Cybersecurity

Are you at risk?

trust

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Have you been a victim of a cyber attack?

Common Internet Scams

Phishing
- Poses as a legitimate company

Business Email Compromise (BEC)
- Compromises official business emails accounts to conduct unauthorized fund transfers

URL Hustle
- Tricks into paying a renewal fee claiming URL will expire soon

Malware
- Damages or disables computer

Avoid Internet Scams

Don'ts

- Don't click on links, download files or open attachments from unknown senders
- Don't trust based on looks
- Don't share personal or financial information through email
- Don't click on pop-ups

Do's

- Do protect your computer with firewalls, spam filters, anti-virus, and anti-spyware software
- Do pay attention to URLs
- Do pay attention to spelling and grammar
- Do check online accounts and bank statements regularly

Ransomware Attack

Ransomware generally restricts access to the data on infected machines until a ransom is paid

Ransomware attacks can cost smaller companies over $700,000 per incident – through downtime and reputational harm

Over half of all victims who pay do not recover their files

Data Breach

- **A data breach is a security incident in which sensitive or confidential data is copied and stolen**

- **Stolen data can be used in a variety of harmful ways**

- **As of November, 2018, both large and small businesses are required to report serious breaches or face fines**

How To Protect Your Business

- ➢ **Get Cybersecurity Insurance**

- ➢ **Implement a password strategy**

- ➢ **Use off-site data back-up**

- ➢ **Speak with an IT Expert**

- ➢ **Focus on the people inside your company**

Start With Trust®

Report Scams

- **Better Business Bureau**
  bbb.org/scamtracker

- **Canadian Anti-Fraud Centre**
  antifraudcentre-centreantifraude.ca
  888-495-8501
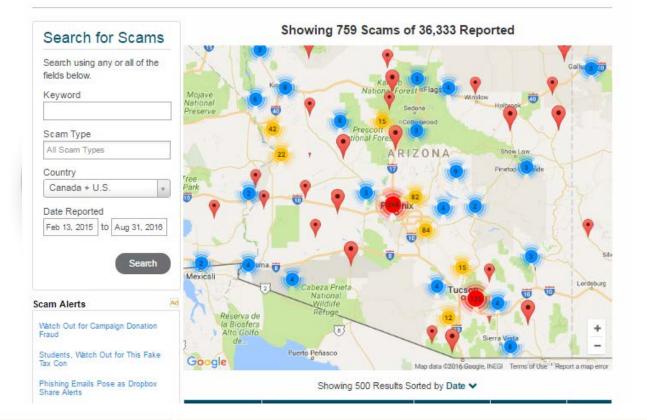
- **Competition Bureau**
  competitionbureau.gc.ca
  800-348-5358

Report Scams

BBB Scam Tracker

Spot a business or offer that sounds like an illegal scheme or fraud? Tell us
about it. Help us investigate and warn others by reporting what you know.

Report a Scam

Search for Scams

Search using any or all of the fields below.

Keyword

Scam Type

All Scam Types

Country

Canada + U.S.

Date Reported

Feb 13, 2015   to   Aug 31, 2016

Search

Scam Alerts

Watch Out for Campaign Donation Fraud

Students, Watch Out for This Fake Tax Con

Phishing Emails Pose as Dropbox Share Alerts

Showing 759 Scams of 36,333 Reported

Showing 500 Results Sorted by Date

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Thank You