City of Nanaimo

REPORT TO COUNCIL

DATE OF MEETING: 2014-JUN-23

AUTHORED BY: NOBLE GARY, DEVELOPMENT APPROVAL PLANNER,

PLANNING & DESIGN SECTION

RE: DEVELOPMENT PERMIT NO. DP874 - 1835 BOWEN ROAD

STAFF RECOMMENDATION:

That Council issue Development Permit No. DP874 at 1835 Bowen Road with support for the following variances:

to reduce the front yard setback to 1.7m; and,

• to increase the maximum height for a fascia sign above the roof line to 1.83m.

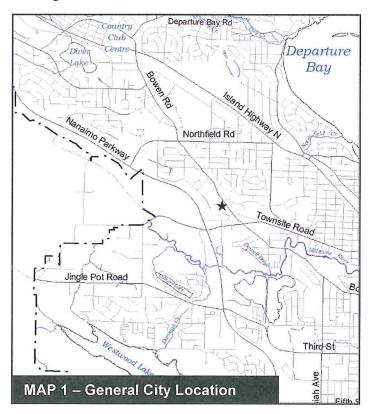
PURPOSE:

The purpose of this report is to seek Council authorization to issue a development permit for construction of a 2-storey restaurant with drive thru service; and two proposed variances.

BACKGROUND:

A development permit application was received from MCDONALD'S RESTAURANTS OF CANADA LTD. (Mr. Graham Fane), on behalf of the HINDI ENGINEERING LTD. Staff and the Design Advisory Panel support the application.

Staff supports the proposed variances.



Subject Property

| Zoning | COR3 – Community Corridor 3 |
|------------|---|
| Location | Subject property is located at south corner of Bowen Road / Dufferin Crescent |
| Total Area | 0.4ha (1 acre) |
| OCP | Map 1 - Future Land Use Plan - Corridor; Map 3 - Development Permit Area DPA No. 9 - Commercial, Industrial, Institutional, Multi-family and Mixed Commercial / Residential |
| | Development |

DISCUSSION:

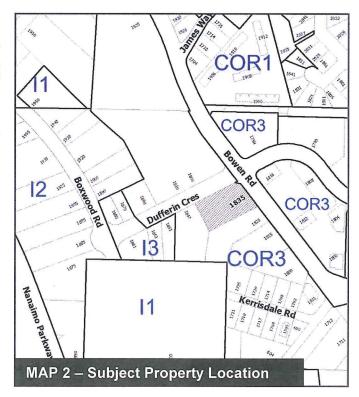
Proposed Development

The proposed development is a 2-storey restaurant with drive-thru service. The restaurant has a floor area of 456.32m² which accommodates 70 seats.

The restaurant building is sited toward the Bowen Road frontage, with the associated drive-thru service and parking located behind the building and internal to the site.

The site plan is designed to accommodate the tracking of delivery trucks. The island in the middle of the parking lot is at grade, and is defined by diagonal paint lines.

The double drive-thru is hidden from Bowen Road by the building sited toward the corner. The landscape plan uses shrubs and tree plantings to minimize the visual impact of vehicles stacked in the drive-thru lane along the Dufferin Crescent street edge.



There will be left turn lane from Dufferin Crescent to access the site (modifying the existing median). The west access point is a shared access with the subject property and the abutting three lot subdivision.

The parking lot is sloped to allow rainwater (storm water) to sheet across into the vegetated bioswale (which is constructed parallel to Dufferin Crescent), during a major rain event. The civil design is an alternative rainwater (storm water) strategy which mirrors strategies used in the Green Rock industrial subdivision, to the west of the subject property.

The landscape plan has two focuses:

- Subject property edges; and,
- Urban plaza.

The subject property edges have a planting plan which mirrors plantings found within the Green-Rock industrial subdivision. The majority of the plant palette is native.

The urban plaza design, with the coordination of both soft and hard landscape features, creates an animated public space for both restaurant patrons and as a gathering area for the neighbourhood.

The hard landscape features include: a decorative paved surface; a street wall designed for informal seating; and, clustered seating areas which have fixed seating areas with tables. The soft landscape features define the urban plaza edges, add another texture to an otherwise hard surfaced area, and provide visual screening from the parking lot to the west.

Report to Council – 2014-JUN-23 Re: DP000874 – 1835 Bowen Road

Building Design

The proposed building embraces the southwest corner of this busy intersection at Dufferin Crescent and Bowen Road. The proposed building siting is anticipated in a corridor where a street wall is an important design feature and there is a need to express an urban relationship between the building and the public realm, or streetscape.

