

## NEWS RELEASE

Distributed October 6, 2023

### Fall GoByBike cycling into Nanaimo

*Register now!*

#### Summary

The City of Nanaimo is pleased to welcome the GoByBike event back to Nanaimo for the fall season. Register today and enter to win prizes, attend events, reduce emissions and save on fuel from Oct. 16-29.

Celebration stations will be set up at various locations, hosted by many gracious sponsors during the week. Participants can plan their bike routes accordingly to stop at the stations and enter to win prizes. An updated digital cycling map will be available soon to assist with route planning.

Numerous biking events are planned during Fall GoByBike and everyone is welcome. Join the Kickoff event on Oct. 15 from 3-5 p.m. in Maffeo Sutton Park where there will be food, drinks and prizes. The celebration stations will be located as following:

- Oct. 16, 7-9 a.m. - Metral Drive at Mostar Road
- Oct. 18, 4-6 p.m. - Steve Smith Bike Park at the upper parking lot
- Oct. 20, 4-6 p.m. - Front Street across from Port Theatre
- Oct. 21, 12-4 p.m. - Vancouver Island University at Discover Fest in the quad
- Oct. 23, 4-6 p.m. - Parkway Trail at Tourism Nanaimo Centre
- Oct. 25, 4-6 p.m. - E&N at Giggleswick Place across from Brooks Landing
- Oct. 27, 4-6 p.m. - Rotary Field House

We will wrap-up with the Bicycle Film Festival, which will take place on Nov. 9 from 6-9 p.m. in VIU's Malaspina Theatre.

Registration is FREE so sign up today at [www.gobybikebc.ca/nanaimo](http://www.gobybikebc.ca/nanaimo). Registered participants who submit their km's are automatically signed up for the chance to win one of many great prizes including a brand new E-bike from Pedego electric bikes. There is also an opportunity to sign up to play BikeTag, a mystery photo tag game played on bicycles where the last person standing on Oct. 29 wins.

*Strategic Link:* Taking a leadership role, focus on our environmental impact and climate change contributions.

#### Key Points

- Residents are encouraged to register for Fall GoByBike between Oct. 16-29. Record and submit all the kilometres ridden during the weeks for a chance to win prizes, including a brand new E-bike from Pedego electric bikes.
- Seven Celebration Stations will be set up throughout the week at various locations and all generously hosted by community sponsors. View the poster for details.
- Don't want to attend an event, but still want to participate? Play Bike Tag to create and find some fun "mystery locations" around Nanaimo.

## Quotes

"Grease the chains, don your reflective vests, and rally, GoByBike Nanaimo! This BC wide grand event is a jubilant celebration of active and enjoyable modes of transportation, and it's open to all, regardless of your skill level. I extend my heartfelt gratitude to the dedicated staff, generous sponsors, and selfless volunteers who have propelled this event to unprecedented heights."

Paul Manly  
Acting Mayor  
City of Nanaimo

## Quick Facts

- Getting around without a car is still the biggest way you can reduce your environmental impact and CO2 emissions.
- Be sure to keep track of your kilometres from commuting, hitting the trails, joining in on the planned rides or coming out to celebration stations. Log into your GoByBike account to record the km's and be entered to win prizes.
- Registration is free and you can participate as an individual, start a team or join a team and get your workplace involved.

-30-

### Contact:

For media enquiries, please contact  
Communications  
City of Nanaimo  
[media.requests@nanaimo.ca](mailto:media.requests@nanaimo.ca)  
250-754-4251



View the online edition for more information - <https://cnan.ca/3F6aCY7>