



**Notes of the
EDG Quarterly Meeting
held Monday, December 14, 2009, at the Coast Bastion Inn
12:00 PM – 1:00 PM
(25 persons in attendance)**

1. **Welcome by Pat Ahern and Roundtable Introductions**

The co-chair welcomed EDG members to the meeting, and invited them to give updates on their respective industries.

2. **Report on Positive Messaging Sub-Committee (Doran Lahana)**

Doran Lahana advised that this committee is currently working on creating and gathering positive messages and good news stories and will work closely with the Networking Sub-Committee by providing them with messaging to disseminate in the community. The Terms of Reference are attached.

3. **Recommendaitons/Next Steps EDG Industry Sector Roundtables (Pat Ahern)**

The purpose of this roundtable series was to learn from industry sectors what issues/opportunities they are facing and if there are ways EDG and its partners could assist. Pat Ahern advised that in 2009, roundtables were held in the Technology, Retail and Tourism sectors. Recommendations were suggested and those that have not been addressed by EDG or a partner organization will be brought to the EDG membership at its next quarterly meeting for ideas and action. The complete CEO Roundtable Series report is attached.

4. **EDG 2010 Workplan (Pat Ahern)**

Pat Ahern advised that after its 2010 Planning Session, the EDG Steering Committee agreed to undertake the following projects in 2010.

1. Roundtable Series: Implement any outstanding recommendations and target sectors based on outcomes of economic development strategy review.
2. US, China and India Consuls General visits: international trade/Nanaimo business opportunities
3. Nanaimo NOW strategy: positive messaging and presenting a business friendly community
4. Economic development strategy: implementation report

5. **Next Meeting** - Monday, March 1, 2010, from 12:00 pm - 1:30 pm in the Malaspina Room of the Coast Bastion Inn.