As the building form does not run continuously along the Bowen Road frontage, the urban plaza was designed to connect the proposed building in an innovative way to the siting of the building to the south at 1815 Bowen Road (Frontrunners – nearing completion). The future Frontrunners building to the south has a 3.0m setback from Bowen Road, a strong urban siting. A 3.0m setback in a corridor zone allows for a wider public realm and merges the public sidewalk with an entry apron to the building.

The main entrance of the restaurant is at the corner of Dufferin Crescent and Bowen Road. This location encourages pedestrian traffic from neighbouring retail activities on the other three corners of the intersection.

The building form has a 2-storey massing with a signature architectural feature, commonly referred to as a blade, which is located north of the main entrance. The blade is a signature piece to provide advertising with the restaurant logo, and along with the organization of fenestrations and the various heights of the structural bays of the building, provides a high level of visual interest and articulation – it is also the location of the requested sign variance. The building form is unique, and is designed specifically for this corner, along with an updated image for the restaurant. The exterior material finishes provide a strong base through the use of grey and brown toned manufactured stone. The ALPOLIC metal panels, in a variety of colours, are used to express the restaurant's corporate identity.

Proposed Variances

Front Yard Setback

The minimum front yard setback is 3.0m. The proposed front yard setback is 1.7m, a proposed variance of 1.3m. The building is sited at 3.44m from Bowen Road and 3.02m from Dufferin Crescent. The corner is angled, not 90 degrees, therefore the minimum setback cannot be met.

Signage

Section 5(4)(D) of the City of Nanaimo "SIGN BYLAW 1987 NO. 2850" provides for a maximum of 1.2m above the roof line for fascia signage contained within an architectural feature. The proposed fascia signage within the architectural feature is 1.83m above the roof line, a proposed variance of 0.63m.

The blade is an essential corner, vertical, architectural feature in the overall building composition. The proposed signage animates the blade in a discrete manner and strengthens the reason for the architectural gesture, a common vertical element.

Design Advisory Panel Recommendations

The Design Advisory Panel (DAP), at its meeting held on 2014-APR-24, accepted DP000874 as presented and provided the following recommendations:

- Ensure safe pedestrian flow from the parking area to the restaurant entrance ways
- Look at providing a pedestrian access from the parking area to the Dufferin Crescent sidewalk
- Look at adding a textural change inside the parking lot (permeable paving possibly)
- Look at providing bike rack(s) within the pedestrian plaza

The applicant has reviewed the four recommendations and made the following changes:

- Rails and directional signs have been added to ensure safe pedestrian flow, from the parking lot area to the urban plaza/restaurant entrance.
- Bike stands are provided.

Two of the recommendations could not be addressed, they are as follows:

- The pedestrian connections to Dufferin Crescent negatively impacts the design of the bioswale and does not encourage a desired pedestrian flow, therefore this connection will not be added as a site feature.
- Permeable pavers in the island parking area will not work as they would deteriorate substantially through too much movement generated by heavy delivery trucks.

Respectfully submitted,

B. Anderson MANAGER

PLANNING & DESIGN SECTION

Concurrence by:

D. Lindsay DIRECTOR

COMMUNITY DEVELOPMENT

I. Howat

GENERAL MANAGER CORPORATE SERVICES

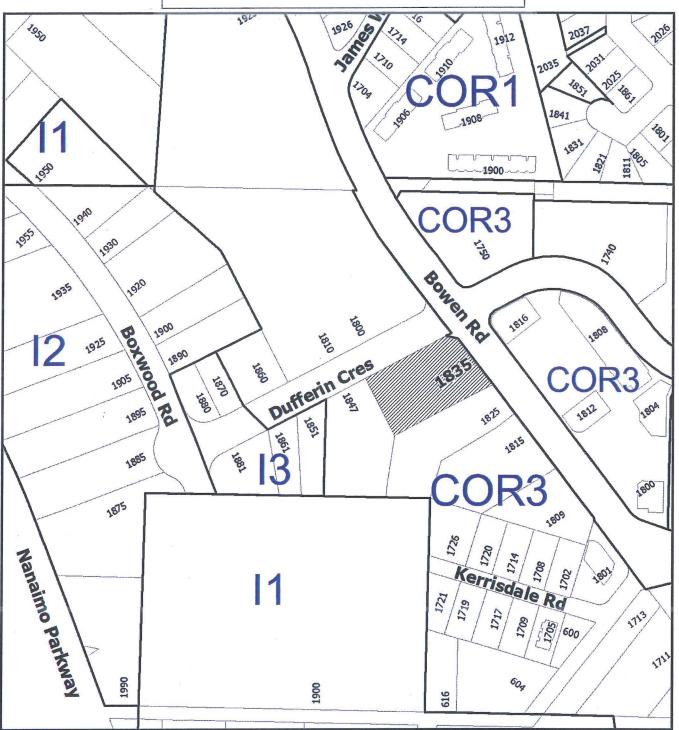
CITY MANAGER COMMENT:

I concur with the staff recommendation.

