

Press Release
For Immediate Release

Public Input Requested in Nanaimo Economic Development Survey

The City of Nanaimo is undertaking an Economic Development Strategy Review to examine future economic opportunities and invite consultation from the public and business community. It has launched two surveys to gauge the key issues, concerns and opportunities for economic development in Nanaimo. Residents and businesses are encouraged to take a short online survey designed to collect input which is intended to strengthen economic development in the community. The online surveys are available immediately via the City's homepage at www.nanaimo.ca and participants have until April 9, 2010 to complete the surveys.

Two surveys have been developed. One is designed specifically for residents of Nanaimo, while the other survey is designed for business owners. Individuals are encouraged to complete the surveys that are applicable. Results of the survey will aid in the development of a City of Nanaimo Economic Development Strategy.

"It has been more than a decade since such a comprehensive study was undertaken," said Mayor John Ruttan, "With the recent formation of the Nanaimo Economic Development Commission, current and future considerations regarding Nanaimo's economy are key to ensuring we stay competitive to attract new businesses, residents and investment."

The surveys are the first step in establishing what residents and businesses think of the current economic climate and what directions Nanaimo should take. Other opportunities for public consultation are underway including plans for focus groups and interviews.

The surveys were developed for the City of Nanaimo by EDCD Consulting working in conjunction with Nanaimo's Economic Development Department. For additional information on the project please go to www.edcdconsulting.com/Nanaimo.

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