

## **NEWS RELEASE**

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# City invites groups to become partners in a cleaner community

# **Summary**

The City of Nanaimo is expanding its Partners in a Cleaner Community program and is inviting new non-profit groups to sign up. The groups will participate in a City wide litter picking program that help groups raise funds and gain recognition while making Nanaimo a cleaner, more attractive community.

For the first time ever, the City is also inviting for profit organizations to join in. These organizations are welcome to apply to take part and help keep Nanaimo Clean (these groups will not be paid).

*Strategic Link:* The City's Cleaner Community Partnership program builds community partnerships and supports the City's ongoing commitment to environmental sustainability.

### **Key Points**

- The City will contribute \$50 per kilometre to the non-profit group upon completion of its assigned area.
- The City will provide safety vests, trash bags, gloves, road safety signs and collection and disposal of litter collected.
- The City will also provide each group with signs highlighting their group's participation and acknowledging their contribution to making Nanaimo a better place to live.
- Participating organizations must appoint a minimum of six volunteers per group who are at least 12 years old
  and provide insurance, protective clothing, adult supervision and transportation. Supervisors will be required
  to attend a scheduled orientation/safety training session provided by the City.

### **Quotes**

"The Cleaner Community Partnership Program is an excellent example of what the City and the Community can achieve by working together. The City's streets are given a good spring clean and in turn the valuable work of non profit groups in our community is highlighted and supported. This year we have chosen to welcome businesses to the program. We did this because several businesses who want to give back to their community got in touch with me and asked to join in. It's an excellent way to look after our community and with Earth Day coming up on Saturday April 22nd it's a great time to get involved. This program is about much more than litter. I look forward to receiving applications from all types of groups."

Charlotte Davis Manager of Sanitation, Recycling and Public Works Administration City of Nanaimo

#### **Quick Facts**

- To request an application: Visit www.nanaimo.ca , Email Public.WorksInfo@nanaimo.ca , Call 250 758 5222 or drop in to the Public Works Department at 2020 Labieux Road.
- Applications must be received by 24th March. The program will run for the month of April.
- Approved groups will be offered opportunities to pick up litter along community streets twice in 2017; once in spring and once in fall.
- The 2016 Cleaner Community Partnership saw more than 800 bags of litter collected!

Continued... City invites groups to become partners in a cleaner community

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