NEWS RELEASE

Distributed February 24, 2017

City accepting applications for 2017 downtown event funding

Deadline for submission is Friday, March 31 at 4:00pm

Summary

The City of Nanaimo is now accepting applications from community organizations seeking financial assistance to support downtown Nanaimo events through the Downtown Event and Revitalization Fund.

Guidelines, criteria and application forms can be found on the City's website, attached to this news release, in person at the Service & Resource Centre (411 Dunsmuir Street) or by contacting the Community and Cultural Planning section of the Community Development Department directly.

Strategic Link: These programs support Cultural Vitality, one of the four pillars of the 2012-2015 Corporate Strategic Plan. As well, they support the 2014-2020 Cultural Plan for a Creative Nanaimo's strategy to support ongoing and stable core funding to non-profit arts and cultural organizations to enable them to leverage funding from other sources.

Key Points

- The Downtown Event and Revitalization Fund supports events and initiatives that attract residents and visitors to the downtown.
- The deadline for application submission is Friday, March 31, 2017, no later than 4:00 p.m.

Quotes

"The Event grants are important to underpin the activities of Nanaimo's downtown. The intention of these grants is to recognize the value annual events have in building vitality in the downtown and enhancing Nanaimo's profile as a destination of choice."

Bill McKay
Mayor
City of Nanaimo

-30-

Contact:

Chris Barfoot
Culture & Heritage Coordinator
City of Nanaimo
chris.barfoot@nanaimo.ca
250-755-7522

Main Office
Community and Cultural Planning
City of Nanaimo
community&culturalplanning@nanaimo.ca
250-755-4464

View the online edition for more information - http://cnan.ca/2ml9BSy