

# **NEWS RELEASE**

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# This holiday season, make memories not garbage

## **Summary**

The City of Nanaimo is encouraging residents to make memories and not garbage. The tradition of annual giving through the month of December leads to a rise in the volume of waste collected from the curb. Consider ways to reduce your waste stream at the landfill by purchasing gifts packaged in recyclable materials... or no material at all!

Strategic Link: Taking responsibility to be an excellent government.

### **Key Points**

- Did you know that every year the City generally sees the volume of garbage, kitchen waste and recycling double during the weeks following Christmas?
- Think about ways you can reduce your impact on the landfill by considering how products are packaged.

#### **Quotes**

"Before you buy, consider how the packaging protecting your gift will be disposed of."

Charlotte Davis Manager of Sanitation and Recycling City of Nanaimo

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