



**Notes of the EDG Quarterly Meeting**  
**held Monday, March 16, 2009, at the Coast Bastion Inn**  
**12:00 PM – 1:15 PM**  
(30 persons in attendance)

1. **Welcome by Pat Ahern and Sherree Walter and Roundtable Introductions**
2. **Overview of CEO Roundtable Series**

Pat and Sherree informed the group on the Roundtable Series, where owners and CEOs of businesses in individual economic sectors are brought together to share ideas and best practices, and also to address common challenges they are facing and focus on possible solutions and ways that EDG and its community partners can assist.
3. **Summary of Retail and Knowledge Sector Roundtables**

The Retail Sector Roundtable was a partnership of EDG and the Greater Nanaimo Chamber of Commerce; the Knowledge Sector Roundtable was a partnership of EDG and the Mid Island Science, Technology and Innovation Council. Both sessions were well attended and identified common issues both sectors are facing. Attendees were positive and provided valuable feedback and suggestions for implementation.

EDG and MISTIC will meet to identify follow-up action to address recommendations from the Knowledge Sector Roundtable.

EDG and the Chamber of Commerce will meet to identify follow-up action to address recommendations from the Retail Sector Roundtable.
4. **Working Session to Brainstorm (How can EDG help?) / Call to Action (Volunteers?)**

During the brainstorming session, the following EDG sub-committees were created. Volunteers were identified for each. See attached for complete list.

  1. **Positive Messaging Committee**

Description: Coordinate a multimedia co-op advertising campaign which will engage EDG members to profile good news and success stories to raise consumer confidence and build a strong community foundation.
  2. **Tourism Sector Roundtable Committee**

Description: Organize a roundtable session to engage owners and CEOs of tourism businesses to share common issues the sector is facing, and help find solutions.
  3. **Health Sector Roundtable Committee**

Description: Organize a roundtable session to engage owners and CEOs of health care businesses to share common issues the sector is facing, and help find solutions.
  4. **Networking Committee**

Description: To seek out networking and speaking opportunities for EDG, in order to inform the community, find volunteers, and build relationships and partnerships.
5. **Next Meeting** - Monday, June 1, 2009, from 12:00 pm - 1:30 pm in the Malaspina Room of the Coast Bastion Inn.