



## **Olympic Banners for Sale**

For Immediate Release

*May 27, 2010*– Banners purchased for the 2010 Olympic Torch Relay celebration are now available for purchase by the public.

Approximately 200 banners featuring the Olympic Torch Relay designs and logos were flown around Nanaimo in the days leading up to the Olympic Torch celebration in Nanaimo on October 31, 2009, as well as in the months leading up to the Vancouver Olympic and Paralympic Games. The banners are now available to be purchased as a rare souvenir of the games at a cost of \$20.10 per banner.

There are 8 different designs available, and the banners range in size from three feet to six feet long. All banners were flown in Nanaimo between October 2009 and March 2010, and are sold as-is. Proceeds from sale will go to the Sport Tourism and Cultural grant programs, which assist local organizations in hosting tournaments and events in Nanaimo.

“This is a great chance to own a really unique souvenir of the Games, while supporting a great cause,” says Liz Williams, Manager of Sport Tourism and Marketing. “Festivals, tournaments and events have a hugely positive economic and social impact on Nanaimo each year, and many of these events are assisted by the Sports Tourism and Cultural grants program.”

Banners can be purchased at the Beban Park administration office on a first-come, first serve basis for \$20.10 each beginning on Friday May 28, 2010.

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### **Media Contact**

Liz Williams  
Manager of Sport Tourism and Marketing  
City of Nanaimo  
250 755 7514  
[Elizabeth.Williams@nanaimo.ca](mailto:Elizabeth.Williams@nanaimo.ca)