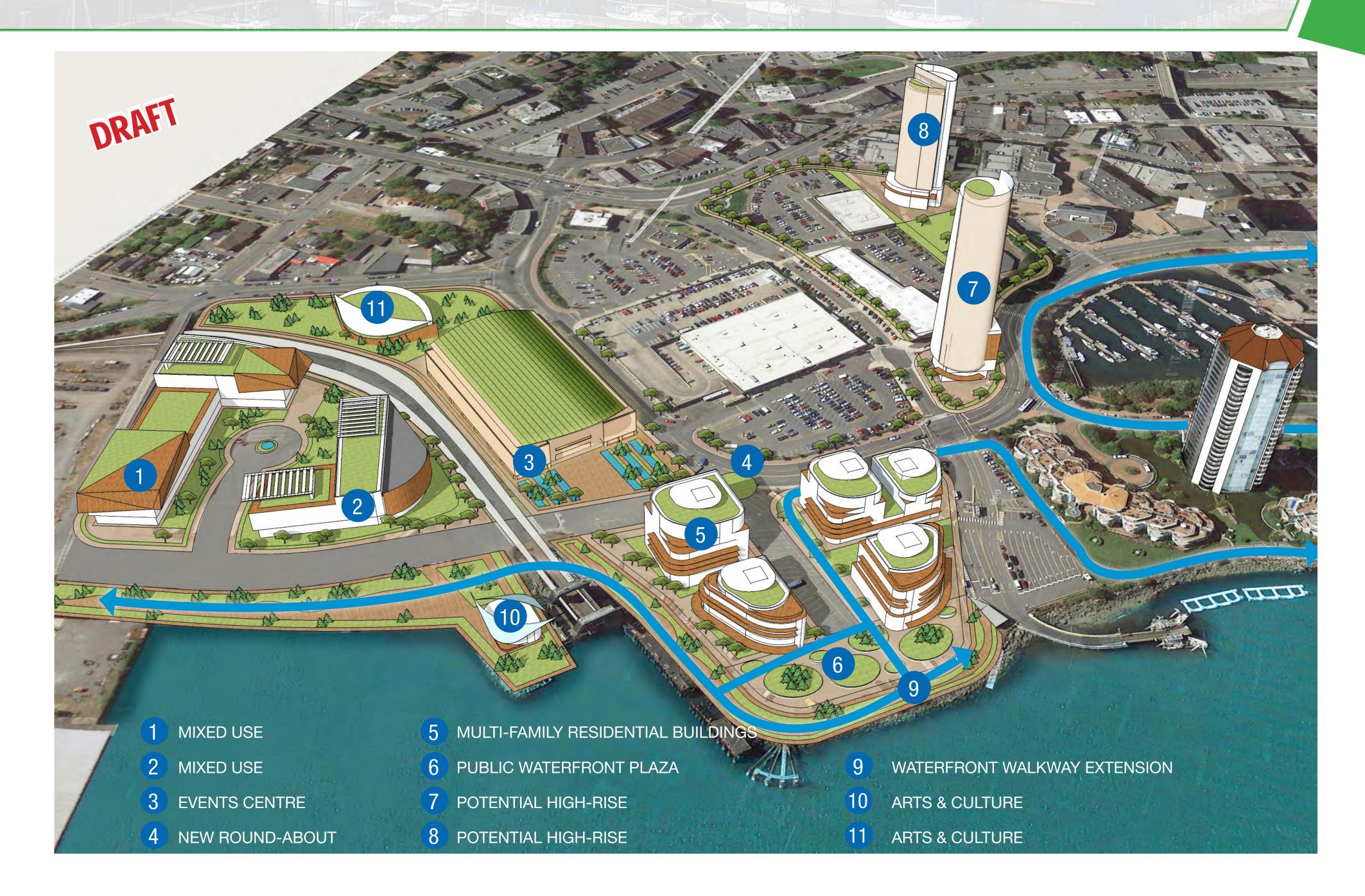
- ·speakers
- · super classrooms

#### Other (41 event days)

- » Conferences (\*potential for partnership with other organizations)
- » Tradeshows and touring shows



