

## NEWS RELEASE

Distributed March 1, 2022

### Final phase for REIMAGINE NANAIMO underway

*Provide feedback on the draft City Plan - Nanaimo Relmaged*

#### Summary

Nearly two years after the launch of the extensive REIMAGINE NANAIMO public engagement process, the City of Nanaimo is entering its third and final phase. With it comes a new draft plan for our community: City Plan - Nanaimo Relmaged.

Public engagement during this phase will focus on a review of and feedback on the draft plan. From March 1 to April 8, 2022, residents will have the opportunity to provide feedback on the draft plan including an online survey, as well as a statistically valid mail-out survey.

The draft City Plan combines, replaces and updates a number of existing policy documents and provides a more coordinated city-wide policy direction. In addition to land use policy, the plan's content is guided and structured around the following five goals:

1. A Green Nanaimo – Resilient and Regenerative Ecosystems
2. A Connected Nanaimo – Equitable Access and Mobility
3. A Healthy Nanaimo – Community Wellness and Livability
4. An Empowered Nanaimo – Reconciliation, Representation and Inclusion
5. A Prosperous Nanaimo – Thriving and Resilient Economy

Once Phase 3 of REIMAGINE NANAIMO is complete, Council will receive an engagement summary. Following that, a final version of City Plan - Nanaimo Relmaged will be presented to Council for their consideration with bylaw adoption thereafter.

For more information on REIMAGINE NANAIMO Phase 3 and to read the draft City Plan - Nanaimo Relmaged visit [www.getinvolvednanaimo.ca](http://www.getinvolvednanaimo.ca).

*Strategic Link:* To be a community that is livable, environmentally sustainable and full of opportunity for all generations and walks of life.

#### Key Points

- Phase 3, the final phase of REIMAGINE NANAIMO, is now underway to provide community members an opportunity to review and refine draft policies and actions that will guide Nanaimo's future over the next 25 years.
- Engagement opportunities for REIMAGINE NANAIMO Phase 3 will be open from March 1 - April 8, 2022.
- The draft City Plan - Nanaimo Relmaged integrates and serves as the City's Official Community Plan; Parks, Recreation, and Culture Plan; Transportation Plan; Active Mobility Plan; Climate Action and Resiliency Plan; and Accessibility and Inclusion Plan.

## Quotes

"The latest census from Statistics Canada shows Nanaimo is one of the fastest growing communities in Canada – up 10% in the last five years. We acknowledge this growth in the draft plan and how we need to think strategically to allow our city and our people to thrive. City Plan - Nanaimo Reimagined will be our road map for helping Nanaimo reach its fullest potential in the most sustainable way possible. We've come such a long way through this process and through the pandemic. Since we started this process, we've heard from thousands of residents who care about their community and the future of our city. Feedback has really shaped the plan so far and we are looking forward to hearing more from community members as we refine it in Phase 3."

Leonard Krog  
Mayor  
City of Nanaimo

## Quick Facts

- Initiated in fall 2019, the focus of the REIMAGINE NANAIMO coordinated strategic policy review is to complete a comprehensive update of a number of key strategic planning policy documents.

-30-

### Contact:

For media enquiries, please contact  
Communications  
City of Nanaimo  
Media.Requests@nanaimo.ca  
250-754-4251



View the online edition for more information - <https://cnan.ca/3sA5fv0>