

## **NEWS RELEASE**

Distributed May 3, 2017

# The Golden Bucket is back by popular demand!

# **Summary**

The City of Nanaimo Parks and Recreation department invites adventurous residents to 'Search for the Golden Bucket' hidden in a new City park each week. Starting today, a clue to the hidden bucket location will be posted. After solving the clue, residents are then encouraged to go to the location and search for it. Once the bucket is found and the challenge inside has been completed, they are to email askpre@nanaimo.ca to be entered to win.

Clues will be posted on the City's Facebook page, Twitter feed, website and at recreation facilities on Wednesday mornings. Completed challenges should be submitted before the following Tuesday in order to be entered into weekly and grand prize draws. This year's contest runs until August 1.

Strategic Link: Search for the Golden Bucket Contest supports a recreation and leisure lifestyle as identified under the Cultural Vitality pillar.

### **Key Points**

- Weekly clues will be posted online and at recreation facilities on Wednesdays from May 3 through July 26.
- Once you find the bucket, answer the question or challenge found inside.
- Submit your answers or photo completing the challenge to askpre@nanaimo.ca by the following Tuesday.
- Correct answers submitted will be entered to win a weekly prize of a limited edition water bottle and a Parks
  and Recreation courtesy pass. They will also be entered for the grand prize, a sunset Kayak tour for 6 people
  courtesy of Alberni Outpost, valued at \$300.

#### Quotes

"We're looking forward to another summer of fun exploration. Searching for the Golden Bucket is an fun reason to get out with your family, with a friend or on your own and explore some of the amazing parks and trails around Nanaimo. You may even learn something new about the parks in your area."

Deborah Beck Recreation Coordinator City of Nanaimo

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