# WHAT WILL IT COST TO BUILD IT?



<b>Building Construction</b>	\$69M
Site Preparation	\$11M
» Environmental remediation	
» Roads, Sidewalks, Landscaping	
» Water, Sewer, Other Services	
TOTAL	\$80M

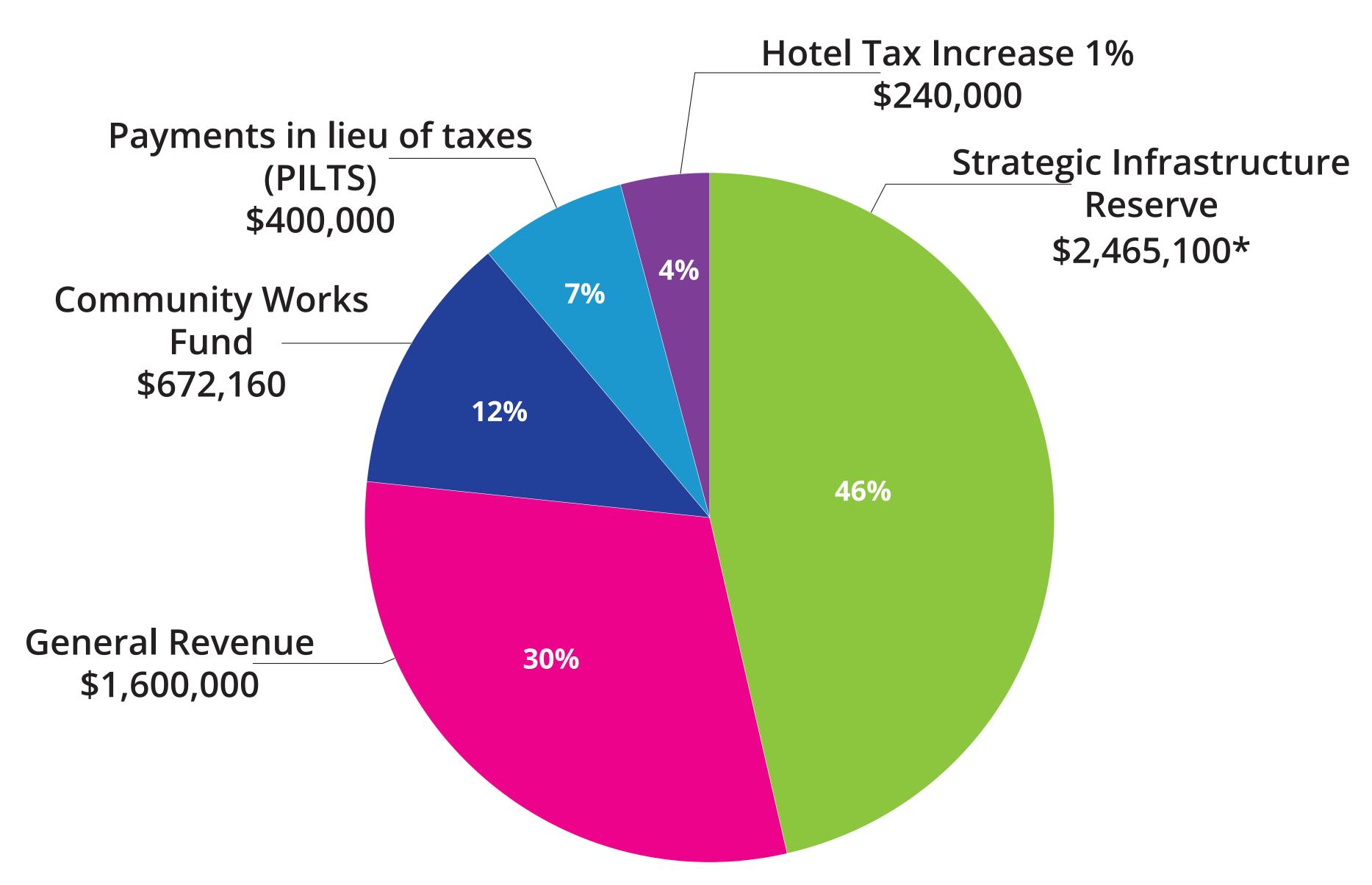
\$80M in borrowing results in 20-year debt re-payment of \$5.4M per year

