

NEWS RELEASE

Distributed December 11, 2020

Search for the Frosty Bucket

A holiday twist on the traditional Golden Bucket search

Summary

The City of Nanaimo, Department of Parks, Recreation and Culture is inviting adventurous residents to "Search for the Frosty Bucket" stickers this holiday season for a chance to win some great prizes.

This version of the usual bucket search is a little different this time with participants finding 12 words, unscrambling those words and then creating a phrase.

Here is how to play:

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Use the daily clue from Facebook, Instagram (@nanaimoparksandrec) or on the website to discover a local street name. (HINT: pay close attention to the bolded words).

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Find a park or trail linked to this neighbourhood.

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Use a QR Reader App to pull up a hidden word.

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Find all 12 locations and all 12 words and then unscramble the words to come up with a special phrase.

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Email this phrase to parksandrecreation@nanaimo.ca for a chance to win a Parks, Recreation and Culture Gift Pack!

Clues will be posted each morning starting December 13 until December 24. The contest closes on Monday, January 4 at 4:30 pm.

Strategic Link: Search for the Frosty Bucket Contest supports creating a livable community as identified in the City of Nanaimo's Strategic Plan.

Key Points

- Clues will be posted daily through Facebook, Instagram (@nanaimoparksandrec) and on the City of Nanaimo website from December 13 until December 24.
- Participants will decipher clues to find a street in a neighbourhood that is related to a park or trail to find the Frosty Bucket Stickers. The stickers contain a QR Code that will show a word.

Quotes

"We are excited to have a holiday Frosty Bucket search for the first time ever. Searching for the Frosty Bucket Sticker is a great reason to get out with your family over the holiday season to explore some of the amazing neighbourhoods, parks and trails around Nanaimo. You may even discover a park you've never been to before!"

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