

## NEWS RELEASE

Distributed June 14, 2018

### **A Week of 'Pop-Up Active Transportation' for Nanaimo Commuters**

*City of Nanaimo partners up to highlight active travel options for City streets*

#### **Summary**

The City of Nanaimo has collaborated with a variety of schools and community organizations to put together a week of 'Active Transportation Demonstrations'. It will provide an opportunity for commuters in Nanaimo to support and encourage families using active modes of transportation (walking, cycling and transit) for school travel. Through the use of 'pop-up' infrastructure, the goal is to help increase driver awareness and to create comfortable streets for those of all ages and abilities travelling on foot, bike, on a wheel chair, or using transit.

The events begin Tuesday, June 19 at Departure Bay Eco-School and end Friday, June 22nd at Frank J Ney Elementary. Main times for activities will be during school drop-off/pick up which is between the hours of 6:00 am to 6:00 pm.

- Tuesday, June 19: 'Pop-up' infrastructure such as temporary sidewalks will be installed on Departure Bay Rd.
- Wednesday, June 20: Temporary flashing beacons will be installed at the intersection of Dover Rd and Invermere Rd. Left-hand turns will be blocked at the intersection of McGirr Rd and McRobb Rd/Sierra Way.
- Thursday, June 21: ICBC + RCMP 'Think of Me' campaign will be active on Hammond Bay Rd.
- Friday, June 22: Temporary flashing beacons will be installed at the intersection of Hammond Bay Road at Williamson Rd.

The City of Nanaimo, School District 68, ICBC and the RCMP remind all road-users to pay attention to the infrastructure changes and be aware of an increase in active travellers on the roads during these days. Slow down, be aware and stay safe.

*Strategic Link:* Improving Transportation & Mobility: Safer School Travel

#### **Key Points**

- Active transportation is good for your health, creates a sense of community, reduces congestion on the roads, and improves overall safety.
- Partnering with School District 68, RCMP and ICBC, the City of Nanaimo aims to encourage students to walk, bike and use transit when travelling to and from school.
- A variety of pop-up infrastructure will be installed at various schools around the city to promote safety, increase driver awareness and to create comfortable streets for all users.

#### **Quotes**

"Walking, Biking, and Transit are the highest priority modes of transportation in the City. It is great to see so many families taking on an Active Transportation life style."

Jamie Rose  
Manager of Transportation  
City of Nanaimo

"Extra care and attention while driving near our schools, will help keep our children and communities safer."

Cpl. Crawford  
Traffic Unit  
Nanaimo RCMP

"Lets show our support for all the great work done by schools to keep our students safe."

Pete Sabo  
Director of Planning and Operations  
School District 68

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