With no increase to property tax



# 4 NO TAX INCREASE? HOW?

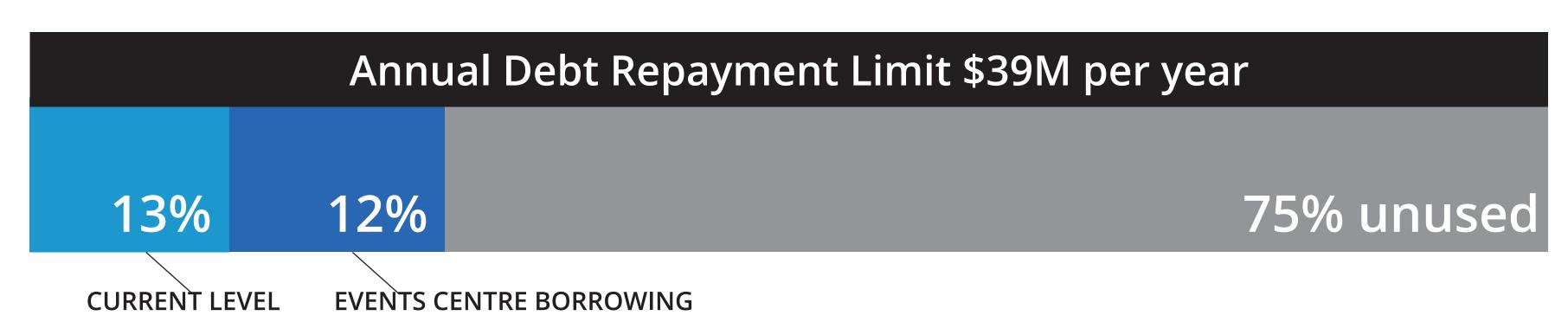
## Paid from Existing and New Revenue Sources



\*Can be increased to cover Hotel Tax portion if increase is not approved.

# City of Nanaimo is in Solid Financial Position

- Responsible Capital Planning
  - » 20-year capital plan for roads, water, sewer and facilities
  - » A national leader in asset management: \$5M compounded annually for necessary upgrades to existing assets
- Healthy Reserves
- Provincial Government Approved Events Centre Debt Financing Plan
- Low Debt Annual Repayment





