

## NEWS RELEASE

Distributed May 17, 2019

### **New speed limit for Departure Bay Road at Departure Bay beach**

*Speed limit reduced to 40 kph for the summer*

#### **Summary**

The City of Nanaimo is conducting a trial speed limit reduction on Departure Bay Road at Departure Bay Beach between Victoria Day weekend and Thanksgiving weekend. During the summer, Departure Bay beach becomes one of the most popular destinations in the City for families to hang out and cool down. With all the visitors, there is a huge increase in biking and walking activity. In an effort to improve walking and cycling comfort and safety, the City is planning to trial a 40kph speed limit for these busy months. Throughout this trial, the City, ICBC, and the RCMP will work together to host education and enforcement campaigns to continue to support road safety.

*Strategic Link:* Reducing vehicle speeds on Departure Bay Road will support the City's Strategic Initiatives by encouraging active transportation and by creating more livable communities.

#### **Key Points**

- Departure Bay is a popular destination for walkers and cyclists during the summer.
- Reducing vehicle speeds increases comfort and safety for walkers and cyclists.
- Supporting active transportation creates more livable communities.

#### **Quotes**

"Slower speeds in a traffic corridor such as Departure Bay, will make this area of Nanaimo safer for pedestrians, cyclists and vehicle motorists. I hope all users of this destination area will enjoy the benefits of such a safety initiative."

Terry Crawford  
Corporal Nanaimo RCMP Traffic Unit  
Royal Canadian Mounted Police

"Changing a road to make it more comfortable for families to walk or ride is a great way to keep people active and reduce our City's reliance on personal vehicles. "

Jamie Rose  
Manager of Transportation  
City of Nanaimo

#### **Quick Facts**

- Departure Bay Road carries approximately 11,000 vehicles per day.
- Departure Bay Road currently has a 50 kph speed limit, with a 30 kph Advisory Speed at the Playground.
- Use of Departure Bay Centennial Park, Kinsmen Park, and Departure Bay Beach is increasing every year.
- Reducing speeds creates a more comfortable, safer environment for all.

Continued... New speed limit for Departure Bay Road at Departure Bay beach

**Contact:**

Jamie Rose  
Manager of Transportation  
City of Nanaimo  
jamie.rose@nanaimo.ca  
250.754.4251



View the online edition for more information -  
<https://cnan.ca/2Ywwncg>