

Planning Area Profile

Planning Area: Westwood • Area of Land: 1130 ha • Neighbourhood Associations:

Westwood Lake Neighbourhood Association
 Jingle Pot Neighbourhood Group
 College Park Neighbourhood Group
 Harewood Community Association

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Census Data	1996 Westwood	2001 Westwood	2006 Westwood	2006 City of Nanaimo
Total Population	3855	3605	3845	78690
0-4 years	225 (6%)	170 (5%)	160 (4%)	3455 (4%)
5-19 years	870 (23%)	770 (21%)	700 (18%)	13880 (18%)
20-24 years	200 (5%)	170 (15%)	235 (6%)	5520 (7%)
25-34 years	440 (11%)	345 (10%)	330 (9%)	8255 (10%)
35-44 years	675 (18%)	555 (15%)	530 (14%)	10435 (13%)
45-54 years	615 (16%)	655 (18%)	705 (18%)	12495 (16%)
55-64 years	390 (10%)	465 (13%)	595 (15%)	10505 (13%)
65-74 years	320 (8%)	305 (8%)	355 (9%)	6915 (9%)
75-84 years	120 (3%)	150 (4%)	185 (5%)	5240 (7%)
85 years and over	20 (1%)	25 (1%)	40 (1%)	1990 (3%)
Average age of population	37.3	38.8	41.5	42.0
Change in population	n/a	- 250	245	5693
% Change in population	n/a	6.9%	6.8%	7.8%
Total Population by 5 year mobility status	3550	3440	3675	74160
Non-movers (same address five years ago)	1525 (43%)	2000 (58%)	2165 (57%)	34945 (45%)
Movers	2025 (57%)	1435 (42%)	1510 (40%)	39215 (51%)
Non-migrant movers	1220 (34%)	835 (24%)	845 (22%)	21350 (28%)
Migrant movers	805 (23%)	605 (18%)	660 (17%)	17865 (23%)
Households	1380	1360	1460	33525
Persons in private households	3750	3590	3740	76790
Persons per household	2.7	2.6	2.6	2.3
Average household income	54327	55350	68718	56744
Median household income	51402	48958	59318	46460
Low Income Families	115 (10%)	90 (8%)	70 (6.3%)	2698 (12%)
% of all renter households who paid 30% or more of their gross household income on rent.	41	37	44	49
Families	1185	1105	1130	22580
Persons per family	2.9	2.9	2.8	2.7
Two-parent families	1030 (87%)	975 (88%)	1045 (92%)	18785 (83%)
Two-parent families with no children at home	545 (46%)	470 (43%)	545 (48%)	10715 (47%)
Two-parent families with children at home	480 (41%)	500 (45%)	500 (44%)	8070 (36%)
Lone-parent families	155 (13%)	135 (12%)	80 (7%)	3795 (17%)
Total children at home	1190	1140	1025	20110
Occupied Dwellings	1380	1360	1465	33525
Owned dwellings	1215 (88%)	1180 (87%)	1250 (85%)	23635 (70%)
Rented dwellings	170 (12%)	175 (13%)	215 (15%)	9890 (30%)
Single-detached house	1215 (88%)	1115 (82%)	1230 (84%)	19115 (57%)
Semi-detached/row/duplex	75 (5%)	80 (6%)	190 (13%)	5780 (17%)
Apartments	40 (3%)	90 (7%)	20 (1%)	7755 (23%)
Movable dwelling	45 (3%)	70 (55%)	25 (2%)	870 (3%)
Age of Dwelling				
Built before 1946	55 (4%)	25 (2%)	75 (5%)	2370 (7%)

Built 1946-1960	60 (4%)	30 (2%)	35 (2%)	3635 (11%)
Built 1961-1970	55 (4%)	60 (4%)	35 (2%)	4110 (12%)
Built 1971-1980	250 (18%)	280 (21%)	230 (16%)	6465 (19%)
Built 1981-1990	490 (35%)	400 (29%)	355 (25%)	6285 (19%)
Built 1991-1995	460 (33%)	375 (28%)	400 (27%)	5020 (15%)
Built 1996-2006	n/a	185 (14%)	330 (23%)	5635 (17%)
Total Population 15 years and over by Labour Force Activity	3000	2950	3240	65695
In the labour force	2075 (69%)	2005 (68%)	2160 (67%)	40440 (62%)
Employed	1865 (62%)	1845 (63%)	2005 (62%)	37525 (57%)
Unemployed	205 (7%)	155 (5%)	155 (5%)	2915 (4%)
Not in the labour force	920 (31%)	940 (32%)	1075 (33%)	25255 (38%)
Unemployment rate	9.9%	7.7%	7.2%	7.2%
Total Employed Labour Force 15 years and over by Mode of Transportation	1690	1650	1875	34465
Car, truck van as driver	1485 (88%)	1420 (86%)	1605 (86%)	27125 (79%)
Car, truck, van as passenger	65 (4%)	105 (6%)	145 (8%)	2460 (7%)
Public transit	25 (1%)	30 (2%)	10 (1%)	1165 (3%)
Walked to work	45 (3%)	35 (2%)	80 (4%)	2450 (7%)
Bicycle	35 (2%)	30 (2%)	10 (1%)	695 (2%)
Motorcycle	0	15 (1%)	0	140 (0%)
Taxicab	0	15 (1%)	0	30 (0%)
Other method	25 (1%)	0	25 (1%)	410 (1%)
Total Population 20* years and over by Educational Attainment	2995	2660	3230	65690
Less than grade 9	95 (3%)	125 (5%)	595 (18%)	12665 (19%)
Grades 9 to 13	1215 (41%)	750 (28%)	850 (26%)	53030 (81%)
Trades certificate or diploma	120 (4%)	435 (16%)	415 (13%)	18950 (29%)
Other non-university education	950 (32%)	710 (27%)	690 (21%)	8730 (13%)
University	615 (21%)	640 (24%)	670 (21%)	13225 (20%)
Dominant Demographics				
Official home language	English	English	English	English
Non-official home language	Punjabi	Polish	Punjabi	Punjabi
Immigrant Place of Birth	United Kingdom	United Kingdom	Eastern Europe	Eastern Asia
Ethnic Origin	English	English	English	English
Religion	-	-	-	-
Educational Attainment	Grades 9 to 13	Grades 9 to 13	Grades 9 to 13	Grades 9 to 13
Labour by Industry	Retail trade	Retail trade	Health care and social assistance	Retail trade
Labour by Occupation	Sales and service	Sales and service	Sales and service	Sales and service

Please Note – The census tract boundaries may have been different between 1996 & 2001.

* This number was 15 in the 1996 Census.