

NEWS RELEASE

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City seeking ideas for Smart City Challenge

The City of Nanaimo is seeking ideas from local businesses, community organizations and residents to submit to Infrastructure Canada's Smart City Challenge. The challenge is an initiative for communities to address issues through community partnerships using data and connected technology.

"This is a great opportunity for the community to work together to move Nanaimo forward," says Manager of Business, Asset & Financial Planning, Wendy Fulla, "We are really looking for ideas on what the community thinks are the most pressing challenge Nanaimo faces and how we can solve it or make improvements using data and technology."

The Canada-wide challenge will see communities competing for one prize of \$50 million or Prizes will be awarded for winning entries with one prize of \$50 million, two prizes of \$10 million for communities with populations under 500,000 and one prize of \$5 million for communities with populations under 30,000.

Those interested in submitting an idea have until Friday, March 9 and can send their ideas to smartcity@nanaimo.ca. Forms are available on the City website or can be picked up at City Hall, the Service and Resource Centre (411 Dunsmuir Street) or any City recreation centre. For more information, please visit www.nanaimo.ca.

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