

NEWS RELEASE

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Nominate your neighbour who's a water saver

City encourages residents to recognize "Water Champions"

Summary

To continue raising public awareness about reducing water consumption during this drought, Team WaterSmart is calling on residents to nominate a neighbour they think deserves a special nod for their water conservation efforts.

From July 13 to August 31, the City will be taking nominations from Nanaimo residents who think their neighbour is doing a great job of saving water outdoors. Such activities could be letting the lawn go golden, planting drought tolerant or native plants and reusing water. The same contest is also taking place within the Regional District of Nanaimo's water service areas.

A winner will be drawn weekly and prizes will include a Parks, Recreation and Environment gift card and a rubber ducky trophy. All nominees will receive a yard sign recognizing their efforts to conserve water.

Strategic Link: Water: reducing consumption and conserving our most precious resource.

Key Points

- The Weekly Water Champion Contest runs from July 13 to August 31.
- Residents who would like to nominate their neighbour should submit 100 words or less to AskWater@nanaimo.ca on how their neighbour is being Water Smart. If possible, please include a photo of the water conservation efforts.
- Regional District of Nanaimo, Parksville, Lantzville, Qualicum Beach residents should send their nominations to watersmart@rdn.bc.ca
- The weekly winner will receive a Rubber Ducky "trophy" and have their photo taken with this Rubber Duck trophy for display on social media. Prize draw will occur every Friday.

Quotes

"Nanaimo residents already do a great job at conserving water. We want to recognize efforts made in the community to reduce outdoor water usage, especially during this drought, in a fun and positive way."

Bill Sims
Manager, Water Resources
City of Nanaimo

Continued... Nominate your neighbour who's a water saver

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