GN/jc/lb

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Development Permit No. DP000874 Schedule A
1835 Bowen Road Location Plan



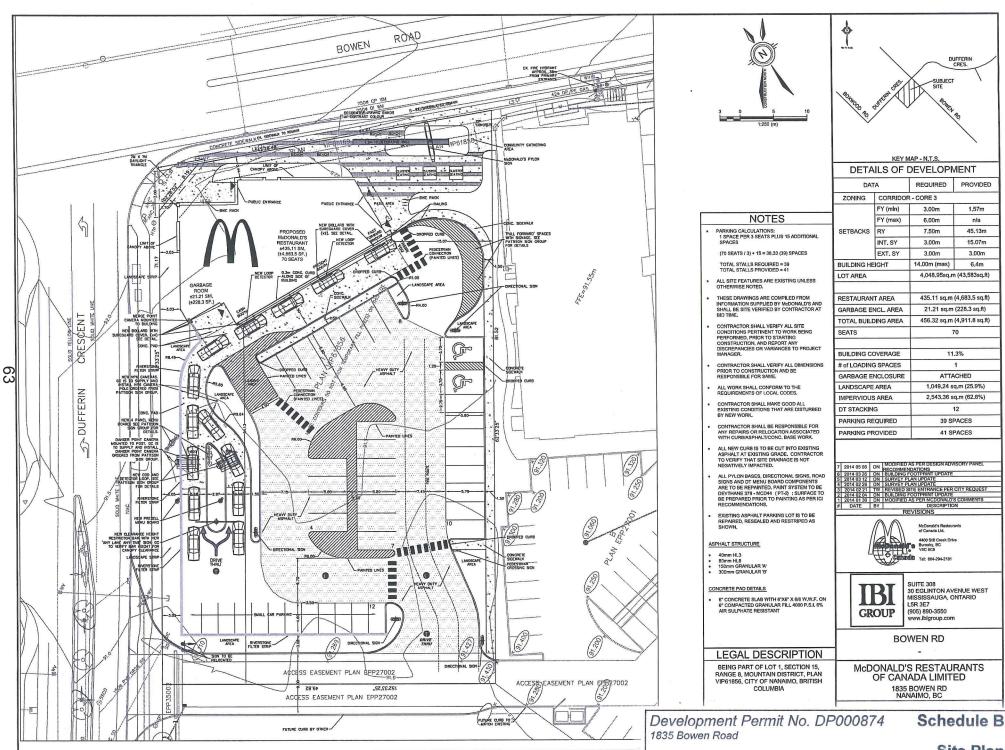
DEVELOPMENT PERMIT NO. DP000874



LOCATION PLAN

Subject Property

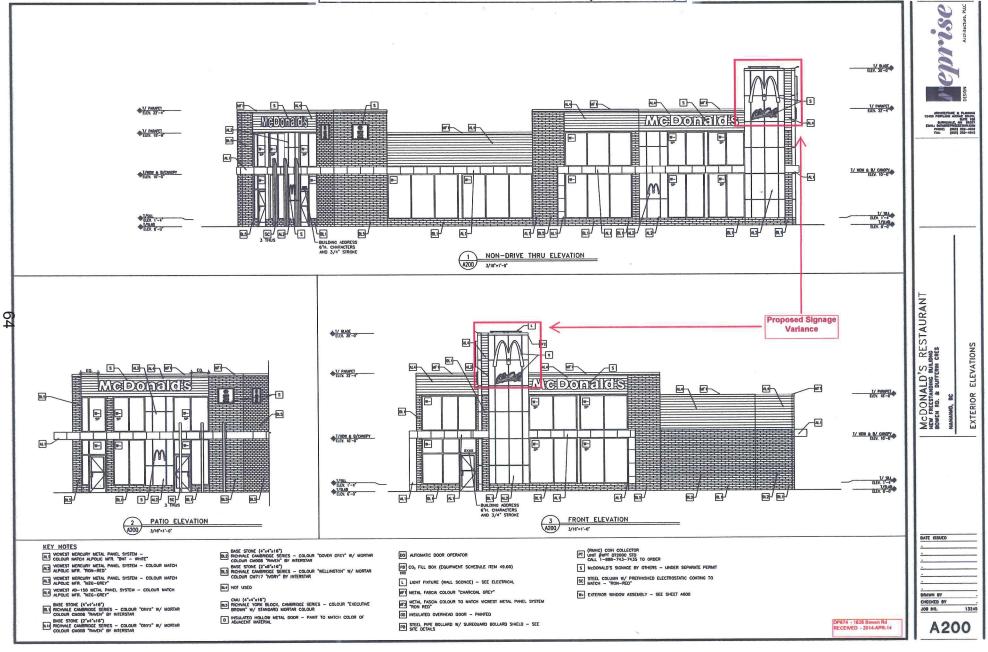
Civic: 1835 Bowen Road Lot 1, Section 15, Range 8, Mountain District, Plan VIP61856



