

NEWS RELEASE

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City of Nanaimo announces call for Street Banner Design Program

The City of Nanaimo Department of Parks, Recreation and Culture announces a call for the 2024 Street Banner Design Program

Summary

The City of Nanaimo invites all amateur and professional artists and designers to submit their proposals to the 2024 Street Banner Design Program. The banners will be on display in spring 2024 and hung in Nanaimo's downtown area, including in the Arts District downtown, along Bowen Road, Third Street and other major routes, creating a vibrant visual presence. The Call is open to artists and designers at all levels of experience, currently living in British Columbia.

In 1874, the City of Nanaimo was the sixth municipality to be incorporated in British Columbia. The year 2024 marks 150 years since incorporation. To recognize this occasion, submissions to the 2024 Street Banner Design Program are being asked to include a '150' design within a larger artistic framework.

View thematic details, design specifications and submission requirements on the City's website at www.nanaimo.ca/goto/streetbanners.

The deadline to submit applications is Monday, Oct. 23 by 4 pm.

Strategic Link: The Street Banner Design Program aligns with the goals of the City of Nanaimo's City Plan by facilitating opportunities for the public to encounter art and culture in public spaces throughout the city and as part of their daily experiences; by making art visible and accessible throughout the City, in Urban Centres, and Downtown; by promoting the role that culture and the creative sector play in the community with respect to community identity and quality of life.

Key Points

- The City of Nanaimo invites all amateur and professional artists and designers to submit their proposals to the 2024 Street Banner Design Program
- Banners will be on display in spring 2024 and hung in Nanaimo's downtown area, including in the Arts District downtown, along Bowen Road, Third Street and other major routes.
- Nanaimo is marking 150 years since incorporation, and submissions to the 2024 Street Banner Design Program are being asked to include a '150' design within a larger artistic framework.
- The deadline to submit applications is Monday, Oct. 23 by 4 p.m.

Quotes

"Every spring we look forward to the Street Banner program brightening our City streets but next year, our City's 150th is extra special! As we watch the banners appear, we celebrate our local artists and the opportunity to showcase their talents."

Leonard Krog
Mayor
City of Nanaimo

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