

## NEWS RELEASE

Distributed March 2, 2017

### City of Nanaimo now accepting applications for Tourism Advisory Committee

#### Summary

The City of Nanaimo is seeking applications from Nanaimo residents who hold experience and knowledge in the tourism industry to form a new Tourism Advisory Committee. Successful applicants will work together to design and lead a stakeholder process establishing recommendations for Council on the successful delivery of tourism services in Nanaimo.

Individuals wishing to be considered for this committee are invited to outline how they can contribute towards achieving the desired outcome by downloading and completing the application form on the City's website (committees, commissions and boards page). The application, along with additional information regarding key strengths, skills and background experience, are also included with the online version of this news release.

*Strategic Link:* This committee supports Economic Health, one of the pillars in the City's Strategic Plan.

#### Key Points

- Deadline for submissions is Friday, March 17th at 4:00 p.m. (UPDATE: the deadline for submissions has been extended to April 7).
- To be considered eligible, candidates will reside in or own a tourism-based business within the City of Nanaimo.

#### Quotes

"The formation of this committee is a key step in strengthening tourism services in Nanaimo going forward. We encourage individuals who are involved in the Nanaimo tourism sector and wish to work together with other stakeholders to deliver a model for successful tourism services to apply."

Philip Cooper  
Communication & Engagement Director  
City of Nanaimo

-30-

#### Contact:

Philip Cooper  
Communication and Engagement Director  
City of Nanaimo  
250 755 4532



View the online edition for more information -  
<http://cnan.ca/2mfBTjK>