

NEWS RELEASE

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GoByBike Weeks run October 15-29

Sign up now and join us for the kick-off party too

Summary

This fall there will be a new spin on the traditional Bike to Work Week held in the spring. Instead of only celebrating 'biking to work', let's celebrate biking everywhere; it's a smart, healthy and green way to go anywhere, any time.

Come check out the GoByBike Kick-Off Party this Saturday, September 29, 2018 from 10:00 am - 12:00 pm in Beban Park at the Centennial Building. There will be food and drinks courtesy of COBs Bread, Quality Foods and Starbucks, music from DJ All Good, bike skills courses from Thrills n' Skills Cycling Co. and The Airhouse, and even a community ride to follow. All ages and abilities welcome!

There are several ways in which you can get involved in the GoByBike event running October 15-29, 2018:

-Participate as an individual-Start a team or join a team-Get your workplace involved-Encourage co-workers to get fit and have fun by taking part in GoByBike Weeks-Encourage friendly workplace competitions-Become a sponsor

Registration is FREE so sign up today and look for updates at www.biketowork.ca/nanaimo

Strategic Link: Transportation & Mobility

Key Points

- The GoByBike Kick-Off Party will be on Saturday, September 29 at the Centennial Building in Beban Park.
- Celebration stations will be in new and unexpected places. In addition to the beloved outdoor celebration stations along the E&N Rail Trail, 'LIFESTYLE' celebration stations will be hosted around town with local businesses and destinations.

Quotes

"GoByBike Nanaimo is a community event that celebrates active and fun ways to get around. This fall, we'll be highlighting all of the great places in Nanaimo you can go... by bike! Bike to yoga, bike to a coffee shop, or maybe bike to vote!"

Annalisa Fipke, P.Eng.
Transportation Engineering
City of Nanaimo

Quick Facts

- Reduce CO2 emissions, because getting around without a car is still the biggest way you can reduce your environmental impact.
- Win awesome prizes by logging your trips or coming out to a celebration station. This year you could even win a trip to Italy!

Continued... GoByBike Weeks run October 15-29

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