

## NEWS RELEASE

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### **Help decorate Nanaimo by submitting a street banner design!**

*Submit your designs by January 27, 2017*

### **Summary**

The City of Nanaimo invites all amateur and professional artists to submit their designs to the Street Banner Design Contest. The banners will be installed on major streets throughout the City of Nanaimo in the summer of 2017 and 2018. Everyone is welcome to participate. Submissions must be received by January 27, 2017.

View the full list of design specifications and submission requirements and this year's theme on the City's website ([www.nanaimo.ca](http://www.nanaimo.ca) >Business > Bid Opportunities)

The City of Nanaimo would like to thank all participants in advance for their submissions and interest. Due to the volume of designs received, only those participants who are chosen will be contacted. The successful participant will be announced in early February(date subject to change) via the Bid Opportunities page on the City's website.

*Strategic Link:* Ensure that Nanaimo will have a strong and vibrant culture which evolves with a coordinated and collaborative effort leading to greater popularity as a place to visit, live, work and play.

### **Key Points**

- Street banners will be installed on lamp posts on major streets throughout the City of Nanaimo for 2017/18.
- Submissions must be received by January 27, 2017.
- This year's theme should creatively reflect and/or inspire Nanaimo's role in celebrating Canada's Sesqui-Centennial (150 years).

### **Quotes**

"Street Banners grace many streetlight poles during the spring and summer seasons creating a bright and colourful atmosphere. The program aids in the promotion of the cultural arts in our City and in 2017 will capture Nanaimo's role in Canada's 150th celebration."

Chris Barfoot  
Culture and Heritage Coordinator  
City of Nanaimo

Continued... Help decorate Nanaimo by submitting a street banner design!

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