# OPROJECTED ECONOMIC BENEFITS

## JOBS

- 705 CREATED IN CONSTRUCTION
- 107 PER YEAR CREATED IN OPERATIONS
- 56 PER YEAR FROM NEW VISITORS

#### GDP IN BC

- \$59M FROM CONSTRUCTION
- \$6.2M PER YEAR FROM OPERATIONS
- \$4M PER YEAR FROM VISITORS

### REVENUE TO GOVERNMENTS

- \$13M FROM CONSTRUCTION
- \$1.3M PER YEAR FROM OPERATIONS
- \$1M PER YEAR FROM NEW VISITORS

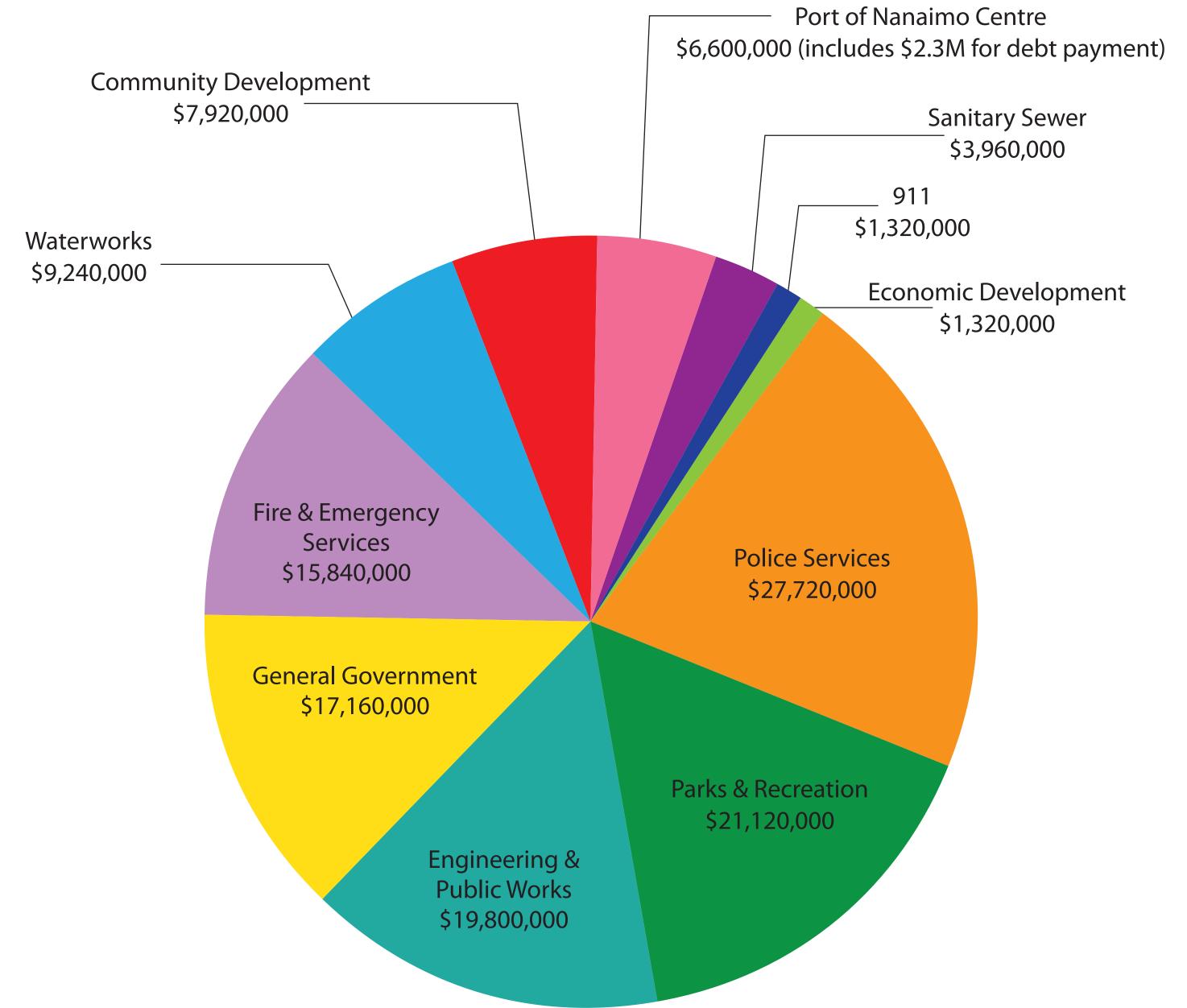


# O WILL OTHER SERVICES BE AFFECTED?

## NO

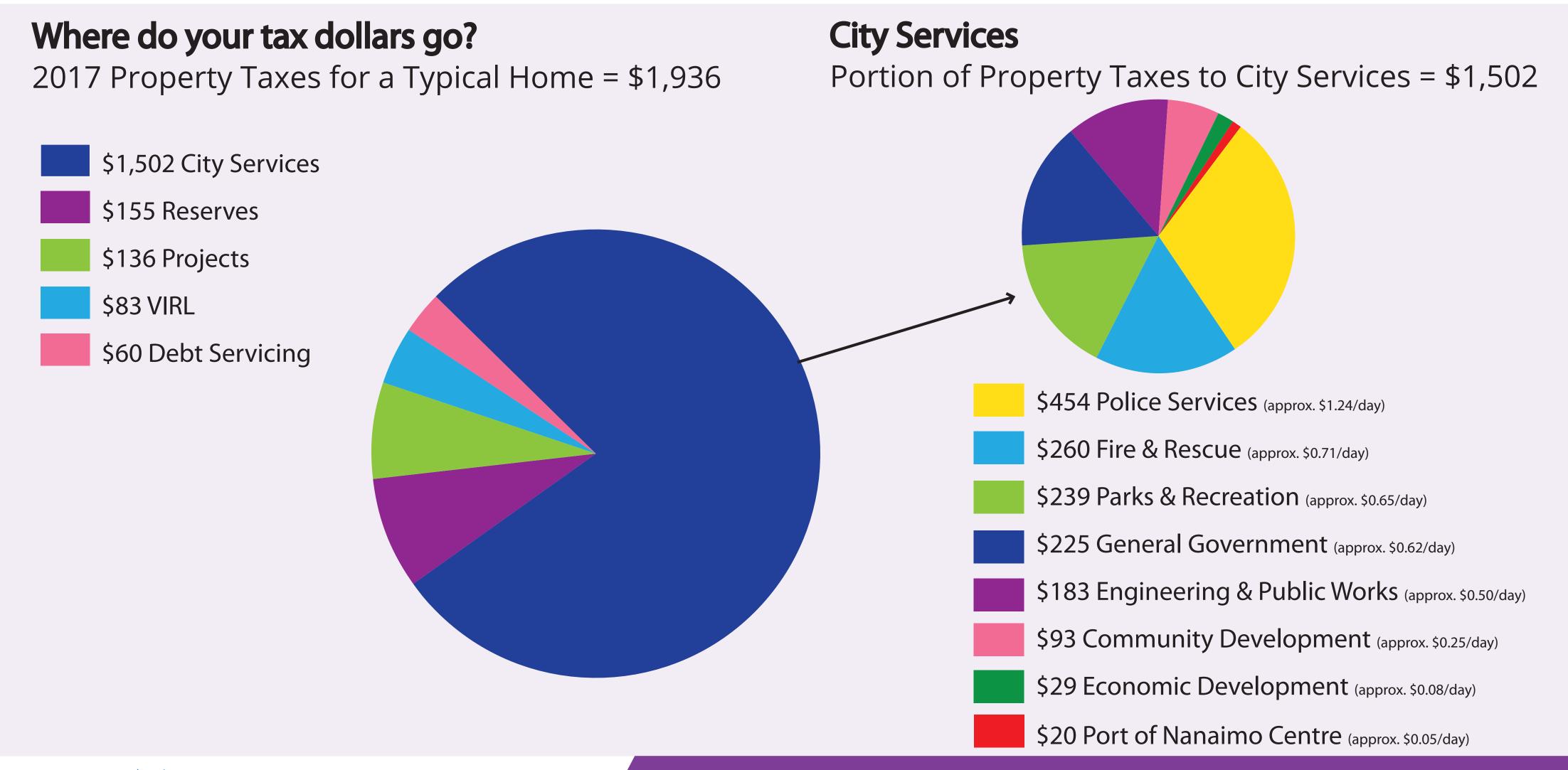
Services and projects in approved 2017-21 Financial Plan not affected.

2017 Operating Budget: \$132M



# OTHER KEY INVESTMENTS FOR 2017-2021:

- \$179M: Infrastructure Renewal/New Infrastructure
- \$2.6M: Harewood Centennial Park multi-use facility and outdoor lacrosse box
- \$8M: Pedestrian, cycling and transit amenities (including \$990k for Georgia Ave. Greenway)
- \$165,000: Legacy Housing Reserve (annual contribution)
- \$200,000: Affordable Housing
   & Social Wellness strategies
- \$5.3M: Rotary Bowl and Serauxmen Stadium purchase and artificial turf projects



