

## NEWS RELEASE

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### **2016/17 City of Nanaimo Street Banners Installed**

*This year's design by Patrick Belanger*

#### **Summary**

In late 2015, the City of Nanaimo invited all amateur and professional artists to submit designs for the 2016/17 Street Banner Design Competition. Submissions were received by 12 artists.

The successful banner design, by local artist Patrick Belanger, has now been installed on lamp posts on major streets throughout Nanaimo. This year's banner design was inspired by the theme "Culture in Horticulture" and, through Patrick's artistic interpretation, pays tribute to Nanaimo's unique ecosystem and heritage.

A resident of Nanaimo with over 25 years of experience, Patrick Belanger is a professional graphic designer and business owner who has worked with various local and international advertising companies.

The banner program has been brightening our city streets and corridors for close to 30 years.

*Strategic Link:* Ensuring that Nanaimo has a strong and vibrant culture, which evolves with a coordinated and collaborative effort leading to greater popularity as a place to visit, live, work and play.

#### **Key Points**

- In late 2015, the City of Nanaimo invited all amateur and professional artists to submit designs for the City's 2016/17 Street Banner Design Competition. Submissions were received from 12 artists.
- The successful design, by artist Patrick Belanger, has now been installed on lamp posts on major streets throughout Nanaimo.

#### **Quotes**

"Street banners grace many streetlight poles during the spring and summer seasons creating a fun and festive atmosphere. The City's street banner program aids in the promotion of cultural arts and adds colour and excitement to Nanaimo."

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