NEWS RELEASE

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GoByBike is back and bigger than ever!

Register now

Summary

Spring GoByBike will take place May 30-June 5. Register today and enter to win prizes, attend events, reduce emissions and save on your gas bill.

Celebration stations will be set up at various locations, hosted by many gracious sponsors during the week. Plan your bike routes accordingly so you can stop in to say hello and enter to win prizes. An updated digital cycling map will be available soon to assist with route planning.

Numerous biking events are planned and everyone is welcome. Join the Kickoff event May 29, Downtown Heritage Bike Tour May 31, Clean Up Ride June 4, Nanaimo (Handle) Bar Ride June 4 and the Wrap Up Event will take place June 11, after the commuter challenge.

There is also a way to participate virtually. The City of Nanaimo have joined in on the popular Bike Tag fun, initiated by the cycling community this photo tag game is played on bicycles and the object of the game is to find and create what are called "mystery locations". Bike Tag is played all over the world from Paris to Miami.

Registration is FREE so sign up today at gobybikebc.ca/nanaimo. Registered participants who submit their km's are automatically signed up for the chance to win the local grand prize giveaway - an adult bike and kids bike, donated by Canadian Tire.

Strategic Link: Taking a leadership role, focus on our environmental impact and climate change contributions.

Key Points

- Residents are encouraged to register for Spring GoByBike May 30 - June 5. Record and submit all the kilometres ridden during the week for a chance to win prizes, including an adult bike and a kids bike, donated by Nanaimo Canadian Tire.
- Five Celebration Stations and five biking events will be set up throughout the week at various locations and all generously hosted by community sponsors. View the poster for details.
- Don't want to attend an event, but still want to participate? Play Bike Tag to create and find some fun "mystery locations" around Nanaimo.

Quotes

"Grease the chains, don your reflective vests and GoByBike Nanaimo! This BC wide event celebrates active and fun ways to get around and is for everyone, at every level. You'll notice a new logo has been introduced this year, incorporating a nod to all kinds of cycling enthusiasts. Thank you to the many staff, sponsors and volunteers who have made this event bigger than ever."

Leonard Krog
Mayor
City of Nanaimo

Quick Facts

- Getting around without a car is still the biggest way you can reduce your environmental impact and C02 emissions.
- Be sure to keep track of your km's from commuting, hitting the trails, joining in on the planned rides or coming out to celebration stations. Log into your GoByBike account to record the km's and be entered to win prizes. This year GoByBike and Exodus Travels are giving a away a trip to the Netherlands!
- Registration is free and you can participate as an individual, start a team or join a team and get your workplace involved.

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View the online edition for more information - https://cnan.ca/3wLgpOi