

NEWS RELEASE

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2017/18 City of Nanaimo Street Banners Installed

This year's design by Patrick Belanger

Summary

In late 2016, the City of Nanaimo invited all amateur and professional artists to submit designs for the 2017/18 Street Banner Design Competition. Submissions were received by 7 artists.

The successful banner design, by local artist Patrick Belanger, has now been installed on lamp posts on major streets throughout Nanaimo. This year's banner design was inspired by Nanaimo's role in celebrating Canada's Sesqui-Centennial (150 years) and, through Patrick's artistic interpretation, pays tribute to Nanaimo's unique history and potential. This project also captures Coast Salish designs from William Good, a local Snuneymuxw Master Carver and renowned artist.

A resident of Nanaimo with over 25 years of experience, Patrick Belanger is a professional graphic designer and business owner who has worked with various local and international advertising companies.

The banner program has been brightening our city streets and corridors for close to 31 years.

Strategic Link: Ensuring that Nanaimo has a strong and vibrant culture, which evolves with a coordinated and collaborative effort leading to greater popularity as a place to visit, live, work and play.

Key Points

- In late 2016, the City of Nanaimo invited all amateur and professional artists to submit designs for the City's 2016/17 Street Banner Design Competition. Submissions were received from 12 artists.
- The successful design, by artist Patrick Belanger, has now been installed on lamp posts on major streets throughout Nanaimo.
- This is Patrick Belanger's second year as the selected artist for the Street Banner Program.
- Patrick Belanger collaborated with Local Snuneymuxw Artist, William Good for the Coast Salish design elements.

Quotes

"Street banners grace many streetlight poles during the spring and summer seasons creating a fun and festive atmosphere. The City's street banner program aids in the promotion of cultural arts and adds colour and excitement to Nanaimo. With 2017 marking Canada's 150th, Patrick's design captures Nanaimo's history and it's potential looking forward."

Chris Barfoot
Culture & Heritage Coordinator
City of Nanaimo

Contact:

Chris Barfoot
Culture & Heritage Coordinator
City of Nanaimo
chris.barfoot@nanaimo.ca
250-755-7522

Main Office
Culture & Heritage
City of Nanaimo
cultureandheritage@nanaimo.ca
250-755-4483

Bert Tanner
Traffic Management Foreman
City of Nanaimo
Bert.Tanner@nanaimo.ca
250-758-5222



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