

## Position Outline – NEDC Board Director

### Desired Skill-Set

- We are looking for individuals with passion for this City -- people having a strong track record in goal-directed, action-based business environment. You will interact with a team and are responsible for setting NEDC's strategic/ policy direction across wide market segments.
- You enjoy and define part of your personality by a commitment and respect to public service.
- You will have strategic decision making experience with a history of goal implementation. You are familiar with helping to set performance measures, developing new business opportunities.
- You have a good understanding and appreciation of the interaction between global and local issues.
- You will also ideally have some experience in managing a team and the empathetic understanding of the needs of others.
- Above all you will subscribe to the importance of open business environment and clear immediate communications as the essence of sound social and business interaction.
- A Thick skin

### Key Responsibilities

- Meet from time to time (one to three times per month) to strategize and provide direction on broad and specific economic development initiatives.
- Be a champion for the NEDC at public events from time to time when available.
- Communicate in open style with all stakeholders in an empathetic manner to build consensus around goals.
- Allowing Operations executive complete independence of implementation.

### Business Impact

- Long term strategy and overall business philosophy typically guide this role. Impact is medium-term and longer term strategic planning.
- Develops commercially sound solutions that influence results and improve customer relationships and perceptions of the city of Nanaimo.
- Increased awareness of the role of NEDC inside the community.
- Sense of a job well done. Commitment to entire community.

### Authority/Decision Making:

- Able to engage both internally and externally to strategically position NEDC for maximum competitive advantage.