

## NEWS RELEASE

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### **2015/16 City of Nanaimo Street Banners Installed**

*This year's design by artist Laura Timmermans*

#### **Summary**

In late 2014, the City of Nanaimo invited all amateur and professional artists to submit designs for the City's 2015/16 Street Banner Design Competition. A total of eight submissions were received.

The successful banner design, by local artist Laura Timmermans, has now been installed on lamp posts on major streets throughout Nanaimo. The inspiration from the banner design came from her experiences living in Nanaimo. The design focuses on lifestyle one can experience while visiting or living in our community.

Laura Timmermans is currently working as a freelance Graphic Designer in Nanaimo. She received her BA Degree in Graphic Design from Vancouver Island University in 2013.

The banner program has been brightening our city streets and corridors for close to 30 years.

*Strategic Link:* Ensuring that Nanaimo has a strong and vibrant culture, which evolves with a coordinated and collaborative effort leading to greater popularity as a place to visit, live, work and play.

#### **Key Points**

- In late 2014, the City of Nanaimo invited all amateur and professional artists to submit designs for the City's 2015/16 Street Banner Design Competition. A total of eight submissions were received.
- The successful design, by artist Laura Timmermans, has now been installed on lamp posts on major streets throughout Nanaimo.

#### **Quotes**

"Street banners grace many streetlight poles during the spring and summer seasons creating a fun and festive atmosphere. The City's street banner program aids in the promotion of cultural arts and adds colour and excitement to Nanaimo."

Brian Denbigh  
Manager of Roads & Traffic Services  
City of Nanaimo

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