

# NEWS RELEASE

Distributed May 22, 2025

## Spring GoByBike cycling is back

*Get ready to roll, Nanaimo!*

### Summary

GoByBike Week is back from May 31 to June 8, and the City of Nanaimo invites residents of all ages and cycling levels to join in the celebration of active transportation. Whether you're biking to work, school, errands or just for fun, every pedal stroke counts toward a healthier, more sustainable city.

GoByBike is free to join and registered riders have the chance to win prizes while reducing emissions, saving on fuel and discovering new routes through celebration stations and special events.

This year's event kicks off with a launch party at Maffeo Sutton Park on Friday, May 31, featuring music, community booths, bike checkups and giveaways. Throughout the week, Celebration Stations hosted by local sponsors will pop up across the city — so hop on your bike, stop in for some fun and fuel up with coffee, snacks and good vibes:

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May 31: Kick-off Event, Maffeo Sutton Park from 2 to 6 p.m.

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June 1: Westwood Lake Park from 11 a.m. to 1 p.m.

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June 2: North End, Metral Drive & Mostar Road from 7 to 9:30 a.m.

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June 3: Boxwood Road and Bowen Road (across the street from Beban Park) from 9 to 11 a.m.

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June 4: E&N Trail, Giggleswick Place entrance from 7 to 9:30 a.m.

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June 5: Front Street and Museum Way from 4 to 6 p.m.

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June 6: Boundary Avenue NRGH parking lot from 6:45 to 9 a.m.

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June 7: Wrap-up Celebration & Charity Bike Ride with live music, Maffeo Sutton Park from 11 a.m. to 1 p.m.

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June 8: Pride Parade, bike valet and GoByBike booth with DJ, meet on Selby Street in front of White Rabbit at 9:30 a.m., parade starts at 11 a.m.

Continued... Spring GoByBike cycling is back

A map of Celebration Stations can be [found here](#).

Celebrate biking everywhere — not just to work. Ride to your favourite park, local business, or to the Pride Parade. Go solo, join a team, or get your workplace rolling together, and don't forget to log your kilometres at [www.gobybikebc.ca/nanaimo/](http://www.gobybikebc.ca/nanaimo/) to enter prize draws.

*Strategic Link:* Taking a leadership role, focus on our environmental impact and climate change contributions.

## Key Points

- GoByBike week is a Province-led initiative and free to participate by registering at [www.gobybikebc.ca](http://www.gobybikebc.ca). GoByBike BC is giving away prizes as well, be sure to check out their website for more information.
- Eight Celebration Stations throughout the week offer free goodies, bike support and prize entries — plus a chance to connect with other riders.
- From tactical urbanism to playful engagement, GoByBike Week continues to grow thanks to the enthusiasm of riders, volunteers, community partners and local sponsors. Join the movement and help make Nanaimo a city that moves sustainably — one ride at a time.

## Quotes

"This week is about more than just commuting — it's about building habits that are good for our health, the environment and our city. We encourage everyone to register, ride and experience Nanaimo by bike."

Madeleine Koch  
Active Transportation Project Specialist  
City of Nanaimo

## Quick Facts

- Be sure to keep track of your kilometres from commuting, hitting the trails, joining in on the planned rides or coming out to celebration stations. Log into your GoByBike account to record the km's and be entered to win prizes.
- Registration is free and you can participate as an individual, start a team or join a team and get your workplace involved.

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### Contact:

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View the online edition for more information -

<https://www.nanaimo.ca/NewsReleases/NR250522SpringGobybikeCyclingIsBack.html>