

## NEWS RELEASE

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### Find the Golden Bucket Contest is Back with a Twist

#### Summary

The City of Nanaimo, Department of Parks, Recreation and Culture is inviting adventurous residents to "Search for the Golden Bucket" again this year. This time, however, players will not find an actual golden bucket in the parks but will be searching for a Golden Bucket sticker with a QR code on it. Once scanned on a smart phone, the QR code will take participants to a webpage where a question on that park will be posted. Once the question has been answered, it can be submitted on that webpage for a chance to win weekly prizes and also the chance to win the grand prize of a kayak tour for up to 5 people courtesy of Coastal Expression Adventure Centre that is valued at \$300!

Clues will be posted each Wednesday until July 29 on the City's Facebook page, Twitter feed, Instagram (@nanaimoparksandrec) and on the website.

*Strategic Link:* Search for the Golden Bucket Contest supports creating a livable community as identified in the City of Nanaimo's Strategic Plan.

#### Key Points

- Weekly clues will be posted Wednesdays until July 29.
- Once the Golden Bucket sticker is found, players scan the QR code with a smart phone to get a question. If answered correctly, players' names will be entered into a draw for weekly prizes and the grand prize of a kayak tour for up to 5 people courtesy of Coastal Expression Adventure Centre valued at \$300.

#### Quotes

"We are excited to be bring back the Golden Bucket Contest again this year. Searching for the Golden Bucket Sticker is a great reason to get out with your family or on your own and explore some of the amazing parks and trails around Nanaimo. You may even learn something new about the parks in your area!"

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