

## NEWS RELEASE

Distributed April 27, 2021

### Find the Golden Bucket Contest is back

#### Summary

The City of Nanaimo Department of Parks, Recreation and Culture is inviting adventurous residents to "Search for the Golden Bucket" again this year. Players will search for a Golden Bucket sticker with a QR code on it based on a weekly clue. Once scanned, the QR code will take participants to a web page where a question on that park will be posted, as well as some REIMAGINE Nanaimo information to keep residents apprised of Phase 2 of the process.

Once the question has been answered, it can be submitted for a chance to win weekly prizes and also the chance to win the grand prize of a kayak tour for up to 5 people courtesy of Coastal Expression Adventure Centre that is valued at \$300!

Clues will be posted each Wednesday from May 5 until July 28 on the City's Facebook page and Twitter feed (@cityofnanaimo) and Nanaimo Parks and Recreation Instagram (@nanaimoparksandrec) and on the website.

*Strategic Link:* Search for the Golden Bucket Contest supports creating a livable community as identified in the City of Nanaimo's Strategic Plan.

#### Key Points

- Weekly clues will be posted Wednesdays From May 5 until July 28.
- Once the Golden Bucket sticker is found, players scan the QR code with a smart phone to get a question. If answered correctly, players' names will be entered into a draw for weekly prizes and the grand prize of a kayak tour for up to 5 people courtesy of Coastal Expression Adventure Centre valued at \$300.

#### Quotes

"The Golden Bucket Contest is a great way for residents to get outside and discover the many spectacular parks and outdoor spaces Nanaimo has to offer and to see our divergent amenities. Who knows, you may even discover a new place to explore! You will also get a chance to learn more about the Reimagine Nanaimo process as Phase 2 begins and continues throughout the summer."

Leonard Krog  
Mayor  
City of Nanaimo

Continued... Find the Golden Bucket Contest is back

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