

## NEWS RELEASE

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### **Economic Development Strategic Planning Committee now accepting applications**

#### **Summary**

The City of Nanaimo is seeking applications from exemplary leaders in our community to actively participate in a new Economic Development Strategic Planning Committee (EDSPC). Chaired by the Mayor, the focus of the EDSPC will be to come up with a new economic development strategy for Nanaimo and provide recommendations and report to Council at the conclusion of their work.

Individuals wishing to be considered for this committee are invited to outline how they can contribute towards the creation of a new economic development strategy for the City of Nanaimo by downloading and completing the application form located here: [www.nanaimo.ca](http://www.nanaimo.ca).

The City is specifically interested in representation from the following sectors: transportation and warehousing, construction, health care, tourism, labour market, manufacturing, renewable energy, education, technology and commercial real estate.

*Strategic Link:* This committee supports Economic Health, one of the pillars in the City's Strategic Plan.

#### **Key Points**

- Deadline for submissions is Monday, June 12 at 4:00 p.m.
- More details can be found by viewing the committee's request for membership on the City's website (Committees, Commissions, Boards page)

#### **Quotes**

"I am very excited to get this work underway and will be working closely with staff as we initiate our process. My focus over the coming days and weeks is to assist in sharing information with the community and encourage involvement from those who are in a strong position to participate and help shape the economic potential of Nanaimo"

Bill McKay  
Mayor  
City of Nanaimo

"Creating the environment in which businesses can grow and thrive is a key priority. The process of undertaking a new economic development strategy will help galvanize the business community around a common economic vision and common goals"

Amrit Manhas  
Economic Development Officer  
City of Nanaimo

Continued... Economic Development Strategic Planning Committee now accepting applications

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