

NEWS RELEASE

Distributed May 8, 2014

Bike to Work Week: Commuter Challenge

Summary

Bike to Work Week is just around the corner and in preparation for it, we will be holding a fun “Commuter Challenge” on Friday, May 9th at Diana Krall Plaza. Cyclists and drivers will demonstrate the comparability of urban travel times between cyclists and car drivers over set distances. Meet us in Diana Krall Plaza at 5:00pm to cheer your favorite team in to the plaza. Following the arrival of our participants we will head out on a 10km community ride.

Strategic Link: The Bike to Work Week Commuter Challenge falls under the Transportation and Mobility Priority in the City of Nanaimo's Strategic Plan to reduce car dependency and increase active transportation.

Key Points

- The Bike to Work Week Commuter Challenge is a fun way to promote cycling as an alternate mode of travel.
- The Commuter Challenge is held in conjunction with the Friday Evening Market at Diana Krall Plaza.

Quotes

"The Bike to Work Week Commuter Challenge is a fun event to show how cycling can be an easy and efficient way to get around Nanaimo."

Rob Lawrance
Environmental Planner
City of Nanaimo

Quick Facts

- Bike to Work Week runs May 26 - June 1.

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<http://cnan.ca/1mHxKvM>