Site Plan

Development Permit No. DP000874 Schedule C 1835 Bowen Road

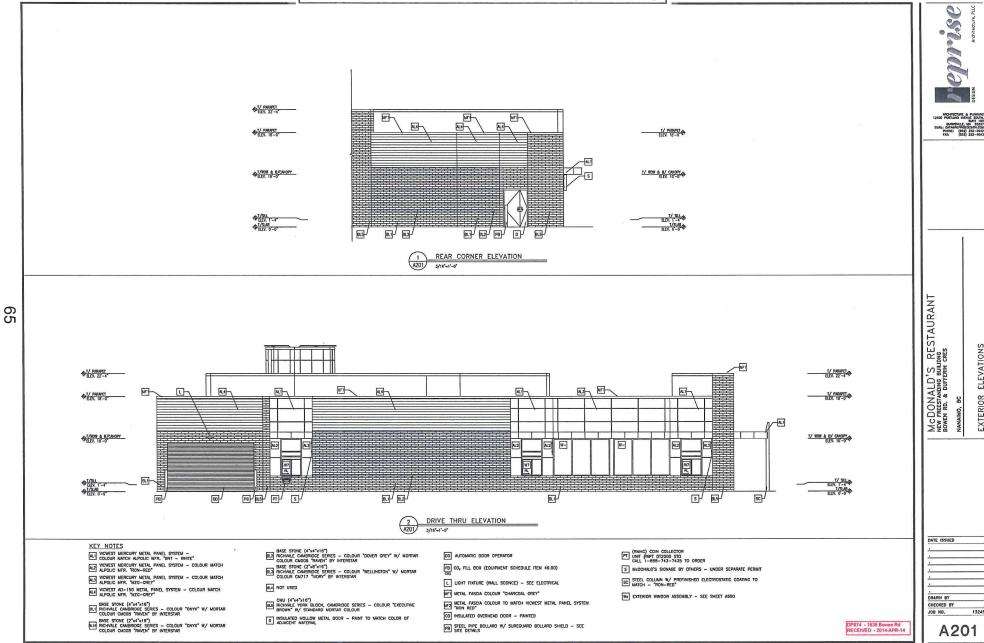
Exterior Elevations (Front/Side)



ELEVATIONS

EXTERIOR

13245



Development Permit No. DP000874 1835 Bowen Road Schedule E

Perspective Illustration (Northeast Corner)





Schedule F Development Permit No. DP000874 1835 Bowen Road Perspective Illustration (Southeast Corner) McDonald's 24 Hours



