

## NEWS RELEASE

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### Pedal to places during GoByBike BC

#### Summary

GoByBike BC celebrates biking everywhere - it's a smart, healthy and a green way to go! This fall, the event runs September 28 to October 4, 2020. To participate, you just need to register yourself, your family members or a team and log your kilometres. GoByBike BC's grand prize for participating is a trip for two cycling the Atlantic Coast of Portugal!

New this year, the Pedal to Places Challenge encourages residents to explore the community by pedalling to specified places and collecting code words. The code words can then be used to enter to win a \$200 gift certificate at a local bike shop of your choice. If you would like to submit a place for the challenge, whether it be a park or business, visit [gobybikebc.cva/nanaimo](http://gobybikebc.cva/nanaimo) for entry info. Place suggestions will be collected until September 22, 2020. The list of places will be revealed September 28, kick off day!

Registration is FREE so sign up today at [www.gobybikebc.ca/nanaimo](http://www.gobybikebc.ca/nanaimo).

*Strategic Link:* Environmental Responsibility

#### Key Points

- GoByBike is a Province-led initiative and free to participate by registering at [www.gobybikebc.ca/nanaimo](http://www.gobybikebc.ca/nanaimo).
- Pedal to Places Challenge is a Nanaimo led initiative that will take place during GoByBike BC September 28-October 4.

#### Quotes

"Cycling is good for you, good for the environment and good for our City. So please come out and pedal to places!"

Leonard Krog  
Mayor  
City of Nanaimo

"The Nanaimo Transportation Master Plan is committed to doubling Active Transportation Trips by 2041. Pedal to Places Challenge is a community event that celebrates active and fun ways to get around. It encourages visit new places in the community and map out bike friendly routes they can incorporate into their daily lives and throughout the whole year."

Jamie Rose  
Manager, Transportation  
City of Nanaimo

#### Quick Facts

- Getting around without a car is still the biggest way to lessen your environmental impact by reducing CO2 emissions.
- GoByBike started in 2018 and was a huge success with 12,756 riders logging 542,755 km's and avoiding 117,671 kilograms of greenhouse gases in BC.

Continued... Pedal to places during GoByBike BC

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