



Nanaimo's Gamestown Contest Win to be Shared

March 31st, 2009- Nanaimo was one of sixteen British Columbia communities to win an early bird draw prize from the Gamestown2010.ca contest. Nanaimo's prize is a Vancouver 2010 Olympic and Paralympic Winter Games Collateral Pack. The prizes contained in the package will be used to thank residents who submit their Olympic spirit stories to the Gamestown 2010 contest website.

The prize pack contains items such as branded t shirts, jackets and souvenirs. Nanaimo residents who submit their community stories to the website over the course of the next two months (April/May) will be randomly selected to win prize items from the pack. Contest details will be posted on the City of Nanaimo's website parks, recreation and culture section www.nanaimo.ca .

"The community really has to get behind this in order for us to be successful and I am sure Nanaimo will rise to the occasion. It would be great to win the grand prize money of course, but getting people engaged should be our focus," says Mayor Ruttan. "I hope to see community groups challenge each other and residents to help generate some excitement about the contest."

"The Parks, Recreation and Culture department is happy to be involved in this contest. It's good to see the provincial government supporting and rewarding active living," states Parks, Recreation and Culture Commission Chairman Larry McNabb.

At the conclusion of the Gamestown2010 contest a community will be awarded \$100,000.00 to be put towards a sports or healthy living facility. For more information about the contest and to contribute to Nanaimo's entry please visit www.gamestown2010.ca

-30-

Media Contact

Hannah King
Marketing & Communications Specialist
Parks, Recreation and Culture
Hannah.king@nanaimo.ca
250 755 7523