# WHAT WILL IT COST TO OPERATE?

## OPERATING RESULTS (NET COST)

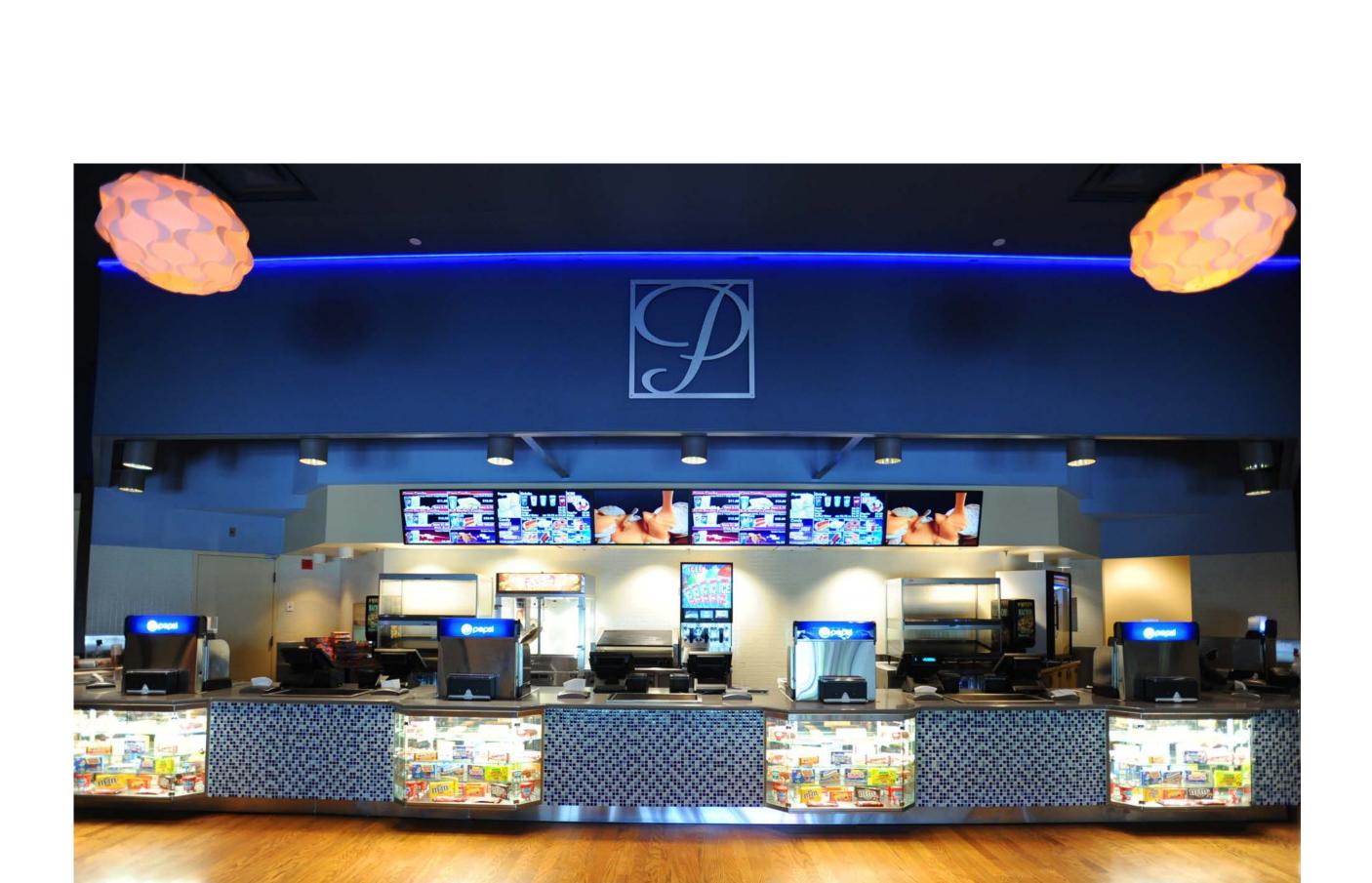
Year 1 (\$46,237)

Year 2 (\$11,000)

Year 3 \$176,205

## REVENUE RESOURCES:

- Food and Beverage Sales
- Ticket Revenues
- Naming Rights
- Sponsorships
- Retail Sales
- Advertising
- Suite Sales
- Leases



EY established a worst-case operating result for Year 1 of up to \$200,000. Mitigation strategies have been developed for this outcome.



TUESDAY, FEBRUARY 21, 6-8PM Loyal Order of Moose Hall (1356 Cranberry Ave)

THURSDAY, FEBRUARY 23, 6-8PM Harewood Activity Centre (195 Fourth St)

WEDNESDAY, MARCH 1, 6-8PM Beban Park Social Centre (2300 Bowen Road)

TO BE CONFIRMED
THURSDAY, MARCH 7, 3-7 PM
Vancouver Island University, Royal Arbutus Room