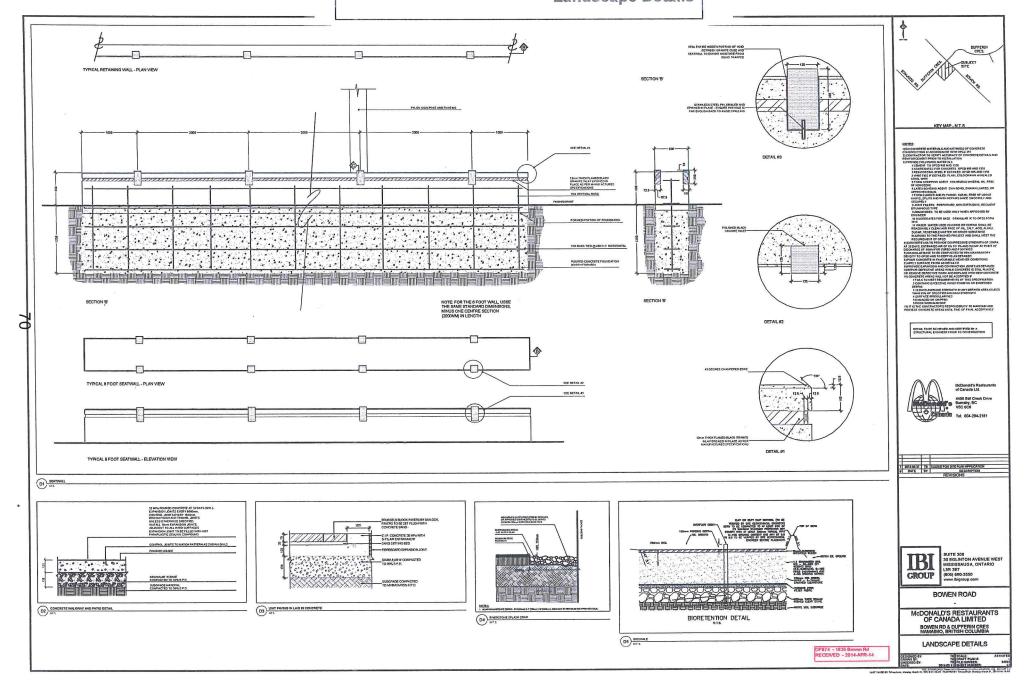
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Development Permit No. DP000874 Schedule I

1835 Bowen Road

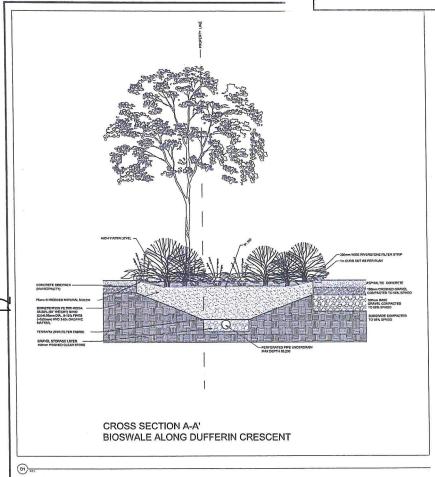
Landscape Details

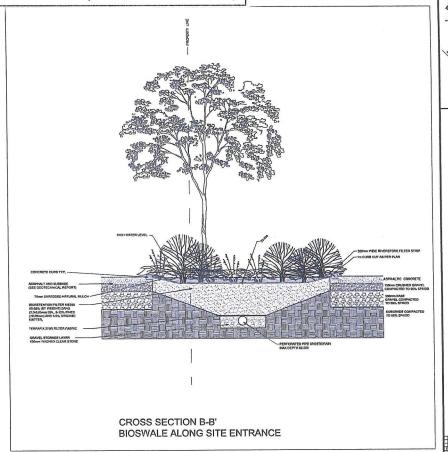


Development Permit No. DP000874 Schedule J
1835 Bowen Road

D2 BIOSWALE SECTION I

Landscape Details (Bioswale Sections)











SUITE 308 30 EGLINTON AVENUE WEST MISSISSAUGA, ONTARIO LSR 3E7 (905) 800-3550 www.lbigroup.com

BOWEN ROAD

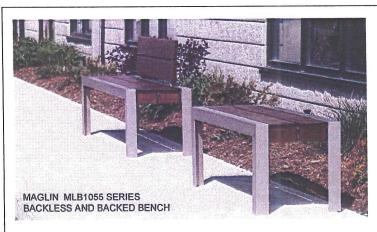
McDONALD'S RESTAURANTS OF CANADA LIMITED BOWEN RD & DUFFERIN CRES

LANDSCAPE DETAILS





UNIT PAVING INLAID IN CONCRETE





D2 SITE FURNISHINGS

McDonald's Restaurants of Canada Ltd.

4400 Still Creek Driv Burnaby, BC V5C 6C6

Tel: 604-294-2181



SUITE 308
30 EGLINTON AVENUE WEST
MISSISSAUGA, ONTARIO
LSR 3E7
(905) 890-3550
www.lblgroup.com

BOWEN ROAD & DUFFERIN CRES McDONALD'S RESTAURANTS OF CANADA NAMAIMO, B.C.

LANDSCAPE PRODUCT BOARD SAMPLES

FIGURE 1

DP874 - 1835 Bowen Rd RECEIVED - 2014-APR-14