

NEWS RELEASE

Distributed July 17, 2015

City seeks participants for Nanaimo's 2015 PARK(ing) Day

Summary

The City of Nanaimo's Culture and Heritage Department invites you to "PARK it" on Friday, September 18 for the 2015 PARK(ing) Day. An annual open-source global event, Nanaimo's 2015 PARK(ing) Day transforms a limited number of select parking spaces along Commercial Street into temporary short-term mini cultural spaces. Anyone (organizations, groups, friends or families) interested in participating are encouraged to take part. Spaces are limited so sign up today and begin planning your exciting temporary cultural space.

Participants are asked to submit a proposal by August 18th highlighting their space design, theme and programming. With a limited number of spaces available, proposals will be viewed by a selection panel and only those chosen designs will have the opportunity to participate in the 2015 event. Each space is encouraged to be creative and must transform the parking space into something positive and unique for the community.

If you are interested in participating or would like further information, please contact us directly at cultureandheritage@nanaimo.ca or by phone at 250-755-4483.

Strategic Link: Strategic Link: PARK(ing) Day supports the Cultural Vitality pillar in the 2012-2015 Corporate Strategic Plan.

Key Points

- PARK(ing) Day will be held on Friday, September 18 along Commercial Street.
- The City of Nanaimo Culture and Heritage Department is seeking anyone interested in participating in the 2015 PARK(ing) Day event.
- The event raises awareness about important issues like creating a walkable, livable, healthier and a "creative" Nanaimo.
- Proposals will be required to participate in the 2015 PARK(ing) Day event. Proposals will be due on August 18th.

Quotes

"We are very excited to bring PARK(ing) Day back to Nanaimo. This world-wide community event encourages people to think about doing things in fun, different and creative ways. One example that was inspired by the 2014 event is the PARKlet in downtown Nanaimo."

Chris Barfoot
culture and Heritage Coordinator
City of Nanaimo

Quick Facts

- PARK(ing) Day is an annual event where citizens, artists and activists collaborate to transform parking spaces into "PARK(ing)" spaces, or temporary public cultural spaces.
- The PARK(ing) day concept is truly a global movement. It happens in over 162 cities in over 35 countries and on 6 continents transforming close to 1000 parking spots into exciting cultural spaces.
- Interested groups will be asked to submit a proposal by August 18th highlighting their space design, theme and programming

-30-

Contact:

Chris Barfoot
Culture and Heritage Coordinator
City of Nanaimo
chris.barfoot@nanaimo.ca
250-755-7522



View the online edition for more information - <http://cnan.ca/1HDqfQf>