

## **NEWS RELEASE**

Distributed June 7, 2017

# City expands call for input on new website

Public beta testers encouraged to share feedback

## **Summary**

The City of Nanaimo has completed initial volunteer beta testing of its new website and is now expanding the call for feedback to the community at large.

Currently in its final stages of testing, feedback on the website is being sought prior to launching. Individuals wanting to share feedback are encouraged to visit <a href="https://www.nanaimo.ca">https://www.nanaimo.ca</a>

Comments can be emailed to feedback@nanaimo.ca

Strategic Link: Taking responsibility to be an excellent municipal government through the upgrade of online resources.

### **Key Points**

- Help the City gather feedback on its new website by visiting https://www.nanaimo.ca
- All comments and ideas will be reviewed and considered prior to officially launching the new website this summer.

### **Quotes**

"We'd like to thank everyone who has already volunteered their time to review the beta test site. Having additional input from members of the public on the content and design will result in a better product come launch time."

Philip Cooper Communications and Engagement Director City of Nanaimo

#### **Quick Facts**

• Creation of the City's new website was undertaken with the following goals in mind: easy to read on phones and tablets; updated plain language content; information organized by topic; easy to update and maintain.

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#### **Contact:**

Philip Cooper Communications and Engagement Director City of Nanaimo philip.cooper@nanaimo.ca 250-755-4532



View the online edition for more information - <a href="http://cnan.ca/2rBwJkh">http://cnan.ca/2rBwJkh</a>